

Shortlist (Direct Lions)							
Cat. No	Entry No	Title	Client	Product	Entrant Name	Country	Agency
A0101	04113	ANTIBACTERIAL RED PACKING	UNILEVER CHINA	UNILEVER TOTAL 10 BAR SOAP	B&B CHINA Shanghai	CHINA	B&B CHINA Shanghai
A01024	00826	THE CALLING GREETING CARD	TELEFONICA O2	CALLING GREETING TELECOMMUNICATIONS	INTERONE BDDO Hamburg	GERMANY	INTERONE BDDO Hamburg
A01031	01302	HOME	APAV	DOMESTIC VIOLENCE	FCB Lisbon	PORTUGAL	FCB Lisbon
A01046	02221	THE HIV+ ISSUE	VANGARDIST MAGAZINE	MAGAZINE	SAATCHI & SAATCHI SWITZERLAND Geneva	SWITZERLAND	SAATCHI & SAATCHI SWITZERLAND Geneva
A02 (Dimensional Mailing)							
A02008	00189	TOGETHER SWEATER	TARGET / TOMS	SWEATER, COOKIE, BOX	MOTHER NEW YORK	USA	MOTHER NEW YORK
A02018	00390	THE HOT STORIES	GLOBAL EXPORT CO	AMERICAN GARDEN HABENERO SAUCE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
A02028	00823	TO CUBE	ATLANTIC EXPORT	HEATERS	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris
A02050	02076	SHRED	BNZ	HOME LOAN	COLENSO BDDO Auckland	NEW ZEALAND	COLENSO BDDO Auckland
A02052	02113	SOULBURN BOX	LEICA GALLERY SÃO PAULO	LEICA INSTITUTIONAL	FINAZZA SAATCHI & SAATCHI São Paulo	BRAZIL	FINAZZA SAATCHI & SAATCHI São Paulo
A02055	02056	ASHES	CAMPORIO	INSTITUTIONAL FIRE LA BUREAU	McCANN MADRID	SPAIN	McCANN MADRID
A02079	02761	THE CUP OF LIFE	NATIONAL MUSEUM OF MILITARY HISTORY	WORLD WAR 2 EXHIBIT	IRELAND/DAVENPORT Johannesburg	SOUTH AFRICA	IRELAND/DAVENPORT Johannesburg
A03 (Targeted Ambient Media - Small Scale)							
A03028	00544	THE LAST PACK	CVS HEALTH	CVS HEALTH	BBD NEW YORK	USA	BBD NEW YORK
A03078	01730	COLOR FOR THE COLORBLIND	VALSPAR	PAINT	FCB CHICAGO	USA	FCB CHICAGO
A03081	01777	THE SALT YOU CAN SEE	FUNDACIÓN FAVALORO	FUNDACION FAVALORO	GREY ARGENTINA Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires
A03088	01792	TRUE WETSUITS	QUIKSURFER JAPAN	WETSUITS	TBWA/HAKUHODO Tokyo	JAPAN	TBWA/HAKUHODO Tokyo
A03091	01782	THE FREESTRET ORANGE JUICE BRAND	FUNDACIÓN FAVALORO	FRUIT JUICE	LES GAULOIS PUBLESS	FRANCE	LES GAULOIS PUBLESS
A03092	01592	PROUD WHOPPER	BURGER KING	WHOPPER	DAVID Miami	USA	DAVID Miami
A03093	02004	DREAMS ON SWADDLES	IDFC MUTUAL FUND	MUTUAL FUND	TBWA/INDIA Mumbai	INDIA	TBWA/INDIA Mumbai
A03095	02009	RAF NADAL'S SEAT	IBERIA	IBERIA	OGILVYONE Madrid	SPAIN	OGILVYONE Madrid
A03102	02152	REDUCE SPEED DIAL	VOLKSWAGEN	VOLKSWAGEN	COLENSO BDDO Auckland	NEW ZEALAND	COLENSO BDDO Auckland
A03112	02483	WAVE	DECATHLON	TRIBORDUREE VESTS	ROSAPARK Paris	FRANCE	ROSAPARK Paris
