

D&AD 2017: Pencil Winners (including Pencil colour)

Award Name	Name	Jury Name	Category: Name	Entrant Company	Primary Client	Brand	Country	Website Link
Black Pencil	Meet Graham	PR	Public Affairs Campaign	Ciemenger BBDO Melbourne	Transport Accident Commission (Victo	Transport Accident Commission	Australia	http://www.dandad.org/awards/professional/2017/pr/25878/meet-graham/
Black Pencil	DOT. The first Braille Smartwatch.	Digital Design	Technological Innovation	Serviceplan/Serviceplan Korea	Dot Incorporation	DOT. The first Braille Smartwatch	Germany	http://www.dandad.org/awards/professional/2017/digital-design/25891/dot-the-first-braille-smartwatch/
Black Pencil	The Swedish Number	Direct	Direct Innovation	INGO Stockholm	The Swedish Tourist Association	Tourism	Sweden	http://www.dandad.org/awards/professional/2017/direct/26390/the-swedish-number/
Black Pencil	Paralympics: We're The Superhumans	Film Advertising	TV Commercials 121-240 seconds	4creative	Channel 4	Channel 4	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising/26142/paralympics-were-the-superh/
Black Pencil	We're The Superhumans	Film Advertising Crafts	Direction for Film Advertising	Blink	Channel 4	Paralympics	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26212/were-the-superhumans/
Yellow Pencil	ManBoobs4Boobs	Media	Use of Social	DAVID Buenos Aires	MACMA	Breast Self Examination	Argentina	http://www.dandad.org/awards/professional/2017/media/26426/manboobs4boobs/
Yellow Pencil	Burning Stores Campaign	Press Advertising	Press Advertising Campaigns (National)	DAVID Miami	Burger King	Flame-Grilled	Argentina	http://www.dandad.org/awards/professional/2017/press-advertising/26259/burning-stores-campaign/
Yellow Pencil	Meet Graham	Creativity for Good	Advertising & Marketing Communications/Not	Ciemenger BBDO Melbourne	Transport Accident Commission (Victo	Transport Accident Commission	Australia	http://www.dandad.org/awards/professional/2017/creativity-for-good/25746/meet-graham/
Yellow Pencil	Meet Graham	Outdoor Advertising	Ambient	Ciemenger BBDO Melbourne	Transport Accident Commission (Victo	Transport Accident Commission	Australia	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25750/meet-graham/
Yellow Pencil	Meet Graham	Direct	Direct Integrated Campaigns	Ciemenger BBDO Melbourne	Transport Accident Commission (Victo	Transport Accident Commission	Australia	http://www.dandad.org/awards/professional/2017/direct/26372/meet-graham/
Yellow Pencil	Meet Graham	PR	Integrated Campaign	Ciemenger BBDO Melbourne	Transport Accident Commission (Victo	Transport Accident Commission	Australia	http://www.dandad.org/awards/professional/2017/pr/25821/meet-graham/
Yellow Pencil	The Boys	Integrated & Collaborative	Integrated/Large Business (over 500 employe	Ciemenger BBDO Melbourne	Pacific Brands Underwear Group Aust	Bonds	Australia	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/26034/the-boys/
Yellow Pencil	Meet Graham	Integrated & Collaborative	Earned Media/Large Business (over 500 emp	Ciemenger BBDO Melbourne	Transport Accident Commission (Victo	Transport Accident Commission	Australia	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/26035/meet-graham/
Yellow Pencil	Reward	Creativity for Good	Service Innovations	Leo Burnett Melbourne	Headspace	Reward	Australia	http://www.dandad.org/awards/professional/2017/creativity-for-good/25787/reward/
Yellow Pencil	LandCruiser Emergency Network	Creativity for Good	Service Innovations	Saatchi & Saatchi Sydney	Toyota Motor Corporation Australia	Toyota LandCruiser	Australia	http://www.dandad.org/awards/professional/2017/creativity-for-good/25764/landcruiser-emergency-ne/
Yellow Pencil	Dog Channel	Media	Use of Outdoor	AlmapBBDO	Mars Pet	Pedigree	Brazil	http://www.dandad.org/awards/professional/2017/media/26399/dog-channel/
Yellow Pencil	SickKids VS - Undeniable	Film Advertising	Cinema Commercials 61-120 seconds	Cossette	SickKids Foundation	SickKids Foundation	Canada	http://www.dandad.org/awards/professional/2017/film-advertising/26104/sickkids-vs-undeniable/
Yellow Pencil	The Second Scoreboard	Media	Use of TV & Cinema	J. Walter Thompson Costa Rica	Teletica, Inamu, Fedefutbol	Domestic Violence	Costa Rica	http://www.dandad.org/awards/professional/2017/media/26412/the-second-scoreboard/
Yellow Pencil	Nosulus Rift	Branded Content & Entertainment	Immersive	Buzzman	Ubisoft	Ubisoft	France	http://www.dandad.org/awards/professional/2017/branded-content-and-entertainment/26026/nosulus-r/
Yellow Pencil	Libe des réfugiés	Creativity for Good	Advertising & Marketing Communications/Br	FRED & FARID	Libération	Libération	France	http://www.dandad.org/awards/professional/2017/creativity-for-good/25720/libe-des-refugies/
Yellow Pencil	No More Black Targets	Art Direction	Art Direction for Poster Advertising	FRED & FARID	New York Society for Ethical Culture	New York Society for Ethical Cu	France	http://www.dandad.org/awards/professional/2017/art-direction/26320/no-more-black-targets/
Yellow Pencil	Gosh - Jamie XX	Music Videos	Music Videos	Iconoclast	Young Turks Recordings	Young Turks Recordings	France	http://www.dandad.org/awards/professional/2017/music-videos/25837/gosh-jamie-xx/
