

**Promo & Activation Lions Winners**

| Cat. No | Entry No | Title   | Advertiser                                     | Product  | Entrant / Agency   | Country              | Prize       |
|---------|----------|---|--|--|--|----------------------|-------------|
| C03/066 | 03231    | LIFEPAIN  | VOLVO UK                                       | LIFEPAIN   | GREY LONDON  | UNITED KINGDOM       | Grand Prix  |
| A01/057 | 00517    | CHASING HORIZONS  | CITIZEN  | ECO-DRIVE SATELLITE WAVE F100  | WIEDEN+KENNEDY AMSTERDAM / WIEDEN+KENNEDY TOKYO                                | THE NETHERLANDS      | Gold Lion   |
| A01/109 | 02076    | THE ICE BUCKET CHALLENGE                                      | THE ALS ASSOCIATION                            | THE ALS ASSOCIATION  | THE ALS ASSOCIATION Washington   | USA                  | Gold Lion   |
| A02/042 | 02777    | SECURITY MOMS   | SPORT CLUBE DO RECIFE                          | SOCCER TEAM  | OGILVY BRASIL São Paulo  | BRAZIL               | Gold Lion   |
| A03/091 | 03059    | THE GUN SHOP  | STATES UNITED TO PREVENT GUN VIOLENCE          | ANTI-GUN VIOLENCE  | GREY NEW YORK / GREY ACTIVATION & PR New York                                  | USA                  | Gold Lion   |
| A04/049 | 02164    | THE SALT YOU CAN SEE  | FUNDACIÓN FAVALORO                             | FUNDACIÓN FAVALORO   | GREY ARGENTINA Buenos Aires  | ARGENTINA            | Gold Lion   |
| A05/042 | 01726    | SHADOW WIFI   | LIGA CONTRA EL CANCER                          | HEALTH AWARENESS ORGANISATION  | HAPPINESS BRUSSELS   | BELGIUM              | Gold Lion   |
| A05/053 | 01670    | HOLOGRAMS FOR FREEDOM   | NO SOMOS DELITO (WE ARE NOT CRIME)             | NGO  | DDB SPAIN Madrid   | SPAIN                | Gold Lion   |
| A05/082 | 02929    | SAFETY TRUCK  | SAMSUNG  | CORPORATE  | LEO BURNETT ARGENTINA Buenos Aires   | ARGENTINA            | Gold Lion   |
| A06/081 | 02726    | MAKEUP GENIUS   | L'ORÉAL PARIS                                  | MAKEUP PRODUCTS / VIRTUAL MIRROR   | McCANN PARIS   | FRANCE               | Gold Lion   |
| B01/045 | 00419    | UNSKIPABLE  | GEICO  | INSURANCE  | THE MARTIN AGENCY Richmond   | USA                  | Gold Lion   |
| B01/078 | 02120    | SOS SMS   | MEXICAN RED CROSS                              | ONLINE EMERGENCY SERVICE   | GREY MÉXICO Mexico City  | MEXICO               | Gold Lion   |
| B02/016 | 00269    | HOUSE OF MAMBA  | NIKE   | NIKE BASKETBALL CHINA  | AKQA London / AKQA Shanghai  | UNITED KINGDOM       | Gold Lion   |
| B03/155 | 02976    | MISERABLE IN PUERTO RICO                                      | COMMONWEALTH OF PUERTO RICO                    | PUERTO RICO TOURISM COMPANY  | J. WALTER THOMPSON PUERTO RICO San Juan  | PUERTO RICO          | Gold Lion   |
| B04/063 | 02078    | THE ICE BUCKET CHALLENGE                                      | THE ALS ASSOCIATION                            | THE ALS ASSOCIATION  | THE ALS ASSOCIATION Washington   | USA                  | Gold Lion   |
