

LIA 2014 SHORTLIST TV/Cinema/Online Film					
Entrant	Entrant City	Country	Category	Brand	Title
Leo Burnett Argentina	Buenos Aires	ARGENTINA	Automotive	Car One	Fan
Leo Burnett Argentina	Buenos Aires	ARGENTINA	Humour	Car One	Fan
Leo Burnett Argentina	Buenos Aires	ARGENTINA	Automotive	Car One	Plastic Container
Leo Burnett Argentina	Buenos Aires	ARGENTINA	Humour	Car One	Plastic Container
Young&Rubicam	Buenos Aires	ARGENTINA	Entertainment	Tyc Sports	Requiem
BMF Advertising	Sydney	AUSTRALIA	Campaign	Aldi Australia	Bear; Shampoo; Baby Food; Doctor; Trout; Cheese
BMF Advertising	Sydney	AUSTRALIA	Beverages - Alcoholic	Tap King	The Search
The Brand Agency	West Perth	AUSTRALIA	Public Service/Social Welfare	St John First Aid Training	Break the Barrier
Ogilvy Brasil	São Paulo	BRAZIL	Branded Content	GRAACC	Bald Cartoons
DDB Canada	Vancouver	CANADA	Web Services	Netflix Canada	Pep Talk
Leo Burnett Toronto	Toronto	CANADA	Corporate Image	Always	#LikeAGirl
Leo Burnett Toronto	Toronto	CANADA	Cosmetics/Toiletries/Pharmaceuticals	Always	#LikeAGirl
Leo Burnett Toronto	Toronto	CANADA	Branded Content	Always	#LikeAGirl
Lowe China	Shanghai	CHINA	Public Service/Social Welfare	Buick	Human Traffic Sign
Ogilvy Beijing	Beijing	CHINA	Innovative Use of TV/Cinema/Online Film	Volkswagen	Eyes On Road
Y&R Colombia	Bogotá	COLOMBIA	Innovative Use of TV/Cinema/Online Film	XBOX 360	FIFA 14
& Co.	Copenhagen	DENMARK	Campaign	Jack & Jones	Made From Cool - Making The Cut; Sewing It Up; Wool From Cool; Knit With Wit; On The Button
DDB Group	Berlin	GERMANY	Humour	Telekom Travel & Surf	Jose's Wi-Fi Dogs
DDB Group	Berlin	GERMANY	Utilities	Telekom Travel & Surf	Jose's Wi-Fi Dogs
Jung von Matt AG	Hamburg	GERMANY	Innovative Use of TV/Cinema/Online Film	Mercedes-Benz A-Class / A 45 AMG	The 2-in-1 commercial
Scholz & Friends	Berlin	GERMANY	Campaign	Valmano.de / Valmano.at / Valmano.ch	Signor Valmano - Dentist; Signor Valmano - Bedroom
Dentsu Inc.	Tokyo	JAPAN	Branded Content	Internavi	Sound of Honda / Ayrton Senna 1989
Dentsu Inc.	Tokyo	JAPAN	Media Promotion	Recruit Points	Life is not a marathon
Clemenger BBDO	Wellington	NEW ZEALAND	Public Service/Social Welfare	New Zealand Transport Agency	Blazed
Clemenger BBDO	Wellington	NEW ZEALAND	Copywriting	New Zealand Transport Agency	Mistakes
Clemenger BBDO	Wellington	NEW ZEALAND	Public Service/Social Welfare	New Zealand Transport Agency	Mistakes
DDB Group New Zealand	Auckland	NEW ZEALAND	Public Service/Social Welfare	Steinlager	Be the Artist
Ogilvy & Mather Romania	Bucharest	ROMANIA	Entertainment	Anim'Est	The Miracle
FCB Spain	Madrid	SPAIN	Media Promotion	Canal+ Spain	The Woman Who Can't Watch Movies
Forsman & Bodenfors	Gothenburg	SWEDEN	Branded Content	Volvo FMX & Volvo FL	Live Test Series
Forsman & Bodenfors	Gothenburg	SWEDEN	Public Service/Social Welfare	UNICEF	The Dinner Party
Forsman & Bodenfors	Gothenburg	SWEDEN	Public Service/Social Welfare	UNICEF	The Greatest Story
Forsman & Bodenfors	Gothenburg	SWEDEN	Public Service/Social Welfare Campaign	UNICEF	The Greatest Story; The Dinner Party; Jesus Goes Online