Yellow Pencil	Halloween	Branded Content & Entertainment	Fiction Film up to 5 mins	TBWA/Paris	Burns & Smiles	Burns & Smiles	France	http://www.dandad.org/awards/professional/2017/branded-content-and-entertainment/25980/hallowee/
Yellow Pencil	Jaegermeister Coolpack	Packaging Design	Consumer Packaging Design	Cheil German GmbH	Master-Jaegermeister SE	Jaegermeister	Germany	http://www.dandad.org/awards/professional/2017/packaging-design/26325/jaegermeister-coolpack/
Yellow Pencil	#Paintback	Branding	Brand Experience & Environments	Heimat Berlin	Legacy Berlin	Legacy Berlin	Germany	http://www.dandad.org/awards/professional/2017/branding/26013/paintback/
Yellow Pencil	DOT. The First Braille Smartwatch.	Product Design	Inclusive Product Design	Serviceplan/Serviceplan Korea	Dot Incorporation	DOT. The first Braille Smartwatch	Germany	http://www.dandad.org/awards/professional/2017/product-design/26156/dot-the-first-braille-smartwatc/
Yellow Pencil	Dads #ShareTheLoad (Integrated Case)	Integrated & Collaborative	Earned Media/Large Business (over 500 emp	BBDO India	Ariel Matic	Ariel Matic	India	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/26042/dads-sharethe/
Yellow Pencil	ROBINSON - la Repubblica	Magazine & Newspaper Design	Newspaper Supplements	Gruppo Editoriale L'Espresso	La Repubblica	La Repubblica	Italy	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25965/robinson-la/
Yellow Pencil	Life is Electric	Graphic Design	Integrated Graphics	DENTSU	Panasonic corporation	Life is Electric	Japan	http://www.dandad.org/awards/professional/2017/graphic-design/25963/life-is-electric/
Yellow Pencil	Honda. Great Journey -Travel sticker scr	Book Design	Specialist & Limited Edition Books	Dentsu	Honda Motor	Honda	Japan	http://www.dandad.org/awards/professional/2017/book-design/26298/honda-great-journey-travel-stick/
Yellow Pencil	The Next Rembrandt	Digital Marketing	Innovative Use of Technology	J. Walter Thompson Amsterdam	ING Nederland	ING Nederland	Netherlands	http://www.dandad.org/awards/professional/2017/digital-marketing/26363/the-next-rembrandt/
Yellow Pencil	Zaans Medical Centre	Graphic Design	Wayfinding & Environmental Graphics	SILO	Mecanoo Architecten / Zaans Medical Centre	Mecanoo Architecten / Zaans Medical Centre	Netherlands	http://www.dandad.org/awards/professional/2017/graphic-design/26037/zaans-medical-centre/
Yellow Pencil	Enter Sandbox	Branded Content & Entertainment	Immersive	POL	Audi	Audi	Norway	http://www.dandad.org/awards/professional/2017/branded-content-and-entertainment/26029/enter-sar/
Yellow Pencil	The Humanium Metal Initiative	Creativity for Good	Product Design	GreatWorks / Akestam Holst	IM Swedish Development Partner	Humanium Metal	Sweden	http://www.dandad.org/awards/professional/2017/creativity-for-good/25719/the-humanium-metal-initia/
Yellow Pencil	The Swedish Number	Direct	Direct Acquisition & Retention	INGO Stockholm	The Swedish Tourist Association	Tourism	Sweden	http://www.dandad.org/awards/professional/2017/direct/26389/the-swedish-number/
Yellow Pencil	The Swedish Number	Integrated & Collaborative	Innovative Media	INGO Stockholm	The Swedish Tourist Association	Tourism	Sweden	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/25998/the-swedish-nu/
Yellow Pencil	The Swedish Number	Media	Use of Direct	INGO Stockholm	The Swedish Tourist Association	Tourism	Sweden	http://www.dandad.org/awards/professional/2017/media/26413/the-swedish-number/
Yellow Pencil	Kunstmuseum Basel Light Frieze	Spatial & Experiential Design	Installation Design	art ag	Construction and Transport Departme	Kunstmuseum Basel	Switzerland	http://www.dandad.org/awards/professional/2017/spatial-and-experiential-design/26285/kunstmuseum/
Yellow Pencil	The Unusual Football Field Project	Branding	Brand Experience & Environments	CJ Worx	AP (Thailand)	AP (Thailand)	Thailand	http://www.dandad.org/awards/professional/2017/branding/25981/the-unusual-football-field-proje/
Yellow Pencil	The Unusual Football Field Project	Media	Use of Outdoor	CJ Worx	AP Thailand	AP Thailand	Thailand	http://www.dandad.org/awards/professional/2017/media/26424/the-unusual-football-field-proje/
Yellow Pencil	Paralympics	Digital Marketing	Integrated Digital Campaigns	4creative	Channel 4	Channel 4	United Kingdom	http://www.dandad.org/awards/professional/2017/digital-marketing/26376/paralympics/
Yellow Pencil	Paralympics ?We're The Superhumans?	Film Advertising	TV Programme Promotions	4creative	Channel 4	Channel 4	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising/26143/paralympics-were-the-superh/
Yellow Pencil	We're The Superhumans	Film Advertising	Cinema Commercials 121-240 seconds	4creative	Channel 4	Paralympics	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising/26197/were-the-superhumans/
Yellow Pencil	Give The Rainbow	Art Direction	Art Direction for Digital Marketing	adam&evdBDB	Mars	Skittles	United Kingdom	http://www.dandad.org/awards/professional/2017/art-direction/26316/give-the-rainbow/
Yellow Pencil	F37 Foundry	Graphic Design	Digital & Mobile	Face37	F37 Foundry	F37 Foundry	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/26046/f37-foundry/