| C02/019 | 02644    | NIVEA DOLL  | BDF NIVEA BRASIL                               | KIDS SUNBLOCK  | FCB BRASIL São Paulo   | BRAZIL               | Gold Lion   |
| C02/039 | 02937    | #LIKEAGIRL  | PROCTER & GAMBLE                               | ALWAYS   | LEO BURNETT TORONTO / LEO BURNETT CHICAGO / LEO BURNETT LONDON / HOLLER London | CANADA               | Gold Lion   |
| C06/015 | 02172    | THE SALT YOU CAN SEE  | FUNDACIÓN FAVALORO                             | FUNDACIÓN FAVALORO   | GREY ARGENTINA Buenos Aires  | ARGENTINA            | Gold Lion   |
| C06/020 | 00818    | 4G4GOOD   | STARHUB  | 4G   | DDB GROUP SINGAPORE  | SINGAPORE            | Gold Lion   |
| C07/075 | 02786    | SECURITY MOMS   | SPORT CLUBE DO RECIFE                          | SOCCER TEAM  | OGILVY BRASIL São Paulo  | BRAZIL               | Gold Lion   |
| C08/070 | 02399    | PROUD WHOPPER   | BURGER KING                                    | WHOPPER  | DAVID Miami  | USA                  | Gold Lion   |
| C12/047 | 02081    | THE ICE BUCKET CHALLENGE                                      | THE ALS ASSOCIATION                            | THE ALS ASSOCIATION  | THE ALS ASSOCIATION Washington   | USA                  | Gold Lion   |
| C12/052 | 01086    | NAZIS AGAINST NAZIS – GERMANY'S MOST INVOLUNTARY CHARITY WALK | ZDK GESELLSCHAFT DEMOKRATISCHE KULTUR          | EXIT-DEUTSCHLAND   | GGH LOWE Hamburg / GRABARZ & PARTNER Hamburg                                   | GERMANY              | Gold Lion   |
| C13/041 | 01421    | GROCERIES NOT GUNS  | MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA    | PUBLIC AWARENESS - GUN CONTROL   | GREY CANADA Toronto  | CANADA               | Gold Lion   |
| C13/141 | 03067    | THE GUN SHOP  | STATES UNITED TO PREVENT GUN VIOLENCE          | ANTI-GUN VIOLENCE  | GREY NEW YORK / GREY ACTIVATION & PR New York                                  | USA                  | Gold Lion   |
| A01/126 | 01085    | NAZIS AGAINST NAZIS – GERMANY'S MOST INVOLUNTARY CHARITY WALK | ZDK GESELLSCHAFT DEMOKRATISCHE KULTUR          | EXIT-DEUTSCHLAND   | GRABARZ & PARTNER Hamburg / GGH LOWE Hamburg                                   | GERMANY              | Silver Lion |
| A01/131 | 01668    | HOLOGRAMS FOR FREEDOM   | NO SOMOS DELITO (WE ARE NOT CRIME)             | NGO  | DDB SPAIN Madrid   | SPAIN                | Silver Lion |
| A03/058 | 02533    | MORE THAN A SIGN  | DISLIFE  | DISABILITY RIGHTS AWARENESS  | Y&R Moscow   | RUSSIA               | Silver Lion |
| A04/074 | 02635    | NIVEA DOLL  | BDF NIVEA BRASIL                               | KIDS SUNBLOCK  | FCB BRASIL São Paulo   | BRAZIL               | Silver Lion |
| A04/089 | 02397    | PROUD WHOPPER   | BURGER KING                                    | WHOPPER  | DAVID Miami  | USA                  | Silver Lion |
| A04/127 | 03229    | LIFEPAIN  | VOLVO UK                                       | LIFEPAIN   | GREY LONDON  | UNITED KINGDOM       | Silver Lion |
| A05/074 | 03025    | BLIND TRIP  | MINISTRY OF TRANSPORTATION AND TOURISM         | PROMOTIONAL TOURISM CAMPAIGN   | MARURI GREY Guayaquil  | ECUADOR              | Silver Lion |
