

Shortlist (Promo & Activation Lions)							
Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency
A01 (Use of Promotional Events & Stunts)							
A01003	00019	THE NORTH FACE KOREA NEVER STOP EXPLORING KOREA	THE NORTH FACE KOREA	APPAREL	INNORESD Seoul	SOUTH KOREA	INNORED Seoul
A01020	00168	THE AIRPLANE APARTMENT WIFE FIGHT FOR KOREA	KLJ ROYAL DUTCH AIRLINES, AIRBNS	WOMEN'S RIGHTS NGO	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT
A01021	00186	THE AIRPLANE APARTMENT WIFE FIGHT FOR KOREA	KLJ ROYAL DUTCH AIRLINES, AIRBNS	THE AIRPLANE APARTMENT	DOB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS	DOB & TRIBAL WORLDWIDE AMSTERDAM
A01057	00517	CHASING HORIZONS	CITIZEN	ECO-DRIVE CONVERTIBLE WAVE	WIEDENKENNEDY AMSTERDAM	THE NETHERLANDS	WIEDENKENNEDY AMSTERDAM
A01080	00709	DONATE YOUR REVERSE APRIL FOLS	CONVERSE HQ & BSNL	SERVE THE COMMUNITY/VA COMMUNAD	THE COMMUNITY/VA COMMUNAD Miami	USA	THE COMMUNITY/VA COMMUNAD Miami
A01104	01955	REVERSE APRIL FOLS	CONVERSE HQ & BSNL	APRIL FOOLS STUNT	DOB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DOB GROUP NEW ZEALAND Auckland
A01109	02076	THE ICE BUCKET CHALLENGE	THE ALS ASSOCIATION	THE ALS ASSOCIATION	THE ALS ASSOCIATION Washington	USA	THE ALS ASSOCIATION Washington
A01110	02143	LOVE HAS NO LABELS	ADCONCIL	LOVE HAS NO LABELS	RGA New York	USA	RGA New York
A01126	01095	NAZIS AGAINST INVOLUNTARY CHARITY WALK	ZDK GESELLSCHAFT KULTUR	EXIT-DEUTSCHLAND	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A01131	01668	HOLCOMRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	NGO	DOB SPAIN Madrid	SPAIN	DOB SPAIN Madrid
A01150	01917	OGIOGAPHER	SONY NEW ZEALAND	SONY CYBER-SHOT	FCB NEW ZEALAND Auckland	NEW ZEALAND	FCB NEW ZEALAND Auckland
A01156	02032	NIVEA DOLL	BDP NIVEA BRASIL	KIDS SUNBLOCK	FCB BRASIL São Paulo	BRAZIL	FCB BRASIL São Paulo
A01158	00009	HUMAN ADOPTION PROGRAM	LOST DOGS HOME	PET ADOPTION	GPY&R Melbourne	AUSTRALIA	GPY&R Melbourne
A01162	00829	DELIVERY EXPERIMENT	RUTER	PUBLIC TRANSPORTATION COMPANY	McCANN OSLO	NORWAY	McCANN OSLO
A01167	01002	SEPARATING AMATEURS FROM TRUE DIV. ENTHUSIASTS THE HORNBACH SPRING	HORNBAACH	DIY HOME IMPROVEMENT SUPERSTORES	HEIMAT Berlin	GERMANY	HEIMAT Berlin
A01169	01023	RAISE THE PRIDE	TORONTO FLAG	LG2TO SUPPORT EDUCATION, AND KNOWLEDGE	J. WALTER THOMPSON CANADA Toronto	CANADA	J. WALTER THOMPSON CANADA Toronto
A01170	01032	PARK & DRIVE	VOLKSWAGEN	TEST DRIVE	DOB & TRIBAL Warsaw	POLAND	DOB & TRIBAL Warsaw
A01188	02241	THE 2 KISS AS STAMP EXPERIMENT	POSTNL	POSTAL SERVICE	JOE PUBLIC TAKE-AWAY ADVERTISING Amsterdam	THE NETHERLANDS	JOE PUBLIC TAKE-AWAY ADVERTISING Amsterdam