Yellow Pencil	Paralympics 'We're The Superhumans'	Film Advertising Crafts	Use of Music for Film Advertising	Leland Music	Channel 4	Paralympics on Channel 4	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26157/paralympics-were-the-s/
Yellow Pencil	Somos Brasil	Book Design	Culture, Art & Design Books	Lyon	Lyon	Lyon	United Kingdom	http://www.dandad.org/awards/professional/2017/book-design/26278/somos-brasil/
Yellow Pencil	Agatha Christie Stamps	Crafts for Design	Illustration for Design	Royal Mail Stamps & Collectibles	Royal Mail Stamps & Collectibles	Royal Mail Stamps & Collectibles	United Kingdom	http://www.dandad.org/awards/professional/2017/crafts-for-design/25824/agatha-christie-stamps/
Yellow Pencil	Sea Hero Quest	Branded Content & Entertainment	Gaming	Saatchi & Saatchi	Deutsche Telekom	Deutsche Telekom	United Kingdom	http://www.dandad.org/awards/professional/2017/branded-content-and-entertainment/26012/sea-hero/
Yellow Pencil	GE Podcast Theater Presents life after	Radio & Audio	Use of Branded Audio Content*	BBDO New York	GE	GE	United States	http://www.dandad.org/awards/professional/2017/radio-and-audio/26216/ge-podcast-theater-presents/
Yellow Pencil	Spectacle of the Real	Film Advertising Crafts	Animation for Film Advertising	Buck	Danet Blaine Productions	Danet Blaine Productions	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26158/spectacle-of-the-real/
Yellow Pencil	Skittles Blank The Rainbow	Writing for Advertising	Writing for Radio & Audio	DDB Chicago	Wrigley/Mars Inc.	Skittles	United States	http://www.dandad.org/awards/professional/2017/writing-for-advertising/26273/skittles-blank-the-rainb/
Yellow Pencil	Make a Masterpiece	Crafts for Advertising	Animation & Illustration for Digital Marketing	Goodyby Silverstein & Partners	Adobe	Adobe Stock	United States	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25749/make-a-masterpiece/
Yellow Pencil	Viceland	Branding	Channel Branding & Identity	Gretel	Vice	Viceland	United States	http://www.dandad.org/awards/professional/2017/branding/25928/viceland/
Yellow Pencil	The Field Trip to Mars	Digital Marketing	Innovative Use of Technology	McCann New York	Lockheed Mars	Lockheed Mars	United States	http://www.dandad.org/awards/professional/2017/digital-marketing/26342/the-field-trip-to-mars/
Yellow Pencil	The Field Trip to Mars	Digital Design	Digital Installations	McCann New York	Lockheed Mars	Lockheed Mars	United States	http://www.dandad.org/awards/professional/2017/digital-design/26016/the-field-trip-to-mars/
Yellow Pencil	My Mutant Brain	Film Advertising Crafts	Direction for Film Advertising	MJZ	Kenzo	Kenzo	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26073/my-mutant-brain/
Yellow Pencil	The Refugee Nation	Outdoor Advertising	Ambient	Ogilvy New York	Amnesty International	Amnesty International	United States	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25731/the-refugee-nation/
Yellow Pencil	Typevoice	Crafts for Advertising	Typography for Advertising	Ogilvy New York	Webby Awards	Webby Awards	United States	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25791/typevoice/
Yellow Pencil	Through the Dark	Crafts for Design	Animation & Illustration for Websites & Digital	CRGA Sydney	Google	Google	United States	http://www.dandad.org/awards/professional/2017/crafts-for-design/25813/through-the-dark/
Yellow Pencil	Dillon's Voice	Writing for Advertising	Writing for Film Advertising	TBWA/Media Arts Lab	Apple	Apple	United States	http://www.dandad.org/awards/professional/2017/writing-for-advertising/26262/dillons-voice/
Yellow Pencil	The World's Biggest Asshole	Film Advertising	Public Service Commercials	The Martin Agency	Donate Life	Donate Life	United States	http://www.dandad.org/awards/professional/2017/film-advertising/26082/the-worlds-biggest-asshole/
Yellow Pencil	The New York Times Magazine / High Life	Magazine & Newspaper Design	Consumer Magazines	The New York Times Magazine	The New York Times	The New York Times	United States	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25806/the-new-yo/
Yellow Pencil	The New York Times Magazine / Covers	Magazine & Newspaper Design	Magazine Front Covers	The New York Times Magazine	The New York Times	The New York Times	United States	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25847/the-new-yo/
Yellow Pencil	Trv Mobile Application	Digital Design	Service Design	Trv	Trv	Trv	United States	http://www.dandad.org/awards/professional/2017/digital-design/25984/trv-mobile-application/
Yellow Pencil	1311 What's Happening	Branding	Campaign Branding & Identity	Twitter	Twitter	Twitter	United States	http://www.dandad.org/awards/professional/2017/branding/25978/1311-whats-happening/
Yellow Pencil	Eddie Six Pack Rings	Packaging Design	Sustainable Packaging Design	We Believers	Saltwater Brewery	Saltwater Brewery	United States	http://www.dandad.org/awards/professional/2017/packaging-design/26328/eddie-six-pack-rings/
Graphite Pencil	MANBOOBS4BOOBS	Digital Marketing	Social Video	DAVID Buenos Aires	MACMA	MACMA	Argentina	http://www.dandad.org/awards/professional/2017/digital-marketing/26310/manboobs4boobs/
Graphite Pencil	MANBOOBS4BOOBS	PR	Use of Digital & Social Media	DAVID Buenos Aires	MACMA	MACMA	Argentina	http://www.dandad.org/awards/professional/2017/pr/25866/manboobs4boobs/
