

2015 Corporate Reputation Index - New Zealand

	2015	2014	RANK CHANGE
Toyota New Zealand	1	2	↑ 1
Air New Zealand	2	1	↓ -1
Z Energy	3	-	-
The Warehouse	4	6	↑ 2
Goodman Fielder	5	4	↓ -1
ASB	6	10	↑ 4
New Zealand Post	7	7	→ 0
Foodstuffs	8	8	→ 0
Woolworths New Zealand Group	9	23	↑ 14
BNZ	10	14	↑ 4
Fulton Hogan	11	11	→ 0
ZESPRI	12	16	↑ 4
Fletcher Building	13	18	↑ 5
Genesis Energy	14	-	-
Westpac	15	19	↑ 4
ANZ Bank	16	13	↓ -3
Fonterra Cooperative	17	17	→ 0
BP New Zealand Holdings	18	22	↑ 4
Spark New Zealand	19	20	↑ 1
Vodafone	20	12	↓ -8
Meridian Energy	21	-	-
Contact Energy	22	-	-
Sky Network Television	23	21	↓ -2
Exxon Mobil New Zealand	24	24	→ 0
SkyCity	25	25	→ 0

Above 80	Excellent/Top Tier
70-79	Strong/Robust
60-69	Average/Moderate
40-59	Weak/Vulnerable
Below 40	Poor/Bottom Tier