A01189	02242	THE 2 KISS AS T-SHIRT & SOCIAL EXPERIMENT	POSTNL	SOCIAL ACTIVATION (REVOLUTION)	THE BDDO GROUP Germany Berlin	GERMANY	BDDO GROUP GERMANY Berlin
A01196	02879	WAVE	DECATHLON	TRIBODRIBER FLOTATION VESTS	ROSAPARK Paris	FRANCE	ROSAPARK Paris
A01205	02455	SWEAT IT TO GET IT	GATORADE	GATORADE	TBWA/CHTADAY Los Angeles	USA	TBWA/CHTADAY Los Angeles
A01224	02309	ESPN EYE TEST	ESPN	UEFA CHAMPIONS LEAGUE	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
A01223	02035	DONATION BADGES	ABTO (BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION)	ORGAN DONATION	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
A01278	02028	DESSANT	VOLVO	LIFEBRANT	GREY LONDON	UNITED KINGDOM	GREY LONDON
A01286	02836	SECULARY QUEUE	CLUBE SANGUE BOM	INSTITUTIONAL	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
A01298	02310	TICKET BOOKS	L&M	POCKET BOOKS	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
A02 (Use of Live Shows/Concerts/Festivals)							
A02007	00390	SAEKUNG AUSTRALIA SLIDE LINEER	SAMSUNG AUSTRALIA	SAMSUNG CURVED TV RANGE	TRAFFIK Sydney	AUSTRALIA	TRAFFIK Sydney
A02012	00683	EYE PLAY THE PARADISE	THE UNIVERSITY OF TSUKUBA SPECIAL NEEDS SCHOOLS	THE UNIVERSITY OF TSUKUBA SPECIAL NEEDS SCHOOLS	HAKUHODO KETTLE Tokyo	JAPAN	HAKUHODO KETTLE Tokyo
A02014	01318	ADIDAS PREDATOR INSTEKT THE GAME	ADIDAS	ADIDAS PREDATOR	TBWA/LONDON	UNITED KINGDOM	TBWA/LONDON
A02024	01939	SECURITY MOMS	ADIDAS	SPORTING GOODS	WHYBEN/TBWA GROUP MELBOURNE	AUSTRALIA	WHYBEN/TBWA GROUP MELBOURNE
A02042	02777	SACRED MINDS	SPORT CLUB DE REGIE	SOCCER TEAM	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A03 (Use of Exhibitions and Installations)							
A03003	00084	THE DANGLING TRAFFIC LIGHT	MM	NATIONAL STADIUM	BDDO GROUP GERMANY Berlin	GERMANY	BDDO GROUP GERMANY Berlin
A03007	00124	FUTURE TICKET	JAPAN SPORT COMPLEX	SPORTS	OGDCSU INC. Tokyo	JAPAN	OGDCSU INC. Tokyo
A03009	00177	LIFE TIME CLOCK	STIFUNG FÜR ORGAN-DONATIONEN	FOR LIFE - FOR ORGAN-DONATIONS	SERVECEPLAN Munich	GERMANY	SERVECEPLAN Munich
A03012	00236	SAFETY CROSSING	CURTIBITA CITY HALL	TRAFFIC LIGHT	OPUSMULTIPLA Curitiba	BRAZIL	OPUSMULTIPLA Curitiba
A03014	02026	LIVING HISTORY AT UNION STATION	NON PROFIT ORGANIZATION	NON PROFIT ORGANIZATION	VIML Kansas City	USA	VIML Kansas City
A03021	00567	DRINK UP FOUNTAIN	PARTNERSHIP FOR A HEALTHIER AMERICA	ORGANIZATION	VIML New York	USA	VIML New York / Y&R NEW YORK
A03029	00710	DONATE YOUR SKIN	CONVERSE HQ & BSNL	CONVERSE	THE COMMUNITY/VA COMMUNAD Miami	USA	THE COMMUNITY/VA COMMUNAD Miami