Graphite Pencil	MANBOOBS4BOOBS	Film Advertising	Public Service Commercials	DAVID Buenos Aires	MACMA	MACMA	Argentina	http://www.dandad.org/awards/professional/2017/film-advertising/26172/manboobs4boobs/
Graphite Pencil	Nicknames	Film Advertising	TV Commercial Campaigns	Ponce	Unilever	Axe	Argentina	http://www.dandad.org/awards/professional/2017/film-advertising/26124/nicknames/
Graphite Pencil	The Innovator	Film Advertising Crafts	Animation for Film Advertising	Buck	The Woolmark Company	The Woolmark Company	Australia	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26123/the-innovator/
Graphite Pencil	Meet Graham	Direct	Direct Response/Ambient	Ciemenger BBDO Melbourne	Transport Accident Commission (Victo	Transport Accident Commission	Australia	http://www.dandad.org/awards/professional/2017/direct/26373/meet-graham/
Graphite Pencil	The Boys	Film Advertising	TV Commercial Campaigns	Ciemenger BBDO Melbourne	Pacific Brands Underwear Group Aust	Bonds	Australia	http://www.dandad.org/awards/professional/2017/film-advertising/26122/the-boys/
Graphite Pencil	Meet Graham	Spatial & Experiential Design	Installation Design	Ciemenger BBDO Melbourne	Transport Accident Commission (Victo	Transport Accident Commission	Australia	http://www.d

Graphite Pen	Heat Tech Window	Media	Use of Outdoor	Cheil Worldwide	UNIQLO	HEAT TECH	Korea, Repul	http://www.dandad.org/awards/professional/2017/media/26422/heat-tech-window/
Graphite Pen	Make Love Not Walls	Outdoor Advertising	Poster Advertising Campaigns	Anomaly	Diesel	Diesel	Netherlands	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25790/make-love-not-walls/
Graphite Pen	The Next Rembrandt	Direct	Direct Response/Ambient	J. Walter Thompson Amsterdam	ING Nederland		Netherlands	http://www.dandad.org/awards/professional/2017/direct-response/26364/the-next-rembrandt/
Graphite Pen	The Next Rembrandt	Digital Design	Technological Innovation	J. Walter Thompson Amsterdam	ING Nederland		Netherlands	http://www.dandad.org/awards/professional/2017/digital-design/25986/the-next-rembrandt/
Graphite Pen	MacGuffin Magazine	Magazine & Newspaper Design	Independent Magazines	MacGuffin	MacGuffin		Netherlands	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25797/macguffin/
Graphite Pen	Windlicht	Spatial & Experiential Design	Design for Public Spaces	Studio Roosegaarde	KPN		Netherlands	http://www.dandad.org/awards/professional/2017/spatial-and-experiential-design/26282/windlicht/
Graphite Pen	Albirds - Sustainable Wool Runner	Product Design	Sustainable Product Design	Albirds	Albirds	Allbirds	New Zealand	http://www.dandad.org/awards/professional/2017/product-design/26232/albirds-sustainable-wool-runner/
Graphite Pen	Silicon Valley URXXL	Writing for Advertising	Writing for Direct	DDG Group New Zealand	SKY Television New Zealand	SoHo Channel	New Zealand	http://www.dandad.org/awards/professional/2017/writing-for-advertising/26300/silicon-valley-urxxl/
Graphite Pen	Bauble	Film Advertising Crafts	Cinematography for Film Advertising	Lipton	Lipton	Lipton	New Zealand	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26166/bauble/
Graphite Pen	Bauble	Film Advertising Crafts	Direction for Film Advertising	The Sweet Shop	Lipton	Lipton	New Zealand	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26169/bauble/
Graphite Pen	Bauble	Film Advertising Crafts	Casting for Film Advertising	The Sweet Shop	Lipton	Lipton	New Zealand	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26184/bauble/
Graphite Pen	Helseutvalget (Gay and Lesbian Health N	Branding	Branding Schemes/Medium Organisation	Bielke&Yang	Helseutvalget (Gay and Lesbian Health Norway)		Norway	http://www.dandad.org/awards/professional/2017/branding/25952/helseutvalget-gay-and-lesbian-health/
Graphite Pen	Logo for Oslo City Bike	Branding	Logos	Urban Infrastructure Partner	Oslo City Bike		Norway	http://www.dandad.org/awards/professional/2017/branding/25903/logo-for-oslo-city-bike/
Graphite Pen	pUp syndrome	Media	Use of PR	BBDO Russia Group	Mars	Pedigree	Russian Federation	http://www.dandad.org/awards/professional/2017/media/26401/pup-syndrome/
Graphite Pen	Nike Unlimited Stadium	Media	Use of Interaction	BBH Singapore	Nike	Nike	Singapore	http://www.dandad.org/awards/professional/2017/media/26430/nike-unlimited-stadium/
Graphite Pen	Rubbish Issue No 5 In the Name of the F	Magazine & Newspaper Design	Independent Magazines	Kinetic Singapore	Holycrap sg	Rubbish Famzine	Singapore	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25803/rubbish-is-iss/
Graphite Pen	Rubbish Famzine The Identity Issue	Graphic Design	Stationery	Kinetic Singapore	Holycrap sg	Rubbish Famzine	Singapore	http://www.dandad.org/awards/professional/2017/graphic-design/25960/rubbish-famzine-the-identity-issue/
Graphite Pen	Burnt	Crafts for Advertising	Photography for Advertising	Saatchi & Saatchi	Birdlife International	Birdlife International	Singapore	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25745/burnt/
Graphite Pen	War of Words	Crafts for Advertising	Sound Design & Use of Music for Radio Advert	FCB Joburg	Netforist	Netforist	South Africa	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25758/war-of-words/