Forsman & Bodenfors	Gothenburg	SWEDEN	Automotive	Volvo FMX	The Technician
Forsman & Bodenfors	Gothenburg	SWEDEN	Campaign	Volvo FMX & Volvo FL	The Hook; The Technician; The Hamster; The Chase; The Epic Split
DDB & Tribal Worldwide	Amstelveen	THE NETHERLANDS	Banking/Financial/Insurance	Centraal Beheer Achmea	Self Driving Car
Leo Burnett	Dubai	UNITED ARAB EMIRATES	Copywriting	du Telecommunications	Too Complicated
Leo Burnett	Dubai	UNITED ARAB EMIRATES	Campaign	du Telecommunications	Too Depressing; Too Complicated ; Too Scary; Too Boring
adamandevDDB	London	UNITED KINGDOM	Retail	Harvey Nichols	Sorry I Spent it on Myself
adamandevDDB	London	UNITED KINGDOM	Humour	Harvey Nichols	Sorry I Spent it on Myself
adamandevDDB	London	UNITED KINGDOM	Corporate Image	John Lewis	Bear&Hare
adamandevDDB	London	UNITED KINGDOM	Confections/Snacks	Marmite	Rescue
adamandevDDB	London	UNITED KINGDOM	Humour	Marmite	Rescue
AMVBBDO	London	UNITED KINGDOM	Beverages - Alcoholic	Guinness	Sapeurs
Leo Burnett London	London	UNITED KINGDOM	Copywriting	Ban the Box	Second Chance
McCann Birmingham	Birmingham	UNITED KINGDOM	Idents	Old Jamaica	Chicken
McCann Birmingham	Birmingham	UNITED KINGDOM	Idents	Old Jamaica	Football
Publicis	London	UNITED KINGDOM	Public Service/Social Welfare	The Pylon Trust	Fuck The Poor
Publicis	London	UNITED KINGDOM	Social Media	The Pylon Trust	Fuck The Poor
UNIT9	London	UNITED KINGDOM	Public Service/Social Welfare	Save The Children	Most Shocking Second A Day Video
BBDO Atlanta	Atlanta	UNITED STATES	Copywriting	American Red Cross	The Babysitter You Don't Want To Be
BBDO Atlanta	Atlanta	UNITED STATES	Public Service/Social Welfare	American Red Cross	The Babysitter You Don't Want To Be
BBDO New York	New York	UNITED STATES	Social Media	Bud Light	Ian Up for Whatever Film
BBDO New York	New York	UNITED STATES	Humour	Foot Locker	All Is Right
BBDO New York	New York	UNITED STATES	Retail	Foot Locker	All Is Right
Creative Artists Agency	Los Angeles	UNITED STATES	Retail	Chipotle Mexican Grill	The Scarecrow
Creative Artists Agency	Los Angeles	UNITED STATES	Branded Content	Chipotle Mexican Grill	The Scarecrow
Tool of North America	Santa Monica	UNITED STATES	Public Service/Social Welfare	American Red Cross	The Babysitter You Don't Want To Be
Havas Worldwide	New York	UNITED STATES	Campaign	Dos Equis	Bear; Handball; Dogsled
Venables Bell & Partners	San Francisco	UNITED STATES	Innovative Use of TV/Cinema/Online Film	Google Fiber	Nick's First Pitch
Venables Bell & Partners	San Francisco	UNITED STATES	Branded Content	Look Inside	Look Inside: Mick Ebeling
Wieden+Kennedy	Portland	UNITED STATES	Campaign	Old Spice	Boardwalk; Meeting
Wieden+Kennedy	Portland	UNITED STATES	Cosmetics/Toiletries/Pharmaceuticals	Old Spice	Meeting
Wieden+Kennedy	Portland	UNITED STATES	Cosmetics/Toiletries/Pharmaceuticals	Old Spice	Momsong
Wieden+Kennedy	Portland	UNITED STATES	Campaign	Old Spice	Momsong; Tree; Bowl
Wieden+Kennedy	Portland	UNITED STATES	Household Products	Procter & Gamble	Pick Them Back Up