A03115	02584	MESSAGE IN A BOTTLE	AB-INBEV	ANDES	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO SAATCHI & SAATCHI Buenos Aires
A03116	02596	ACHOO	PANASONIC	ACHOO	MARURI GREY Quayquill	Ecuador	MARURI GREY Quayquill
A03117	02688	HANDLE ON HYGIENE	UNILEVER	LIFEBUOY	GEOMETRY GLOBAL Dubai	UNITED ARAB EMIRATES	GEOMETRY GLOBAL Dubai
A03123	02231	NITEA DOLL	BOF NIVEA BRASIL	NIVEA SUN KIDS	FCB BRASIL São Paulo	BRAZIL	FCB BRASIL São Paulo
A03129	02286	THE UNWANTED	COCA-COLA	COKE LIGHT	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt
A03131	02427	MEETING MURLO	KIMBERLY-CLARK	HUGGIES	MOOD/TBWA São Paulo	BRAZIL	MOOD/TBWA São Paulo
A03140	02371	TICKET BOOKS	L&M	POCKET BOOKS	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
A04 (Targeted Ambient Media - Large Scale)							
A04006	00052	HELD OF JEANS	LEVI STRAUSS & CO	LEVI'S DENIM	LEVI STRAUSS & CO San Francisco	USA	FLEISHMAN HILLARD San Francisco
A04007	00079	THE DANCING FREELIGHT	DAMLER AD / SMART	SMART	BBD GROUP GERMANY Berlin	GERMANY	BBD GROUP GERMANY Berlin
A04010	01113	FUTURE TICKET	JAPAN SPORT COUNCIL	NATIONAL STADIUM	DENTSU INC. Tokyo	JAPAN	DENTSU INC. Tokyo / RHIZOMATIS Tokyo
A04014	01311	THE SS PULSE CHALLENGE	SWISSCOM	TELECOMMUNICATIONS	HEIMAT Berlin	GERMANY	HEIMAT Berlin
A04016	01644	LIFE TIME CLOCK	STIFTUNG FÜR LEBEN - DEUTSCHE ORGANISATION FÜR ORGANISATION (DFG)	FOR LIFE - FOR ORGAN-DONATIONS	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
A04025	00325	STAY WITH PRIDE	AIRBNEB	TRAVEL & ACCOMMODATION	WHYBNTBWA GROUP SYDNEY	AUSTRALIA	WHYBNTBWA GROUP SYDNEY
A04029	00378	PLAY THE BRIDGE	ZDEGREES MOBILE	PLAY THE BRIDGE	SPECIAL GROUP Auckland	NEW ZEALAND	SPECIAL GROUP Auckland
A04038	00507	XREBELS UNDERWEAR STORE	UNILEVER	MOBILE COMMUNICATIONS	FF7DXB Dubai	UNITED ARAB EMIRATES	FF7DXB Dubai
A04044	00013	THE SUPERWEIGH BAGGAGE DROP	TBWA/INDIA	NON-PROFIT ORGANISATION	GREY GROUP Singapore	SINGAPORE	GREY GROUP Singapore
A04045	00561	THE HEARING HANDS	FRATELHAS SAMSUNG TURKEY	NON-PROFIT ORGANISATION	KITCHEN LEO BURNETT Oslo	NORWAY	KITCHEN LEO BURNETT Oslo
A04055	00832	NAZIS AGAINST GERMANYS MOST VOLUNTARY CHARITY WALK	ZDK GESELLSCHAFT DEMOKRATISCHE KULTUR	EXIT DEUTSCHLAND	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg / GGH LOWE Hamburg
A04074	01237	GONE WITH THE WINDS	AXA	AXA	HAVAS WORLDWIDE MEXICO Mexico City	MEXICO	HAVAS WORLDWIDE MEXICO Mexico City
A04079	01305	HOLOGRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	NGO	DOB SPAIN Madrid	SPAIN	DOB SPAIN Madrid