| A06/070 | 02398    | PROUD WHOPPER   | BURGER KING                                    | WHOPPER  | DAVID Miami  | USA                  | Silver Lion |
| A06/083 | 03061    | THE GUN SHOP  | STATES UNITED TO PREVENT GUN VIOLENCE          | ANTI-GUN VIOLENCE  | GREY NEW YORK / GREY ACTIVATION & PR New York                                  | USA                  | Silver Lion |
| A06/095 | 03005    | HANDLE ON HYGIENE   | UNILEVER                                       | LIFEBOUY   | GEOMETRY GLOBAL Dubai  | UNITED ARAB EMIRATES | Silver Lion |
| A07/047 | 02166    | THE SALT YOU CAN SEE  | FUNDACIÓN FAVALORO                             | FUNDACIÓN FAVALORO   | GREY ARGENTINA Buenos Aires  | ARGENTINA            | Silver Lion |
| A07/085 | 02209    | THE FRESHEST ORANGE JUICE BRAND                               | INTERMARCHÉ                                    | INTERMARCHÉ  | MARCEL Paris   | FRANCE               | Silver Lion |
| A07/114 | 02450    | VODAFONE "BETWEEN US"   | VODAFONE                                       | VODAFONE RED LIGHT APPLICATION   | Y&R TEAM RED ISTANBUL  | TURKEY               | Silver Lion |
| A08/007 | 00294    | K9FM  | MARS   | PEDIGREE   | COLENZO BBDO Auckland  | NEW ZEALAND          | Silver Lion |
| A08/056 | 02619    | THE RGB NEWS  | ANITA 1 - OBSERVATOR                           | BLOOD DONATION   | GEOMETRY GLOBAL Bucharest  | ROMANIA              | Silver Lion |
| A09/038 | 02638    | PRINT FOR HELP  | HEWLETT-PACKARD BRASIL                         | HP PRINTERS  | FCB BRASIL São Paulo   | BRAZIL               | Silver Lion |
| A10/040 | 03064    | INTERCEPTION  | VOLVO  | AUTOMOBILES  | GREY NEW YORK  | USA                  | Silver Lion |
| A11/059 | 03098    | DELTA INNOVATION CLASS  | DELTA AIR LINES                                | DELTA AIR LINES  | WIEDEN+KENNEDY New York  | USA                  | Silver Lion |
| B01/044 | 00965    | CORRIDOR TARGETING  | GERMANWINGS                                    | GERMANWINGS  | GREY GERMANY Düsseldorf  | GERMANY              | Silver Lion |
| B02/110 | 02930    | SAFETY TRUCK  | SAMSUNG  | CORPORATE  | LEO BURNETT ARGENTINA Buenos Aires   | ARGENTINA            | Silver Lion |
| B03/008 | 00150    | SPECIAL OLYMPICS - KEVIN DE BRUYNE                            | SPECIAL OLYMPICS BELGIUM                       | SPECIAL OLYMPICS SUMMER GAMES ANTWERP 2014                               | LDV UNITED Antwerp   | BELGIUM              | Silver Lion |
| B04/039 | 01165    | GISELE BÜNDCHEN - I WILL WHAT I WANT                          | UNDER ARMOUR                                   | WOMEN'S APPAREL  | DROGAS New York / CATALYST PUBLIC RELATIONS New York                           | USA                  | Silver Lion |
| B04/061 | 01952    | MELANOMA LIKES ME   | MELANOMA PATIENTS AUSTRALIA                    | MELANOMA PREVENTION  | GPY&R Brisbane   | AUSTRALIA            | Silver Lion |
| B04/151 | 03065    | INTERCEPTION  | VOLVO  | AUTOMOBILES  | GREY NEW YORK  | USA                  | Silver Lion |