Graphite Pen	The US President	Radio & Audio	Radio Advertising over 30 seconds	Hunt Lascaris Johannesburg	Flight Centre	Student Flights	South Africa	http://www.dandad.org/awards/professional/2017/radio-and-audio/26077/the-us-president/
Graphite Pen	The Everyman Meal - Sad Man	Radio & Audio	Radio Advertising Campaigns	Ogilvy & Mather Johannesburg	KFC	KFC Double Down	South Africa	http://www.dandad.org/awards/professional/2017/radio-and-audio/26068/the-everyman-meal-sad-man/
Graphite Pen	Thinking Out Loud	Graphic Design	Catalogues & Brochures	Bendita Gloria	Anna Bonny	Anna Bonny The Mastectomy F	Spain	http://www.dandad.org/awards/professional/2017/graphic-design/25887/thinking-out-loud/
Graphite Pen	Football Memories FM	Radio & Audio	Innovative Use of Radio	LOLA-MullenLowe	Libero Football Magazine	Libero Football Magazine	Spain	http://www.dandad.org/awards/professional/2017/radio-and-audio/26175/football-memories-fm/
Graphite Pen	No Metro	Outdoor Advertising	Ambient	SHACKLETON	Sony Pictures Spain	Ghostbusters Movie Premiere	Spain	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25725/no-metro/
Graphite Pen	The Swedish Number	PR	Multi-Market Campaign	INGO Stockholm	The Swedish Tourist Association	Tourism	Sweden	http://www.dandad.org/awards/professional/2017/pr/25809/the-swedish-number/
Graphite Pen	The Swedish Number	PR	Use of Media Relations	INGO Stockholm	The Swedish Tourist Association	Tourism	Sweden	http://www.dandad.org/awards/professional/2017/pr/25810/the-swedish-number/
Graphite Pen	The Swedish Number	Branded Content & Entertainment	Live Experience	INGO Stockholm	The Swedish Tourist Association	Tourism	Sweden	http://www.dandad.org/awards/professional/2017/branded-content-and-entertainment/26008/the-swedish-number/
Graphite Pen	Aland Index Initiative	Creativity for Good	Advertising & Marketing Communications/Brand	FBK Communication	Ålandsbanken	Baltic Sea Project	Sweden	http://www.dandad.org/awards/professional/2017/creativity-for-good/25741/aland-index-initiative/
Graphite Pen	Rink Bingo	Media	Use of Mobile	FCB Zürich	Hockey Club Davos	Hockey Club Davos	Switzerland	http://www.dandad.org/awards/professional/2017/media/26417/rink-bingo/
Graphite Pen	Touchable Ink	Product Design	Prototypes	J. Walter Thompson Bangkok	Thai Samsung Electronics / Thai Assoc	Samsung	Thailand	http://www.dandad.org/awards/professional/2017/product-design/26159/touchable-ink/
Graphite Pen	Behind the Leather	Media	Use of Retail	Ogilvy Group Thailand	Ogilvy Group Thailand	PETA Asia	Thailand	http://www.dandad.org/awards/professional/2017/media/26403/behind-the-leather/
Graphite Pen	Behind the leather	Spatial & Experiential Design	Experiential Design	Ogilvy Group Thailand	People for the Ethical Treatment of An	PETA Asia	Thailand	http://www.dandad.org/awards/professional/2017/spatial-and-experiential-design/26289/behind-the-leather/
Graphite Pen	Loving The Night 1	Press Advertising	Press Advertising (National)	TBWA/Thailand	McDonald's	McDonald's	Thailand	http://www.dandad.org/awards/professional/2017/press-advertising/26244/loving-the-night-1/
Graphite Pen	Koi Nokta Btefek	Outdoor Advertising	Poster Advertising Campaigns	Impact BBDO Dubai	Law Andak Dam	Law Andak Dam	United Arab Emirates	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25723/koi-nokta-btefek/
Graphite Pen	Paralympics ?Were The Superhumans?	Film Advertising Crafts	Casting for Film Advertising	4creative	Channel 4	Channel 4	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26144/paralympics-were-the-superhumans/
Graphite Pen	Buster The Boxer	Integrated & Collaborative	Earned Media/Large Business (over 500 employees)	adam&eveDOB	John Lewis	John Lewis	United Kingdom	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/25993/buster-the-boxer/
Graphite Pen	Buster The Boxer	Film Advertising	TV Commercials 61-120 seconds	adam&eveDOB	John Lewis	John Lewis	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising/26074/buster-the-boxer/
Graphite Pen	Hunt on the News	Media	Use of Publications	AKQA	Netflix	Netflix	United Kingdom	http://www.dandad.org/awards/professional/2017/media/26428/hunt-on-the-news/
Graphite Pen	Fashion Business School	Graphic Design	Moving Image (Graphic Design)	Alphabetical	Rob Lakin	London College of Fashion	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/25884/fashion-business-school/
Graphite Pen	Fashion Business School	Branding	Brand Expression in Moving Image	Alphabetical	Rob Lakin	London College of Fashion	United Kingdom	http://www.dandad.org/awards/professional/2017/branding/25949/fashion-business-school/
Graphite Pen	The Light Side of Disability	Creativity for Good	Advertising & Marketing Communications/Brand	AMVBDO	Mars Chocolate	MALTESERS	United Kingdom	http://www.dandad.org/awards/professional/2017/creativity-for-good/25711/the-light-side-of-disability/
Graphite Pen	Independence	Press Advertising	Press Advertising Campaigns (National)	BBH London	The Guardian	The Guardian	United Kingdom	http://www.dandad.org/awards/professional/2017/press-advertising/26255/independence/
Graphite Pen	SHHH! Jack Sacks x Tate Britain	Branding	Brand Expression in Moving Image	Blink Productions	Tate Collective		United Kingdom	http://www.dandad.org/awards/professional/2017/branding/25976/shhh-jack-sacks-x-tate-britain/