A04080	00922	#ALCOHOLICSEXPRESS	FASTWEB	INTERNET - OPTICAL FIBRE	M&C SAATCHI Milan	ITALY	M&C SAATCHI Milan
A04096	01464	SUN LIFE GUARDIANS	LALCEC	LALCEC	J. WALTER THOMPSON ARGENTINA Buenos Aires	ARGENTINA	J. WALTER THOMPSON ARGENTINA Buenos Aires
A04096	01468	THE UNFORGOTTEN	ILLINOIS COUNCIL AGAINST HANGDUNG VIOLENCE	GUN VIOLENCE EDUCATION, AWARENESS AND LOBBYING	FCB CHICAGO	USA	FCB CHICAGO / CURRENT Chicago
A04107	01645	A DISCOUNT TO YOUR WIFETIME	ISLAZUL	ISLAZUL	DEL CAMPO SAATCHI & SAATCHI MADRID Madrid	SPAIN	DEL CAMPO SAATCHI & SAATCHI MADRID Madrid
A04112	01765	LOVE HAS NO LABELS	ADCOUNCI	LOVE HAS NO LABELS	RGA New York	USA	RGA New York
A04132	02122	MORE THAN A SUSHI	DISLIFE	DISABILITY RIGHTS AWARENESS	Y&R Moscow	RUSSIA	Y&R Moscow
A04135	02164	TALK CUSHION	LIFE CRISIS	SUICIDE PREVENTION HELPLINE	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
A04151	02599	BLIND TRIP	MINISTRY OF TOURISM AND TOURISM	PROMOTIONAL TOURISM CAMPAIGN	MARURI GREY Quayquill	Ecuador	MARURI GREY Quayquill
A04154	02817	LOOKING FOR YOU	BATTERSEA DOGS HOME	ANIMAL RESCUE HOME	OGILVYONE LONDON	UNITED KINGDOM	OGILVYONE LONDON
A04169	02359	INSPIRATION BOXES	IKEA	IKEA	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
A04170	02386	SECURITY MOMS	SPORT CLUB DO REGIFE	SOCCER TEAM	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A04183	02205	THE TEST DRIVE BILLBOARD	LAND ROVER	LAND ROVER	Y&R SINGAPORE	SINGAPORE	Y&R SINGAPORE / THE CAMPION PALACE MANILA Taguig
A04203	02719	THE SHAPE OF IMMIGRATION	LEGO	TOYS	OGILVY & MATHIER SINGAPORE	SINGAPORE	OGILVY & MATHIER SINGAPORE
A04211	02450	THE DOCKTALK NEXT DOOR	GUITAR PLAYER	INSTITUTIONAL	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
A05 (Direct response broadcast: TV, radio & infomercials)							
A05003	00236	BETTER TOYS FOR BOYS CAMPAIGN	THE HOSPITAL FOR SICK CHILDREN	THE HOSPITAL FOR SICK CHILDREN	J. WALTER THOMPSON CANADA Toronto	CANADA	J. WALTER THOMPSON CANADA Toronto
A05012	00943	INVERSE GOAL CELEBRATION	CHAMPIONS FOR LIFE	CHARTRE MATCH	VCCP SPAIN Madrid	SPAIN	VCCP SPAIN Madrid
A05032	02078	KIFM	MAMS	PEDAGOGY	COLENSO BDDO Auckland	NEW ZEALAND	COLENSO BDDO Auckland / CLEMENER BDDO Mexico City
A05059	02709	LISTEN	NATIONAL FOOTBALL LEAGUE	PUBLIC SERVICE ANNOUNCEMENT	GREY NEW YORK	USA	GREY NEW YORK
A06 (Direct Response Print or Standard Outdoor (incl. Inserts))							
A06016	01089	JOCDECAUX PERSONAL BILLBOARDS	JC DECAUX BELGIUM	OUTDOOR MEDIA	BBD BELGIUM Brussels	BELGIUM	BBD BELGIUM Brussels