A03037	01101	CHARITY ARCADE	SWEDISH SWEDISH AIRPORTS	RED CROSS	AKESTAM HOLST Stockholm	SWEDEN	AKESTAM HOLST Stockholm
A03038	01829	THE UNFROTTEN	ILLINOIS COUNCIL AGAINST HOMICIDE VIOLENCE	GUN VIOLENCE EDUCATION, AWARENESS AND LORRYING	FCB CHICAGO	USA	FCB CHICAGO / FBX CHICAGO / CURRENT Chicago
A03041	02066	THE ART OF WALKING	RECLAIM AQUA	INSTITUTIONAL	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo
A03047	01238	SCANDIC TO GO	SCANDIC HOTELS	HOTELS	PRIME Stockholm	SWEDEN	PRIME Stockholm
A03050	01359	THE LAST SHOT	JORDAN BRAND	FOOTWEAR	AKQA San Francisco	USA	AKQA San Francisco
A03058	02333	MORE THAN A SHIRT	DISLIFE	DISABILITY RIGHTS AWARENESS	Y&R Moscow	RUSSIA	Y&R Moscow
A03065	01363	BLU LIGHT COIN	AB-NEVEN	BLU LIGHT	ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago
A03073	01348	ANTI-CORRUPTION SHOP	ROBERT TAILOR SHOES	SUIT	KAUSA CENTRAL CREATIVE Asunción	PARAGUAY	KAUSA CENTRAL CREATIVE Asunción
A03080	03012	THE BIGGEST SPORTING GOODS STORE IN THE WORLD EXHIBITION	NET-SHOES	E-COMMERCE	DOB BRASIL São Paulo	BRAZIL	DOB BRASIL São Paulo
A03095	02634	EXPER'S EXHIBITION	Z&P	ONLINE REAL STATE	DOB BRASIL São Paulo	BRAZIL	DOB BRASIL São Paulo
A03091	03009	THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI-GUN VIOLENCE EDUCATION CAMPAIGN	GREY NEW YORK	USA	GREY NEW YORK / GREY ACTIVATION & PR New York
A03095	01217	WALCONYEXPRESS	LEKDY MERLIN	RETAIL/BROUCLAGE	M&C SAATCHI Milan	ITALY	M&C SAATCHI Milan
A04 (Use of Ambient in a Promotional Campaign: Small Scale)							
A04002	00006	ZOO JEANS	KAMME ZOOLOGICAL SOCIETY ASSOCIATION MIAMI CLUB	KAMME ZOO	I&S BBDO Tokyo	JAPAN	I&S BBDO Tokyo
A04024	00546	SPD'S SALE	DEPAUL UK	YOUTH HOMELESSNESS CHAITY	PUBLICIS LONDON	UNITED KINGDOM	PUBLICIS LONDON
A04028	02164	CANTENNA	SP BREWERY	SP LAGER	GPY&R Brisbane	AUSTRALIA	GPY&R Brisbane
A04049	00782	THE SALT YOU DON'T WANT	FUNDACION PABLO DE ROSAS	FUNDACION PABLO DE ROSAS	GREY ARGENTINA Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires
A04052	02564	REDUCE SPEED DIAL	VOLKSWAGEN	VOLKSWAGEN	COLENSO BBDO Auckland	NEW ZEALAND	COLENSO BBDO Auckland
A04062	02182	TRUE WETSUITS	QUICKSILVER JAPAN	WETSUITS	Y&R HAKUHODO Tokyo	JAPAN	TBWA/HAKUHODO Tokyo
A04067	02444	HEART BEAT PILLOW	PARADOT	NON-PROFIT ORGANIZATION	Y&R COLOMBIA Bogota	COLOMBIA	Y&R COLOMBIA Bogota
A04074	02835	NIVEA DOLL	BDP NIVEA BRASIL	KIDS SUNBLOCK	FCB BRASIL São Paulo	BRAZIL	FCB BRASIL São Paulo
A04089	02297	PHOTO WHOPPER	BURGER KING	WHOPPER	DAVID Miami	USA	DAVID Miami
A04098	01673	INNOVATION NEST	STOP DESARHUOS	NON-PROFIT ORGANIZATION	PROXIMITY MADRID	SPAIN	PROXIMITY MADRID