Graphite Pen	The Badger	Packaging Design	Luxury Packaging Design*	BrandOpus	Hall & Woodhouse	Badger Ales	United Kingdom	http://www.dandad.org/awards/professional/2017/packaging-design/26321/the-badger/
Graphite Pen	Still The Most Shocking Second A Day	Film Advertising Crafts	Sound Design for Film Advertising	Factory	Save The Children	Save The Children	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26196/still-the-most-shocking-second-a-day/
Graphite Pen	We are the Super Humans	Film Advertising Crafts	Editing for Film Advertising	Final Cut London	Channel 4	channel 4	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26155/we-are-the-super-humans/
Graphite Pen	Back to Life in Virtual Reality - Rhomaleos	Digital Design	Digital Installations	Google Creative Lab and Google Arts & Culture	Google Arts & Culture	Google Arts & Culture	United Kingdom	http://www.dandad.org/awards/professional/2017/digital-design/25936/back-to-life-in-virtual-reality-rhomaleos/
Graphite Pen	Kolskih	Music Videos	Direction for Music Videos	Great Guns	Leningrad	Leningrad	United Kingdom	http://www.dandad.org/awards/professional/2017/music-videos/25858/kolskih/
Graphite Pen	False Alarm	Music Videos	Cinematography for Music Videos	Great Guns LTD	Universal /Republic Records in Assoc	The Weekend	United Kingdom	http://www.dandad.org/awards/professional/2017/music-videos/25839/false-alarm/
Graphite Pen	FKA twigs Official Website	Digital Design	Websites	International Magic	FKA Twigs	FKA Twigs	United Kingdom	http://www.dandad.org/awards/professional/2017/digital-design/25957/fka-twigs-official-website/
Graphite Pen	getcolman.com website	Writing for Design	Writing for Websites	Joe Coleman Copywriting	Joe Coleman Copywriting	Joe Coleman Copywriting	United Kingdom	http://www.dandad.org/awards/professional/2017/writing-for-design/25703/getcolman-com-website/
Graphite Pen	Jacamo Real-Man Manual	Writing for Design	Writing for Branding Schemes	LOVE	N Brown	Jacamo	United Kingdom	http://www.dandad.org/awards/professional/2017/writing-for-design/25705/jacamo-real-man-manual/
Graphite Pen	Somos Brasil	Graphic Design	Integrated Graphics	Lyon	Lyon	Lyon	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/26052/somos-brasil/
Graphite Pen	Somos Brasil	Graphic Design	Data Visualisation	Lyon	Lyon	Lyon	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/26055/somos-brasil/
Graphite Pen	Imprimerie Du Marais - Luxepack 2016 in	Graphic Design	Greeting Cards & Invitations	Made Thought	Imprimerie Du Marais	Imprimerie Du Marais	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/26006/imprimerie-du-marais-luxepack-2016-in/
Graphite Pen	Air Max '17 ? Positive Space	Film Advertising Crafts	Animation for Film Advertising	ManvMachine	Nike Europe	Nike	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26193/air-max-17-positive-space/
Graphite Pen	Fish	Film Advertising Crafts	TV Commercials 21-40 seconds	MJZ	Klama	Klama	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26180/fish/
Graphite Pen	Fish	Film Advertising Crafts	Animation for Film Advertising	MJZ	Klama	Klama	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26198/fish/
Graphite Pen	What 3 Words	Direct	Direct Mail	OgilvyOne	What 3 Words	What 3 Words	United Kingdom	http://www.dandad.org/awards/professional/2017/direct-response/26335/what-3-words/
Graphite Pen	What 3 Words	Graphic Design	Direct Mail	OgilvyOne	What 3 Words	What 3 Words	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/26020/what-3-words/
Graphite Pen	Animal Stamps	Graphic Design	Stamps	Osborne Ross	Royal Mail Group	Royal Mail	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/26048/animal-stamps/
Graphite Pen	The Joy of Quiz	Book Design	Trade Covers	Penguin Random House	Penguin Random House	Particular Books	United Kingdom	http://www.dandad.org/awards/professional/2017/book-design/26270/the-joy-of-quiz/
Graphite Pen	Plumen 003	Product Design	Consumer Product Design	Plumen	Plumen	Plumen	United Kingdom	http://www.dandad.org/awards/professional/2017/product-design/26133/plumen-003/
Graphite Pen	Christmas Card	Graphic Design	Greeting Cards & Invitations	RRDCreative	RRDCreative (Self Promotion)	RRDCreative	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/25965/christmas-card/
Graphite Pen	Sea Hero Quest	Creativity for Good	Service Innovations	Saatchi & Saatchi	Deutsche Telekom	Deutsche Telekom	United Kingdom	http://www.dandad.org/awards/professional/2017/creativity-for-good/25728/sea-hero-quest/
Graphite Pen	Thanks, 2016. It's been weird.	Outdoor Advertising	Poster Advertising Campaigns	Spotify	Spotify	Spotify	United Kingdom	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25772/thanks-2016-its-been-weird/
Graphite Pen	The Gentlewoman	Magazine & Newspaper Design	Independent Magazines	The Gentlewoman	The Gentlewoman	The Gentlewoman	United Kingdom	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25841/the-gentlewoman/
Graphite Pen	SSE Neen House?	Film Advertising Crafts	Animation for Film Advertising	The Mill	adam&eveDOB	SSE	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26182/sse-neen-house/