A06028	01858	THE NEXT PHOTO	DANISH EYE SANCER TRUST	FLASH PHOTO PROMOTION	WUNDERMAN London	UNITED KINGDOM	WUNDERMAN London
A06031	02811	THE UNWANTED	SITUATION STRONGHOLD A MAGAZINE SOLD BY HOMELESS PEOPLE	A MAGAZINE SOLD BY HOMELESS PEOPLE	INGO Stockholm	SWEDEN	INGO Stockholm
A06036	02187	THE LES PAUL SKILL CHECK	GIBSON GUITAR	EPHONIE LES PAUL BIJOUEN GELOTTE SIGNATURE EDITION	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
A06043	02383	THE BEER FREEZE AD	BRASILKIRIN	GLACIAL	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A06055	02779	M&P LOSERS FRICTION	M&P SPORT	INSTITUTIONAL	DOB BRASIL São Paulo	BRAZIL	DOB BRASIL São Paulo
A06052	02219	DONATION POSTERS	MUSIC TRANSPORT VICTORIA	CHARITY	GPY&R Melbourne	AUSTRALIA	GPY&R Melbourne
A06056	02223	THE HIV+ ISSUE	VANGARDIST MAGAZINE	MAGAZINE	SAATCHI & SAATCHI SWITZERLAND Geneva	SWITZERLAND	SAATCHI & SAATCHI SWITZERLAND Geneva
B01 (Use of Digital Marketing)							
B01009	00349	UNSKIPABLE	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond
B01011	00361	GAMES MASTERPIECE	SONY	PLAYSTATION	B&B NEW YORK	USA	B&B NEW YORK
B01015	00425	SPOT 4 SALE	DEPAUL UK	YOUTH HYPHENESS CHARITY	PUBLICIS LONDON	UNITED KINGDOM	PUBLICIS LONDON
B01024	00723	DO NOT GOOGLE IT	CEBAM	HEALTH & SCIENCE	DOB BRUSSELS	BELGIUM	DOB BRUSSELS
B01028	00735	CORROBOR TARGETING	GERMANNINGS	GERMANNINGS	GREY GERMANY Dusseldorf	GERMANY	GREY GERMANY Dusseldorf
B01028	00888	GETTING EBOLA FIGHTERS ON THE CORNER AT TIME	DOCTORS OF THE WORLD	DOCTORS OF THE WORLD	PUBLICIS KAPLAN THALER New York	USA	PUBLICIS KAPLAN THALER New York
B01043	00909	ANIMAL COPYRIGHTS	WWF/LATIN STOCK	ANIMAL COPYRIGHTS (THE FIRST IMAGE BANK FOR WWF)	CHEL SPAIN Madrid	SPAIN	CHEL SPAIN Madrid
B01052	01458	WEATHER REPORT EMAILS	AUD SPAIN	A3 CABRIO	PROXIMITY BARCELONA Barcelona	SPAIN	PROXIMITY BARCELONA Barcelona
B01058	01638	INFREQUENT FLYERS CLUB	TIGERAIR	INFREQUENT FLYERS CLUB	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE
B01063	01811	RELOCLOUVE	ORANGE	ORANGE FRANCE	MARCEL Paris	FRANCE	MARCEL Paris
B01068	01766	LOVE HAS NO LABELS	ADCOUNCI	LOVE HAS NO LABELS	RIGA New York	USA	RIGA New York
B01084	02528	ASSASSINS CROV UNITY	UBISOFT	VIDEO GAME	SID LEE Paris	FRANCE	SID LEE Paris
B01093	01960	THE INTERACTIVE FORM	CANAL+	CANAL+	BETC Paris	FRANCE	BETC Paris / BETC DIGITAL Paris
B01121	01955	#HANDSOFF	MARC DORCEL	MARC DORCEL	MARCEL Paris	FRANCE	MARCEL Paris
B01123	02308	TASTE THE TRANSLATION	ELAN	TRANSLATOR	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS	J. WALTER THOMPSON AMSTERDAM