A04105	03174	THE MOOD BLANKET	BRITISH AIRWAYS	FLIGHTS AND PASSENGERS	OGILVY LONDON	UNITED KINGDOM	OGILVY LONDON
A04127	02229	LIFENANT	VOVLO UK	LIFENANT	McCANN WORLDGROUP Milan	UNITED KINGDOM	McCANN WORLDGROUP Milan
A04128	02001	THE BOARD OF PEACE	FIORECCI	FIORECCI	McCANN WORLDGROUP Milan	ITALY	McCANN WORLDGROUP Milan
A05 (Use of Ambient in a Promotional Campaign: Large Scale)							
A05004	00085	THE DANGLING TRAFFIC LIGHT	MM	SMART	BDDO GROUP GERMANY Berlin	GERMANY	BDDO GROUP GERMANY Berlin
A05014	00391	SAEKUNG AUSTRALIA SLIDE LINEER	SAMSUNG AUSTRALIA	SAMSUNG CURVED TV RANGE	TRAFFIK Sydney	AUSTRALIA	TRAFFIK Sydney
A05023	00035	THE INTERACTIVE PARKER BILBOARD	FIAT	FIAT PARKING ASSIST	LEO BURNETT FRANKFURT	GERMANY	LEO BURNETT FRANKFURT
A05042	01726	SHADOW WIFI	LIGA CONTRA EL TABACO	HEALTH CARE NON-PROFIT ORGANISATION	HAPPINESS BRUSSELS	BELGIUM	HAPPINESS BRUSSELS
A05044	01831	THE UNFROTTEN	ILLINOIS COUNCIL AGAINST HOMICIDE VIOLENCE	GUN VIOLENCE EDUCATION, AWARENESS AND LORRYING	FCB CHICAGO	USA	FCB CHICAGO / FBX CHICAGO / CURRENT Chicago
A05051	01375	AIR ORCHARD	UNIVERSITY OF ENGINEERING AND TECHNOLOGY (NOT CRIME)	ADMISSION 2015	FCB MAYO Lima	PERU	FCB MAYO Lima
A05053	01670	HOLCOMRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	NGO	DOB SPAIN Madrid	SPAIN	DOB SPAIN Madrid
A05064	01847	NETFLIX GF CAMPAIGN	NETFLIX	SVOD	OGILVY PARIS	FRANCE	OGILVY PARIS
A05074	03025	BLIND TRIP	MINISTRY OF TOURISM AND TOURISM	PROMOTIONAL TV RANGE	MARURI GREY Guayaquil	Ecuador	MARURI GREY Guayaquil
A05081	02382	THE TRAN TRAIN NETWORK	THALES TRAIN NETWORK	HIGH-SPEED RAIL TRAVEL	ROGAPARK Paris	FRANCE	ROGAPARK Paris
A05092	02029	SAFETY TRUCK	SAMSUNG	CORPORATE	LEO BURNETT ARGENTINA Buenos Aires	ARGENTINA	LEO BURNETT ARGENTINA Buenos Aires
A05086	02390	THE DREAM ISLAND	HENKEN	BEER	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan
A05092	02580	BREATHE AGAIN	XIAOZHOU	AIR PURIFIER	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
A05094	02762	THE GREAT OUEENS OF THE COAST	BEIJIANG (TNS)	OF-DIFF	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
A05119	03258	SOLIDARY QUEUE	CLUBE SANGUE BOM	LEO BURNETT TAILOR MADE	São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
A06 (Use of Customer in-Store Experience)							
A06012	00490	MOVE LIKE LORDE	UNIVERSAL MUSIC	LORDE "PURE HEROINE"	BBD ARGENTINA Buenos Aires	ARGENTINA	BBD ARGENTINA Buenos Aires
A06046	02164	THE POSITIVE BEAK	ISRAEL AIDS TASK FORCE	SECOND HAND SUPPLY CARRIERS	ACW GREY TEL Aviv	ISRAEL	ACW GREY TEL Aviv