| C01/107 | 02457    | SWEAT IT TO GET IT  | GATORADE                                       | GATORADE   | TBWA\CHIAT\DAY Los Angeles   | USA                  | Silver Lion |
| C02/032 | 02728    | MAKEUP GENIUS   | L'ORÉAL PARIS                                  | MAKEUP PRODUCTS / VIRTUAL MIRROR   | McCANN PARIS   | FRANCE               | Silver Lion |
| C03/019 | 01089    | THE VOLVO HIJACKING CAR SERVICE                               | VOLVO NORTH MIAMI                              | VOLVO  | WE BELIEVERS New York  | USA                  | Silver Lion |
| C03/033 | 02565    | REDUCE SPEED DIAL   | VOLKSWAGEN                                     | VOLKSWAGEN   | COLENZO BBDO Auckland  | NEW ZEALAND          | Silver Lion |
| C04/008 | 00518    | CHASING HORIZONS  | CITIZEN  | ECO-DRIVE SATELLITE WAVE F100  | WIEDEN+KENNEDY AMSTERDAM / WIEDEN+KENNEDY TOKYO                                | THE NETHERLANDS      | Silver Lion |
| C04/035 | 02437    | CANON GIG APP   | CANON  | CANON DSLR   | UNCLE GREY Copenhagen  | DENMARK              | Silver Lion |
| C05/013 | 00423    | UNSKIPABLE  | GEICO  | INSURANCE  | THE MARTIN AGENCY Richmond   | USA                  | Silver Lion |
| C07/079 | 02979    | #BOSTONBLIZZARDCHALLENGE WARM UP                              | COMMONWEALTH OF PR                             | PRTC   | J. WALTER THOMPSON PUERTO RICO San Juan  | PUERTO RICO          | Silver Lion |
| C07/080 | 03144    | MASP LOSERS FREE PASS   | MASP MUSEUM                                    | INSTITUCIONAL  | DDB BRASIL São Paulo   | BRAZIL               | Silver Lion |
| C08/083 | 02690    | RABBIT RACE   | MEDIA MARKT                                    | MEDIA MARKT  | OGILVY GERMANY Frankfurt   | GERMANY              | Silver Lion |
| C12/106 | 03082    | MUMS AND MAIDS  | TRANSIENT WORKERS COUNT TOO (TWC2)             | TWC2   | OGILVY & MATHER SINGAPORE  | SINGAPORE            | Silver Lion |
| C13/067 | 01672    | HOLOGRAMS FOR FREEDOM   | NO SOMOS DELITO (WE ARE NOT CRIME)             | NGO  | DDB SPAIN Madrid   | SPAIN                | Silver Lion |
| C13/115 | 02931    | SAFETY TRUCK  | SAMSUNG  | CORPORATE  | LEO BURNETT ARGENTINA Buenos Aires   | ARGENTINA            | Silver Lion |
| C13/140 | 02956    | CARTOON HELPLINE  | GRAACC   | CORPORATE  | OGILVY BRASIL São Paulo  | BRAZIL               | Silver Lion |
| A01/154 | 02632    | NIVEA DOLL  | BDF NIVEA BRASIL                               | KIDS SUNBLOCK  | FCB BRASIL São Paulo   | BRAZIL               | Bronze Lion |
| A02/007 | 00390    | SAMSUNG SLIDELINER  | SAMSUNG AUSTRALIA                              | SAMSUNG CURVED TV RANGE  | TRAFFIK Sydney   | AUSTRALIA            | Bronze Lion |
| A03/007 | 00124    | FUTURE TICKET   | JAPAN SPORT COUNCIL                            | NATIONAL STADIUM   | DENTSU INC. Tokyo / RHIZOMATIKS Tokyo  | JAPAN                | Bronze Lion |
| A03/037 | 01810    | CHARITY ARCADE  | SWEDAVIA SWEDISH AIRPORTS                      | RED CROSS  | ÅKESTAM HOLST Stockholm  | SWEDEN               | Bronze Lion |