B01125	02545	SKIP AD FESTIVAL	SONY	THE VOICE TV SHOW	PUBLICIS BRASIL São Paulo	BRAZIL	PUBLICIS BRASIL São Paulo
B01127	01958	THE AD FILTER	D&AD	D&AD	BETC Paris	FRANCE	BETC Paris / BETC DIGITAL Paris
B02 (Use of Mobile Marketing)							
B02003	00114	FUTURE TICKET	JAPAN SPORT COUNCIL	NATIONAL STADIUM	DENTSU INC. Tokyo	JAPAN	DENTSU INC. Tokyo / RHIZOMATIS Tokyo
B02010	00230	YOUR YEAR DIRECTED BY NIKE+	NIKE	NIKE+ APP	AKQA Portland	USA	AKQA Portland
B02022	00393	THE BACKUP MEMORY	SAMSUNG YUNIBIA	SERVICE	SSG-BDDO Atlanta	TUNISIA	SSG-BDDO Atlanta
B02037	01087	SANTAPP	SHACKLETON	ADVERTISING AGENCY	SHACKLETON Madrid	SPAIN	SHACKLETON Madrid
B02046	00033	404000	STARBUCK	ADVERTISING AGENCY	DOB GROUP SINGAPORE	SINGAPORE	DOB GROUP SINGAPORE
B02054	01449	THE SWEDISH SNOW RESCUERS	AUDI	AUDI QUATTRO	AKESSTAM HOLT Stockholm	SWEDEN	AKESSTAM HOLT Stockholm
B02062	01728	JOE BOXER TRACKER	KMART / JOE BOXER	JOE BOXER TRACKER	FCB CHICAGO	USA	FCB CHICAGO
B02075	01879	BADMEAPP	PROCTER & GAMBLE	ALWAYS FEMMINE	LEO BURNETT ITALY Milan	ITALY	LEO BURNETT ITALY Milan
B02075	01934	THE MATCH	SKY DEUTSCHLAND FERNSHOWN	SKY FOOTBALL BUNDESLIGA PACKAGE	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
B02086	01741	SOS SMS	MEXICAN RED CROSS	ONLINE EMERGENCY SERVICE	GREY MEXICO Mexico City	MEXICO	GREY MEXICO Mexico City
B02092	02840	THE UPGRADE CHALLENGE	AIR FRANCE	THE NEW AIR FRANCE BUSINESS CABIN	FRED & FARID SHANGHAI	CHINA	FRED & FARID SHANGHAI
B02096	00044	Vodafone "Between U"	VODAFONE	VODAFONE RED LIGHT APPLICATION	Y&R TEAM RED ISTANBUL	TURKEY	Y&R TEAM RED ISTANBUL
B02102	02336	MAKEUP GENIUS	L'OREAL PARIS	PRODUCTS / VIRTUAL MIRROR	McCANN PARIS	FRANCE	McCANN PARIS
B02107	02455	SAFETY HY-FI	FIAT	INSTITUTIONAL	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
B02127	02263	DRINKABLE WATERING	THE COCA-COLA COMPANY	NON-ALCOHOLIC BEVERAGES	OGILVY NEW YORK	USA	OGILVY NEW YORK
B02129	02036	TYL (TALK TO YOU LATER)	CHEVROLET	CHEVROLET	MARURI GREY Quayquill	Ecuador	MARURI GREY Quayquill
B03 (Use of New Technology in Direct Marketing Campaign)							
B03037	00737	CORROBOR TARGETING	GERMANNINGS	GERMANNINGS	GREY GERMANY Dusseldorf	GERMANY	GREY GERMANY Dusseldorf
B03045	01308	HOLOGRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	NGO	DOB SPAIN Madrid	SPAIN	DOB SPAIN Madrid
B03055	01750	USER SAFE	USER	RETHINK TORONTO	CANADA	CANADA	RETHINK TORONTO
B03082	01276	LIFE LINE	SAMSUNG	CEAR VR	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
