

Film Craft Lions Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country	Production Company	Prize
A01/057	20248	MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	BLINK PRODUCTIONS London	Grand Prix
A01/051	20222	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	SOMESUCH London / FCB INFERNO London	UNITED KINGDOM	SOMESUCH London	Gold Lion
A01/104	20511	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/ NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	STINK Sao Paulo	Gold Lion
A01/203	20837	THE OTHER SIDE	HONDA	HONDA CIVIC TYPE R	SOMESUCH London / WIEDEN+KENNEDY London	UNITED KINGDOM	SOMESUCH London / STINKDIGITAL London	Gold Lion
A02/104	21171	THE OCEAN	CONSERVATION INTERNATIONAL	CONSERVATION INTERNATIONAL	TBWA/MEDIA ARTS LAB Los Angeles / MAL FOR GOOD Los Angeles	USA	@RADICAL.MEDIA Santa Monica / BEACON STREET STUDIOS Los Angeles	Gold Lion
A04/105	21024	37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris	FRANCE	QUAD PRODUCTIONS Clichy / LA CAVALERIE Montreal	Gold Lion
A05/048	20514	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/ NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	STINK Sao Paulo	Gold Lion
A08/006	20071	EVERY DAY IS DAY ONE	SAMSUNG	ASP SURF SPONSORSHIP, SAMSUNG GS5	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	SMUGGLER London / EXIT FILMS Melbourne	Gold Lion
A08/075	20970	PIANO	DIAGEO	BUCHANAN'S	PAPAMUSIC Buenos Aires / SANTO Buenos Aires	ARGENTINA	REBOLUCION Buenos Aires	Gold Lion
A08/121	21796	EVERYONE IS GAY	MIX BRAZIL CULTURAL AND DIVERSITY ASSOCIATION	22º MIX BRASIL FESTIVAL OF CULTURE AND DIVERSITY	NEOGAMA BBH São Paulo	BRAZIL	HUNGRY MAN São Paulo	Gold Lion
A09/110	22242	THE OTHER SIDE	HONDA	HONDA CIVIC TYPE R	FACTORY London / WIEDEN+KENNEDY London	UNITED KINGDOM	SOMESUCH London	Gold Lion
A10/041	21065	BIRTH	AUDI	AUDI RS3	MILL+ London / BBH London	UNITED KINGDOM	MILL+ London / THE MILL London / THE MILL Los Angeles	Gold Lion
A10/108	21987	WAR ON DRUGO	INSTITUTO IGARAPE	GLOBAL COMMISSION ON DRUG POLICY	ALMAPBBDO São Paulo	BRAZIL		Gold Lion
A11/008	20239	MONTY'S CHRISTMAS	JOHN LEWIS	CHRISTMAS	MPC London / ADAM&EVEDDB London	UNITED KINGDOM	BLINK PRODUCTIONS London	Gold Lion
A12/035	20892	3-SECOND COOKING "SHRIMP FRYING CANNON"	NTT DOCOMO	EXPANDED LTE NETWORK	AOI PRO. Tokyo / TOKYU AGENCY Tokyo / NTT ADVERTISING Tokyo	JAPAN	AOI PRO. Tokyo	Gold Lion Campaign
A12/036	20893	3-SECOND COOKING "SUPER FRIED DUMPLING"	NTT DOCOMO	LTE ADVANCED (PREMIUM 4G)	AOI PRO. Tokyo / TOKYU AGENCY Tokyo / NTT ADVERTISING Tokyo	JAPAN	AOI PRO. Tokyo	Gold Lion Campaign
A12/061	21402	37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris	FRANCE	QUAD PRODUCTIONS Clichy / LA CAVALERIE Montreal	Gold Lion
A02/234	21984	CUSTOM-MADE COMMERCIAL	MAN LATIN AMERICA	VOLKSWAGEN DELIVERY TRUCKS	ALMAPBBDO São Paulo	BRAZIL	LANDIA Buenos Aires	Silver Lion
A03/079	20696	LEARN THE HARD WAY	THE PRINCE'S TRUST	CHARITY	CHI & PARTNERS London	UNITED KINGDOM	ACADEMY FILMS London	Silver Lion
A03/106	21358	WHAT LIVES INSIDE - EPISODE ONE	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Silver Lion Campaign
A03/107	21369	WHAT LIVES INSIDE - EPISODE TWO	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Silver Lion Campaign
A03/108	21381	WHAT LIVES INSIDE - EPISODE THREE	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Silver Lion Campaign