| A05/014 | 00391    | SAMSUNG SLIDELINER  | SAMSUNG AUSTRALIA                              | SAMSUNG CURVED TV RANGE  | TRAFFIK Sydney   | AUSTRALIA            | Bronze Lion |
| A05/081 | 02882    | SOUNDS OF THE CITY  | THALYS TRAIN NETWORK                           | HIGH-SPEED RAIL TRAVEL   | ROSAPARK Paris   | FRANCE               | Bronze Lion |
| A06/074 | 02456    | SWEAT IT TO GET IT  | GATORADE                                       | GATORADE   | TBWA\CHIAT\DAY Los Angeles   | USA                  | Bronze Lion |
| A07/034 | 01050    | HEARING HANDS   | SAMSUNG ELECTRONICS TURKEY                     | DUYANELLER   | LEO BURNETT ISTANBUL   | TURKEY               | Bronze Lion |
| A07/107 | 03006    | THE LUCKY IRON FISH PROJECT                                   | LUCKY IRON FISH                                | FORTIFIED NUTRITION PRODUCT  | GEOMETRY GLOBAL Dubai / MEMAC OGILVY Dubai                                     | UNITED ARAB EMIRATES | Bronze Lion |
| A08/039 | 02272    | EXPERIENCE APP  | CINEMARK                                       | VOTE SA  | JOE PUBLIC UNITED Johannesburg   | SOUTH AFRICA         | Bronze Lion |
| A09/013 | 00553    | MARCIA GETS HUNGRY  | MARS CHOCOLATE NORTH AMERICA                   | SNICKERS   | BBDO NEW YORK  | USA                  | Bronze Lion |
| A10/015 | 01727    | SELL THE JOBLESS  | ASSOCIATION OF COMMUNICATION COMPANIES BELGIUM | MASTERCLASS COPYWRITING  | HAPPINESS BRUSSELS   | BELGIUM              | Bronze Lion |
| A11/012 | 00508    | OK GO: I WON'T LET YOU DOWN                                   | OK GO  | HUNGRY GHOST (OK GO ALBUM)   | MORI Tokyo / DRILL Tokyo / DENTSU INC. Tokyo                                   | JAPAN                | Bronze Lion |
| A11/022 | 01184    | ANIMAL COPYRIGHTS   | WWF/LATINSTOCK                                 | ANIMAL COPYRIGHTS (THE FIRST IMAGE BANK FOR WWF)                         | CHEIL SPAIN Madrid   | SPAIN                | Bronze Lion |
| A11/041 | 01823    | 70 GUARDIANS OF WINTER  | ŠKODA SPAIN                                    | ŠKODA SCOUT 4X4  | PROXIMITY BARCELONA Barcelona  | SPAIN                | Bronze Lion |
| A11/064 | 02391    | DACIA SPONSOR DAY - THE SPLIT                                 | RENAULT ITALIA                                 | DACIA  | PUBLICIS ITALY Milan   | ITALY                | Bronze Lion |
| A11/086 | 02827    | BEER TOOTH IMPLANT  | CCU  | CERVEZA SALTA  | OGILVY & MATHER ARGENTINA Buenos Aires   | ARGENTINA            | Bronze Lion |
| B01/112 | 02306    | AID TO CART   | EXITO GROUP / FOOD BANK                        | EXITO FOUNDATION   | SANCHO BBDO Bogotá   | COLOMBIA             | Bronze Lion |
| B01/193 | 02781    | IBM BITCOIN RAIN  | IBM BRASIL                                     | IBM BLUEMIX / CLOUD COMPUTING  | OGILVY BRASIL São Paulo  | BRAZIL               | Bronze Lion |
| B02/001 | 00007    | MATSUKO-ROID  | NATURAL EIGHT                                  | MATSUKO DELUXE   | DENTSU INC. Tokyo / DENTSU CASTING AND ENTERTAINMENT INC. Tokyo                | JAPAN                | Bronze Lion |