B03091	02337	MAKEUP GENIUS	L'OREAL PARIS	MAKEUP PRODUCTS / VIRTUAL MIRROR	McCANN PARIS	FRANCE	McCANN PARIS
B03097	02892	LIFEPANT	VOLVO UK	VOLVO BRAND	GREY LONDON	UNITED KINGDOM	GREY LONDON
B05 (Response/Real Time Activity)							
B05020	00551	HOLD UP WITH HARDEN	FOOT LOCKER	FOOT LOCKER	BBD NEW YORK	USA	BBD NEW YORK
B05027	00890	GETTING EBOLA FIGHTERS ON THE COVER OF TIME	DOCTORS OF THE WORLD	DOCTORS OF THE WORLD	PUBLICIS KAPLAN THALER New York	USA	PUBLICIS KAPLAN THALER New York
B05048	01814	#THANKSFORBEING	EDITIONS POINTS	EPOINTS.FR	MARCEL Paris	FRANCE	MARCEL Paris
B05075	02433	THE TWEETING POTHOLE	MEDCOM	PUBLICATIONS AND MEDIA	P4 OGLVY/MATHIER Panama City	PANAMA	P4 OGLVY/MATHIER Panama City
B05087	02710	INTERCEPTION	VOLVO	AUTOMOBILES	GREY NEW YORK	USA	GREY NEW YORK
B05093	02548	SKIP AD FESTIVAL ENTERTAINMENT TELEVISION	SONY	THE VOICE TV SHOW	PUBLICIS BRASIL São Paulo	BRAZIL	PUBLICIS BRASIL São Paulo
B06 (Use of Social Audience in a Direct Marketing Campaign)							
B06007	00137	SPECIAL OLYMPICS - KEVIN DE BRUYNE	SPECIAL OLYMPICS BELGIUM	SPECIAL OLYMPICS ANTIWERP 2014	LDV UNITED Antwerp	BELGIUM	LDV UNITED Antwerp
B06025	00555	HOLD UP WITH HARDEN	FOOT LOCKER	FOOT LOCKER	BBD NEW YORK	USA	BBD NEW YORK
B06026	00556	70X BITES #BTB CHERSON	MARS CHOCOLATE NORTH AMERICA	TWIX BITES	BBD NEW YORK	USA	BBD NEW YORK
B06037	00787	THROWN BACK THURSDAYS	EXPEDIA	ONLINE TRAVEL	180A Santa Monica	USA	180A Santa Monica
B06040	00894	GISEL BÜNDCHEN - I WILL WHAT I WANT	UNDER ARMOUR	WOMEN'S APPAREL	DROGAS New York	USA	DROGAS New York
B06047	01060	GROCERIES NOT OUR FUTURE	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	PUBLIC AWARENESS	GREY CANADA Toronto	CANADA	GREY CANADA Toronto
B06057	01295	#MICHIBETTER	MCDONALD'S	BIG MAC	DOB Sydney	AUSTRALIA	DOB Sydney
B06071	01708	THE TICKET CHALLENGE	THE ALCOHOLIC ASSOCIATION	THE ALCOHOLIC ASSOCIATION	DOB Sydney	AUSTRALIA	DOB Sydney
B06073	01731	COLOR FOR THE COLORBLIND	VALSPAR	PAINT	FCB CHICAGO	USA	FCB CHICAGO
B06096	01718	SOCIAL SAVVY BURGULAR	ALLSTATE INSURANCE COMPANY	HOME INSURANCE	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO
B06097	02562	#LKEAGIRL	PROCTER & GAMBLE	ALWAYS FEMMINE	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO / LEO BURNETT CHICAGO / LEO BURNETT LONDON
B06098	02725	MUMS AND MAIDS	TRANSIENT WORKERS COUNCIL	TW2	OGILVY & MATHIER SINGAPORE	SINGAPORE	OGILVY & MATHIER SINGAPORE
B06108	02225	CHOOSE BEAUTIFUL	UNILEVER	DOVE	OGILVY &		