A06056	02595	THE LES PAUL SKILL CHECK	GIBSON GUITAR	EPHIONE LES PAUL SIGNATURE EDITION	SERVECEPLAN Munich	GERMANY	SERVECEPLAN Munich
A06057	08515	HOME FOR HOPE	SAVE OUR STREET CROSSING	PET ADOPITION	DOB GROUP SINGAPORE	SINGAPORE	DOB GROUP SINGAPORE
A06066	02207	THE FRESHEST ORANGE JUICE BRAND	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE	MARCEL Paris
A06070	02398	PROUD WHOPPER	BURGER KING	WHOPPER	DAVID Miami	USA	DAVID Miami
A06074	02456	SWEAT IT TO GET IT	GATORADE	GATORADE	TBWA/CHTADAY Los Angeles	USA	TBWA/CHTADAY Los Angeles
A06081	02726	MAKEUP GENIUS	L'OREAL PARIS	MAKEUP PRODUCT / VIRTUAL MIRROR	McCANN PARIS	FRANCE	McCANN PARIS
A06083	03061	THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI-GUN VIOLENCE EDUCATION CAMPAIGN	GREY NEW YORK	USA	GREY NEW YORK / GREY ACTIVATION & PR New York
A06095	03005	HANDLE ON THIS/EN	UNILEVER	LIFEBLOU	GEOMETRY GLOBAL Dubai	UNITED ARAB EMIRATES	GEOMETRY GLOBAL Dubai
A07 (Product Launch/Launch or Multi-Product Promotion)							
A07013	00252	WHERE'S MY WALLETT?	COMMONWEALTH BANK	CARDLESS CASH	M&C SAATCHI Sydney	AUSTRALIA	M&C SAATCHI Sydney
A07016	00293	DRINK CREAM	NEW ZEALAND BREAST CANCER AWARENESS	BREAST CANCER AWARENESS	COLENSO BBDO Auckland	NEW ZEALAND	COLENSO BBDO Auckland
A07028	01102	BEAR TREE	PELUSO EDITOR	TREE BOOK TREE	FCB BUENOS AIRES	ARGENTINA	FCB BUENOS AIRES
A07034	01925	RADIANT RETURN	PZ CUSSIONS	RADIANT	DOB GROUP MELBOURNE	AUSTRALIA	DOB GROUP MELBOURNE
A07043	01977	RED SHEET BILLBOARDS	BANCO CAJA SOCIAL	SAVINGS ACCOUNTS	J. WALTER THOMPSON COLOMBIA Bogota	COLOMBIA	J. WALTER THOMPSON COLOMBIA Bogota
A07047	02166	THE SALT YOU DON'T WANT	FUNDACION PABLO DE ROSAS	FUNDACION PABLO DE ROSAS	GREY ARGENTINA Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires
A07048	02189	TACO BELL BLACKOUT	TACO BELL	FAST FOOD RESTAURANT	DIGITALS/TA Buenos Aires	USA	DIGITALS/TA Buenos Aires
A07049	02277	BORSES MILK	LEO DISCOUNT FOOD STORE	MILK	INVO Stockholm	SWEDEN	INVO Stockholm
A07056	00678	XPERIA UNDERWATER STORE	SONY MOBILE COMMUNICATIONS	MOBILE	F77/DXB Dubai	UNITED ARAB EMIRATES	F77/DXB Dubai
A07082	03028	A2D9	INTERMARCHÉ	A2D9	MARURI GREY Guayaquil	Ecuador	MARURI GREY Guayaquil
A07085	02209	FRESHEST ORANGE JUICE BRAND	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE	MARCEL Paris
A07094	01163	THE WHAT I WANT	UNDER ARMOUR	WOMEN'S APPAREL	DROGAS New York	USA	DROGAS New York
A07104	02786	MYFAMILYCAN	MC DONALD'S	AUTOMATIC	TRIBAL ARGENTINA Buenos Aires	ARGENTINA	TRIBAL ARGENTINA Buenos Aires
A07107	03026	THE SAVED FISH PROJECT	LUCKY IRON FISH	VEGETARIAN FOOD	GEOMETRY GLOBAL Dubai	UNITED ARAB EMIRATES	GEOMETRY GLOBAL Dubai / MEMAC OGLVY Dubai