| B03/116 | 02264    | CONTENT EXTINGT   | WWF  | WWF  | GEOMETRY GLOBAL Copenhagen   | DENMARK              | Bronze Lion |
| B03/154 | 02935    | #LIKEAGIRL  | PROCTER & GAMBLE                               | ALWAYS   | LEO BURNETT TORONTO / LEO BURNETT CHICAGO / LEO BURNETT LONDON / HOLLER London | CANADA               | Bronze Lion |
| B03/158 | 03105    | LOVIN' THE SUPER BOWL   | McDONALD'S                                     | McDONALD'S   | DDB CHICAGO  | USA                  | Bronze Lion |
| B03/167 | 03000    | SUNDAY GRANNIES   | VODAFONE ROMANIA                               | TELECOMMUNICATIONS   | McCANN ERICKSON ROMANIA Bucharest  | ROMANIA              | Bronze Lion |
| B04/005 | 00108    | #SEATBELTBOOBING  | THE AUTOMOBILE CLUB OF ROMANIA                 | THE AUTOMOBILE CLUB OF ROMANIA   | PUBLICIS ROMANIA Bucharest   | ROMANIA              | Bronze Lion |
| B04/069 | 00334    | FOO FIGHTERS RVA  | THE BRANCHING                                  | THE BRANCHING  | THE BRANCHING Richmond   | USA                  | Bronze Lion |
| B04/076 | 01661    | #MACITBETTER  | McDONALD'S                                     | BIG MAC  | DDB Sydney   | AUSTRALIA            | Bronze Lion |
| B04/131 | 02268    | SOCIAL TRAILERS   | NETFLIX  | NETFLIX  | CIRCUS Mexico City   | MEXICO               | Bronze Lion |
| B04/155 | 03170    | ANGRY TWEETS  | BURGER KING                                    | FAST FOOD  | BUZZMAN Paris  | FRANCE               | Bronze Lion |
| C01/009 | 00397    | ECOSPONGE   | BIMBO GROUP                                    | FARGO WHITE BREAD  | FCB BUENOS AIRES   | ARGENTINA            | Bronze Lion |
| C01/027 | 00991    | WORKOUT BILLBOARDS  | COCA-COLA                                      | POWERADE   | OGILVY GERMANY Frankfurt   | GERMANY              | Bronze Lion |
| C01/051 | 02229    | MOVIE KISS  | UNILEVER                                       | CORNETTO   | LOLA LOWE & PARTNERS Madrid  | SPAIN                | Bronze Lion |
| C01/058 | 01892    | THE CONTAGIOUS BILLBOARD                                      | CIA CACIQUE DE CAFÉ SOLÚVEL                    | CAFÉ PELÉ  | LEW\LAR\TBWA São Paulo   | BRAZIL               | Bronze Lion |
| C01/133 | 02798    | #MYFAMILYCAN  | SPC ARDMONA                                    | SPC CANNED FRUIT AND VEGETABLES  | LEO BURNETT MELBOURNE  | AUSTRALIA            | Bronze Lion |
| C02/003 | 00295    | K9FM  | MARS   | PEDIGREE   | COLENZO BBDO Auckland  | NEW ZEALAND          | Bronze Lion |
| C02/041 | 03008    | HANDLE ON HYGIENE   | UNILEVER                                       | LIFEBOUY   | GEOMETRY GLOBAL Dubai  | UNITED ARAB EMIRATES | Bronze Lion |
| C03/026 | 01959    | REVERSE APRIL FOOLS'  | BMW  | APRIL FOOLS' STUNT   | DDB GROUP NEW ZEALAND Auckland   | NEW ZEALAND          | Bronze Lion |
| C03/027 | 01999    | THE WEATHER CHALLENGE   | TOYOTA MOTOR EUROPE                            | AYGO   | DEL CAMPO SAATCHI & SAATCHI MADRID Madrid                                      | SPAIN                | Bronze Lion |