Graphite Pen	SSE ?Neen House?	Film Advertising Crafts	Special Effects for Film Advertising	The Mill	adam&eveDOB	SSE	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26202/sse-neen-house/
Graphite Pen	Chris Fonseca Smirnoff Ice Keep It Mov	Film Advertising Crafts	Editing for Film Advertising	72andSunny New York	Diageo North America	Smirnoff Ice Electric Flavors	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26173/chris-fonseca-smirnoff-ice/
Graphite Pen	Chris Fonseca Smirnoff Ice Keep It Mov	Film Advertising Crafts	Sound Design for Film Advertising	72andSunny New York	Diageo North America	Smirnoff Ice Electric Flavors	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26174/chris-fonseca-smirnoff-ice/
Graphite Pen	hmbt	Product Design	Consumer Product Design	Anomaly	hmbt	hmbt	United States	http://www.dandad.org/awards/professional/2017/product-design/26087/hmbt/
Graphite Pen	13-inch MacBook Pro	Product Design	Consumer Product Design	Apple	Apple	Apple	United States	http://www.dandad.org/awards/professional/2017/product-design/26243/13-inch-macbook-pro/
Graphite Pen	Evan	Digital Marketing	Online Video Adverts	BBDO New York	Sandy Hook Promise	Sandy Hook Promise	United States	http://www.dandad.org/awards/professional/2017/digital-marketing/26359/evan/
Graphite Pen	Social Innovation Campaign	Integrated & Collaborative	Integrated/Large Business (over 500 employees)	BBDO New York	Low's	Low's	United States	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/25885/social-innovation-campaign/
Graphite Pen	Bloomberg Businessweek: The Electorate	Magazine & Newspaper Design	Consumer Magazines	Bloomberg Businessweek	N/A	Bloomberg Businessweek	United States	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25819/bloomberg-businessweek-the-electorate/
Graphite Pen	Rick and Morty Rickstaverse							

Wood Pencil	20th Biennale of Sydney	Crafts for Design	Typography for Design	For The People	Biennale of Sydney	20th Biennale of Sydney	Australia	http://www.dandad.org/awards/professional/2017/crafts-for-design/25876/20th-biennale-of-sydney/
Wood Pencil	Streamtime	Branding Schemes/Medium Organisation	For The People	Streamtime	Streamtime	Streamtime	Australia	http://www.dandad.org/awards/professional/2017/branding-schemes/25910/streamtime/
Wood Pencil	BONDS 'The Boys'	Writing for Advertising	Writing for Film Advertising	Gully	Bonds	Bonds	Australia	http://www.dandad.org/awards/professional/2017/writing-for-advertising/26288/bonds-the-boys/
Wood Pencil	Reward	PR	Use of Digital & Social Media	Leo Burnett Melbourne	Headspace	Reward	Australia	http://www.dandad.org/awards/professional/2017/pr/25811/reward/
Wood Pencil	Reward	Media	Use of Social	Leo Burnett Melbourne	Headspace	Reward	Australia	http://www.dandad.org/awards/professional/2017/media/26406/reward/
Wood Pencil	brainBAND	Creativity for Good	Product Design	Leo Burnett Sydney	Samsung Australia	brainBAND	Australia	http://www.dandad.org/awards/professional/2017/creativity-for-good/25780/brainband/
Wood Pencil	BrainBAND	Digital Marketing	Innovative Use of Beta Technology	Leo Burnett Sydney	Samsung Australia	brainBAND	Australia	http://www.dandad.org/awards/professional/2017/digital-marketing/26386/brainband/
Wood Pencil	brainBAND	Digital Design	Beta Tech Innovation	Leo Burnett Sydney	Samsung Australia	brainBAND	Australia	http://www.dandad.org/awards/professional/2017/digital-design/25934/brainband/
Wood Pencil	Pocket Patrol	Media	Use of Mobile	Leo Burnett Sydney	Samsung Australia	Corporate	Australia	http://www.dandad.org/awards/professional/2017/media/26421/pocket-patrol/
Wood Pencil	Teleporter Adventures	Branded Content & Entertainment	Immersive	M&C Saatchi	Commonwealth Bank	Commonwealth Bank	Australia	http://www.dandad.org/awards/professional/2017/branded-content-and-entertainment/25945/teleporter-adventures/
Wood Pencil	Air-ink	Packaging Design	Luxury Packaging Design*	Marcel Sydney	HEINEKEN Asia Pacific	Tiger Beer	Australia	http://www.dandad.org/awards/professional/2017/packaging-design/26333/air-ink/
Wood Pencil	YMCA Playnasium	Creativity for Good	Product Design	McCann Melbourne	YMCA Victoria	YMCA Victoria	Australia	http://www.dandad.org/awards/professional/2017/creativity-for-good/25765/ymca-playnasium/
Wood Pencil	YMCA Playnasium	Branding	Brand Experience & Environments	McCann Melbourne	YMCA Victoria	YMCA Victoria	Australia	http://www.dandad.org/awards/professional/2017/branding/25947/ymca-playnasium/
Wood Pencil	YMCA Playnasium	Product Design	Prototypes	McCann Melbourne	YMCA Victoria	YMCA Victoria	Australia	http://www.dandad.org/awards/professional/2017/product-design/26086/ymca-playnasium/
Wood Pencil	Made Possible By Melbourne	Spatial & Experiential Design	Exhibition Design	McCann Melbourne	Lara McKay	University Of Melbourne	Australia	http://www.dandad.org/awards/professional/2017/spatial-and-experiential-design/26293/made-possible-by-melbourne/
Wood Pencil	Strangers in Conversation	Film Advertising Crafts	Casting for Film Advertising	Re	Uniting	Uniting	Australia	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26211/strangers-in-conversation/