A03/109	21391	WHAT LIVES INSIDE - EPISODE FOUR	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Silver Lion Campaign
A03/185	22144	POO FACE	PROCTER & GAMBLE	WIPES	SAATCHI & SAATCHI London	UNITED KINGDOM	GREAT GUNS London	Silver Lion
A04/062	20513	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/ NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	STINK Sao Paulo	Silver Lion
A04/150	21417	MECHANICS	AUDI	AUDI SERVICE	THJNK Berlin	GERMANY	ANORAK RADICAL MEDIA Berlin	Silver Lion
A05/001	20005	EVERY DAY IS DAY ONE	SAMSUNG	ASP SURF SPONSORSHIP, SAMSUNG GS5	EXIT FILMS Melbourne / 72ANDSUNNY AMSTERDAM	AUSTRALIA	EXIT FILMS Melbourne / SMUGGLER London	Silver Lion
A05/104	21180	BEDS	IKEA	BEDROOM HOME FURNISHINGS / RETAIL	MJZ LONDON / MOTHER London	UNITED KINGDOM	MJZ LONDON / STILLKING FILMS Cape Town	Silver Lion
A06/016	20224	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	FCB INFERNO London	UNITED KINGDOM	SOMESUCH London	Silver Lion
A06/035	20515	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/ NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	STINK Sao Paulo	Silver Lion
A06/076	21181	FREESTYLE	ARLA FOODS	LURPAK SPREADABLE	MJZ LONDON / WIEDEN+KENNEDY London	UNITED KINGDOM	MJZ LONDON	Silver Lion
A07/023	20280	BEAUTY GREW ALL AROUND	REGENCY BEAUTY INSTITUTE	BEAUTY INSTITUTE	COLLE + McVOY Minneapolis, MN	USA		Silver Lion
A07/041	20516	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/ NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	STINK Sao Paulo	Silver Lion
A08/013	20226	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	SOUNDTREE MUSIC London / FCB INFERNO London	UNITED KINGDOM	SOMESUCH London	Silver Lion
A08/117	21752	THE GAME BEFORE THE GAME	BEATS BY DR. DRE	BEATS SOLO2	R/GA LONDON	UNITED KINGDOM	THE SWORD FIGHT Los Angeles / ROCK PAPER SCISSORS Santa Monica / BREWSTER PARSONS Los Angeles	Silver Lion
A09/012	20228	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	WAVE STUDIOS London / FCB INFERNO London	UNITED KINGDOM	SOMESUCH London	Silver Lion
A10/012	20232	THE LAST GAME	NIKE FOOTBALL	FOOTBALL APPAREL	PASSION PICTURES London / WIEDEN+KENNEDY Portland	UNITED KINGDOM	PASSION PICTURES London	Silver Lion
A10/117	22154	BREAKDANCE	JOHNSON & JOHNSON	JOHNSON'S BABY, INSECT REPELLENT	DDB BRASIL São Paulo	BRAZIL	VETOR ZERO São Paulo	Silver Lion
A11/032	21073	MAYA	SSE	SSE	THE MILL London / ADAM&EVEDDB London	UNITED KINGDOM	ACADEMY FILMS London	Silver Lion
A01/076	20341	THE BOY WHO BEEPS	GE	GE	BBDO NEW YORK	USA	PARK PICTURES New York	Bronze Lion
A01/176	21172	FREESTYLE	ARLA FOODS	LURPAK SPREADABLE	MJZ LONDON / WIEDEN+KENNEDY London	UNITED KINGDOM	MJZ LONDON	Bronze Lion
A01/215	21033	THE GUN	20TH CENTURY FOX	DAWN OF THE PLANET OF THE APES	PULSE FILMS London	UNITED KINGDOM	PULSE FILMS London	Bronze Lion
A01/231	21155	THE WHITE RUSSIAN	KAHLUA	KAHLUA	LUCKY GENERALS London	UNITED KINGDOM	STINK London	Bronze Lion
A01/277	21356	WHAT LIVES INSIDE - EPISODE ONE	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Bronze Lion Campaign
A01/278	21367	WHAT LIVES INSIDE - EPISODE TWO	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Bronze Lion Campaign
A01/279	21379	WHAT LIVES INSIDE - EPISODE THREE	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Bronze Lion Campaign
A01/280	21389	WHAT LIVES INSIDE - EPISODE FOUR	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Bronze Lion Campaign