| C05/018 | 01589    | ONLY GAYTM IN THE VILLAGE                                     | ANZ  | ANZ BANK   | WHYBINTBWA GROUP MELBOURNE   | AUSTRALIA            | Bronze Lion |
| C06/040 | 02451    | VODAFONE "BETWEEN US"   | VODAFONE                                       | VODAFONE RED LIGHT APPLICATION   | Y&R TEAM RED ISTANBUL  | TURKEY               | Bronze Lion |
| C06/042 | 03001    | SUNDAY GRANNIES   | VODAFONE ROMANIA                               | TELECOMMUNICATIONS   | McCANN ERICKSON ROMANIA Bucharest  | ROMANIA              | Bronze Lion |
| C07/019 | 00967    | CORRIDOR TARGETING  | GERMANWINGS                                    | GERMANWINGS  | GREY GERMANY Dusseldorf  | GERMANY              | Bronze Lion |
| C07/077 | 02888    | SOUNDS OF THE CITY  | THALYS TRAIN NETWORK                           | HIGH-SPEED RAIL TRAVEL   | ROSAPARK Paris   | FRANCE               | Bronze Lion |
| C07/096 | 03101    | DELTA INNOVATION CLASS  | DELTA AIR LINES                                | DELTA AIR LINES  | WIEDEN+KENNEDY New York  | USA                  | Bronze Lion |
| C08/068 | 02215    | THE FRESHEST ORANGE JUICE BRAND                               | INTERMARCHÉ                                    | INTERMARCHÉ  | MARCEL Paris   | FRANCE               | Bronze Lion |
| C09/009 | 00602    | CINEMA DELIVERY   | CIRKO FILM                                     | FOR SOME INEXPLICABLE REASON   | Y&R BUDAPEST   | HUNGARY              | Bronze Lion |
| C09/041 | 02923    | SKIP AD FESTIVAL  | SONY ENTERTAINMENT TELEVISION                  | THE VOICE TV SHOW  | PUBLICIS BRASIL São Paulo  | BRAZIL               | Bronze Lion |
| C11/029 | 02287    | SAMSUNG SMART PLAY-BOARD                                      | SAMSUNG ELECTRONICS ITALY                      | THE FIRST SMART-DEVICE FOR DEVELOPING THE FULL POTENTIAL OF EVERY CHILD. | LEO BURNETT ITALY Milan  | ITALY                | Bronze Lion |
| C11/037 | 02648    | PRINT FOR HELP  | HEWLETT-PACKARD BRASIL                         | HP PRINTERS  | FCB BRASIL São Paulo   | BRAZIL               | Bronze Lion |
| C12/100 | 01944    | 805 MILLION NAMES   | UNITED NATIONS WORLD FOOD PROGRAMME            | FIGHTING HUNGER WORLDWIDE  | FORSMAN & BODENFORS Gothenburg   | SWEDEN               | Bronze Lion |
| C13/057 | 01954    | MELANOMA LIKES ME   | MELANOMA PATIENTS AUSTRALIA                    | MELANOMA PREVENTION  | GPY&R Brisbane   | AUSTRALIA            | Bronze Lion |
| C13/068 | 01697    | THE SPECIAL PROPOSAL  | COORDOWNA                                      | WORLD DOWN SYNDROME DAY  | SAATCHI & SAATCHI Milan  | ITALY                | Bronze Lion |
| D01/022 | 00908    | THIS CALLS FOR A COCKTAIL                                     | SCHWEPPES AUSTRALIA                            | SCHWEPPES MIXERS   | GPY&R Melbourne  | AUSTRALIA            | Bronze Lion |
| D01/046 | 02087    | SOCIAL SAVVY BURGLAR  | ALLSTATE INSURANCE COMPANY                     | HOME INSURANCE   | LEO BURNETT CHICAGO  | USA                  | Bronze Lion |

**Total Awards:**

**117**