A07113	02332	MARS BITES INTEGRATED CAMPAIGN	MARS CHOCOLATE NORTH AMERICA	MARS BITES	BBD NEW YORK	USA	BBD NEW YORK
A07114	02450	VODAFONE "BETWEEN US"	VODAFONE	VODAFONE RED LIGHT APPLICATION	Y&R TEAM RED ISTANBUL	TURKEY	Y&R TEAM RED ISTANBUL
A08 (Use of Broadcast in a Promotional Campaign)							
A08017	00204	KISS	MARS	PEDEGREE	COLENSO BBDO Auckland	NEW ZEALAND	COLENSO BBDO Auckland
A08015	01250	INVERSE GOAL CELEBRATION	FUNDACION LIGA DE FUTBOL ARGENTINA UNICEF	CHARITY MATCH	VCCP SPAIN Madrid	SPAIN	VCCP SPAIN Madrid
A08030	02331	LOVE FROM LAND	LAND ROVER NEW ZEALAND	AUTOMOTIVE	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland
A08039	02272	EXPERIENCE APP	CINEMARK	VOTE SA	JOE PUBLIC UNITED Johannesburg	SOUTH AFRICA	JOE PUBLIC UNITED Johannesburg
A08055	03149	DADDY TOONS NEWS	GENERAL MOTORS	CARS	TAPSA /Y&R Madrid	SPAIN	TAPSA /Y&R Madrid
A08056	02619	THE ROBN NEWS	OPENTEL	BLOOD DONATION	GEOMETRY GLOBAL Bucharest	ROMANIA	GEOMETRY GLOBAL Bucharest
A08060	02715	THE DRINKABLE TV ADVERTISING PRESENTER	THE COCA-COLA COMPANY	NON-ALCOHOLIC BEVERAGES (RODMONST)	OGILVY NEW YORK	USA	OGILVY NEW YORK
A08065	01438	THE RUSTY PRESENTER	RUSTART	RODMONST	SAATCHI & SAATCHI Budapest	HUNGARY	SAATCHI & SAATCHI Budapest
A09 (Use of Print or Standard Outdoor in a Promotional Campaign)							
A09013	00553	MARCLAGES	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBD NEW YORK	USA	BBD NEW YORK
A09029	01459	JOCEAUX BILLBOARDS	JC DECAUX BELGIUM	OUTDOOR MEDIA	BBD BELGIUM Brussels	BELGIUM	BBD BELGIUM Brussels
A09036	02598	THE LES PAUL SKILL CHECK	GIBSON GUITAR	EPHIONE LES PAUL SIGNATURE EDITION	SERVECEPLAN Munich	GERMANY	SERVECEPLAN Munich
A09038	02328	PRINT FOR HELP	HEWLETT-PACKARD	HP PRINTERS	FCB BRASIL São Paulo	BRAZIL	FCB BRASIL São Paulo
A09051	02780	THE HV POSITIVE POSTER	GLV LIFE SUPPORT GROUP	CORPORATE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A09061	02770	ASSEMBLY FAIL	RCS GERMANY	MEASSEMBLY SERVICE	THINK Hamburg	GERMANY	THINK Hamburg
A10 (Use of Competitions & Promotional Games)							
A10015	01727	SELL THE JOBLESS	ASSOCIATION OF COMMUNICATION COMPANIES BELGIUM	MASTERCALSS AWARDS	HAPPINESS BRUSSELS	BELGIUM	HAPPINESS BRUSSELS
A10017	02010	HORSE WITH HARDEN	FOOT LOCKER	FOOT LOCKER	BBD NEW YORK	USA	BBD NEW YORK
A10027	01800	PHOTOPROMO	DE LUIN	COMMERCIAL PUBLIC GAMES	FAMOUS BRUSSELS	BELGIUM	FAMOUS BRUSSELS
A10040	03064	INTERCEPTION	VOLVO	AUTOMOBILES	GREY NEW YORK	USA	GREY NEW YORK
A10044	03074	THE SOFTTEST	UNILEVER	COMFORT PURE	OGILVY & MATHER SINGAPORE	SINGAPORE	OGIL