A02/047	20523	UNSKIPABLE: FAMILY LONG FORM	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	PARK PICTURES New York	Bronze Lion
A02/102	21156	THE WHITE RUSSIAN	KAHLUA	KAHLUA	LUCKY GENERALS London	UNITED KINGDOM	STINK London	Bronze Lion
A02/182	21892	MY LAST DAY	AMNESTY INTERNATIONAL THE NETHERLANDS	DEATH PENALTY	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS	DPPLR Amsterdam	Bronze Lion
A02/199	21974	A MOTHER'S BODY	UNILEVER	DOVE	OGILVY & MATHER LONDON	UNITED KINGDOM	TANTRUM London	Bronze Lion
A03/164	21951	DREAMING OF YAMS	FOODSTUFFS NZ	NEW WORLD	FINCH Sydney / COLENSO BBDO Auckland	AUSTRALIA	FINCH Sydney	Bronze Lion
A03/196	21959	NOT IN THE SHAPE THEY USED TO BE	HILL'S PET NUTRITION	PERFECT WEIGHT PET FOOD	RED FUSE Prague / Y&R PRAGUE	CZECH REPUBLIC	TOASTER PICTURES Prague	Bronze Lion
A04/001	20001	WELCOME TO AIRBNB	AIRBNB	AIRBNB	CIRKUS Auckland / TBWA SINGAPORE	NEW ZEALAND	CIRKUS Auckland	Bronze Lion
A04/032	20292	TOO INFORMATIVE	DU	TELECOMMUNICATIONS	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	DEJAVU Dubai	Bronze Lion
A04/112	20038	FILM4 IDENTS	CHANNEL 4	FILM4 IDENTS	4creative London	UNITED KINGDOM	MANVSMACHINE London	Bronze Lion
A04/159	21529	SHAPE YOUR TIME	CARTIER	WATCHMAKING	PUBLICIS 133 Paris	FRANCE	QUAD PRODUCTIONS Clichy	Bronze Lion
A05/101	21177	FREESTYLE	ARLA FOODS	LURPAK	MJZ LONDON / WIEDEN+KENNEDY London	UNITED KINGDOM	MJZ LONDON	Bronze Lion
A05/161	21473	ORIGINAL SUPERSTAR	ADIDAS ORIGINALS	SNEAKERS	JOHANNES LEONARDO New York	USA	CAVIAR Los Angeles	Bronze Lion
A06/063	20915	CONVERSE: MADE BY YOU	CONVERSE	FASHION/ APPAREL	ANOMALY New York	USA	ICONOCLAST Los Angeles	Bronze Lion
A06/083	20815	THE PEOPLE'S FILM, 60 YEARS TOGETHER	VOLKSWAGEN	VOLKSWAGEN	FINCH Sydney / COLENSO BBDO Auckland	AUSTRALIA	FINCH Sydney	Bronze Lion
A06/142	22147	POO FACE	PROCTER & GAMBLE	WIPES	SAATCHI & SAATCHI London	UNITED KINGDOM	GREAT GUNS London	Bronze Lion
A07/054	20835	I SKIP LEG DAY	MERCEDES-BENZ CARS VERTRIEB DEUTSCHLAND	SMART EBIKE	BBDO GROUP GERMANY Berlin	GERMANY	BIGFISH FILMPRODUKTION Berlin	Bronze Lion
A07/064	21026	37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris	FRANCE	QUAD PRODUCTIONS Clichy	Bronze Lion
A07/102	21532	SHAPE YOUR TIME	CARTIER	WATCHMAKING	PUBLICIS 133 Paris	FRANCE	QUAD PRODUCTIONS Clichy	Bronze Lion
A08/014	20241	THE CITY	HEINEKEN	HEINEKEN	750MPH London / WIEDEN+KENNEDY AMSTERDAM	UNITED KINGDOM	TRAKTOR Los Angeles	Bronze Lion
A08/033	20487	IF YOU'RE HAPPY	WEIGHT WATCHERS	WEIGHT LOSS	WIEDEN+KENNEDY Portland	USA	EPOCH FILMS Los Angeles, CA	Bronze Lion
A08/048	20661	MADE OF BLACK	DIAGEO	GUINNESS	AMV BBDO London / BBDO SOUTH AFRICA Johannesburg	UNITED KINGDOM	ROGUE London	Bronze Lion
A09/082	21487	THE BATTLE	CANALSAT	CANALSAT	KOUZ PRODUCTION Paris / BETC Paris	FRANCE	RODS FILMS Paris	Bronze Lion
A10/044	21068	MAYA	SSE	SSE	THE MILL London / ADAM&EVEDDB London	UNITED KINGDOM	ACADEMY FILMS London	Bronze Lion
A11/007	20238	T-SHIRTS	IKEA	RETAIL	MPC London / MOTHER London	UNITED KINGDOM	BLINK PRODUCTIONS London	Bronze Lion
A11/052	21339	ALL-POWERLESS	MOPHIE	MOPHIE	DEUTSCH LA	USA	BISCUIT FILMWORKS Los Angeles	Bronze Lion
A12/099	22132	A MESSAGE TO SPACE	HYUNDAI MOTOR COMPANY	BRAND CAMPAIGN	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	PLANIT Seoul / ADDICT MEDIA FILMS Seoul / DUOFILMS Los Angeles	Bronze Lion

Total Awards:

66