Wood Pencil	LandCruiser Emergency Network	Direct	Direct Innovation	Saatchi & Saatchi Sydney	Toyota Motor Corporation Australia	Toyota LandCruiser	Australia	http://www.dandad.org/awards/professional/2017/direct/26361/landcruiser-emergency-network/
Wood Pencil	LandCruiser Emergency Network	Integrated & Collaborative	Innovative Media	Saatchi & Saatchi Sydney	Toyota Motor Corporation Australia	Toyota LandCruiser	Australia	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/25896/landcruiser-emergency-network/
Wood Pencil	LandCruiser Emergency Network	Digital Design	Connected Products	Saatchi & Saatchi Sydney	Toyota Motor Corporation Australia	Toyota LandCruiser	Australia	http://www.dandad.org/awards/professional/2017/digital-design/25935/landcruiser-emergency-network/
Wood Pencil	LandCruiser Emergency Network	Product Design	Innovative Product Design	Saatchi & Saatchi Sydney	Toyota Motor Corporation Australia	Toyota LandCruiser	Australia	http://www.dandad.org/awards/professional/2017/product-design/26069/landcruiser-emergency-network/
Wood Pencil	Some posters from the NGV	Book Design	Culture, Art & Design Books	Stuart Geddes	National Gallery of Victoria	National Gallery of Victoria	Australia	http://www.dandad.org/awards/professional/2017/book-design/26302/some-posters-from-the-ngv/
Wood Pencil	ANZ POCKET MONEY	PR	Creative B2C Campaign*	TBWAMelbourne	ANZ	ANZ Bank	Australia	http://www.dandad.org/awards/professional/2017/pr/25873/anz-pocket-money/
Wood Pencil	ANZ POCKET MONEY	Film Advertising Crafts	Casting for Film Advertising	TBWAMelbourne	ANZ	ANZ Bank	Australia	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26236/anz-pocket-money/
Wood Pencil	You Never Lamb Alone	Integrated & Collaborative	Earned Media/Medium Business (50-500 emp)	The Monkeys	Meat and Livestock Australia	Lamb	Australia	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/25994/you-never-lamb-alone/
Wood Pencil	Beauty and the Abyss Magazine	Magazine & Newspaper Design	Trade Magazines	Seite Zwei - Branding & Design	Vienna Tourist Board	Vienna - Now Forever	Austria	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25832/beauty-and-the-abyss-magazine/
Wood Pencil	Air View	Creativity for Good	Service Innovations	Burson-Marsteller	Blueair	Blueair	Belgium	http://www.dandad.org/awards/professional/2017/creativity-for-good/25715/air-view/
Wood Pencil	Coins of Hope	Direct	Direct Integrated Campaigns	These Days	Child Focus	Child Focus - Center for missing children	Belgium	http://www.dandad.org/awards/professional/2017/direct/26356/coins-of-hope/
Wood Pencil	Keep Hope Alive	Outdoor Advertising	Poster Advertising/Enhanced Posters	These Days	Child Focus	Child Focus - Center for missing children	Belgium	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25757/keep-hope-alive/
Wood Pencil	School Zone Radio	Radio & Audio	Innovative Use of Radio	Africa	Suzuki	Suzuki	Brazil	http://www.dandad.org/awards/professional/2017/radio-and-audio/26167/school-zone-radio/
Wood Pencil	Ignoring History	Press Advertising	Public Service Press Advertising*	Africa	ACNUR/UNHCR ? The UN Refugee Agency	ACNUR/UNHCR ? The UN Refugee Agency	Brazil	http://www.dandad.org/awards/professional/2017/press-advertising/26260/ignoring-history/
Wood Pencil	Endless Possibilities	Press Advertising	Press Advertising Campaigns (International)	AlmapBBDO	Getty Images	Getty Images	Brazil	http://www.dandad.org/awards/professional/2017/press-advertising/26247/endless-possibilities/
Wood Pencil	Gates	Press Advertising	Press Advertising Campaigns (National)	AlmapBBDO	MAN Latin America	Volkswagen Delivery Trucks	Brazil	http://www.dandad.org/awards/professional/2017/press-advertising/26248/gates/
Wood Pencil	Everything in Black&White	Outdoor Advertising	Poster Advertising Campaigns	F.Nazca Saatchi & Saatchi	Leica Gallery São Paulo	MM246	Brazil	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25774/everything-in-blackandwhite/
Wood Pencil	Pina_	Graphic Design	Applied Print Graphics	F.Nazca Saatchi & Saatchi	Pinacoteca do Estado de São Paulo	Institutional	Brazil	http://www.dandad.org/awards/professional/2017/graphic-design/25880/pina_/
Wood Pencil	Everything in Black&White	Film Advertising	Cinema Commercials 61-120 seconds	F.Nazca Saatchi & Saatchi	Leica Gallery São Paulo	M-Monochrom	Brazil	http://www.dandad.org/awards/professional/2017/film-advertising/26226/everything-in-blackandwhite/
Wood Pencil	Everything in Black&White	Film Advertising Crafts	Animation for Film Advertising	F.Nazca Saatchi & Saatchi	Leica Gallery São Paulo	M-Monochrom	Brazil	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26227/everything-in-blackandwhite/
Wood Pencil	STONE MILK	Graphic Design	Moving Image (Graphic Design)	FCB Brasil	Clube de Criação	Festival do Clube de Criação	Brazil	http://www.dandad.org/awards/professional/2017/graphic-design/26003/stone-milk/
Wood Pencil	Donate the Bars	Digital Marketing	Digital Tools & Utilities	J.Walter Thompson Brasil	Atados	Atados	Brazil	http://www.dandad.org/awards/professional/2017/digital-marketing/26383/donate-the-bars/
Wood Pencil	Donate the Bars	Media	Use of Online Advertising	J.Walter Thompson Brasil	Atados	Atados	Brazil	http://www.dandad.org/awards/professional/2017/media/26408/donate-the-bars/
Wood Pencil	The Mindchanger Workout	Media	Use of PR	Ogilvy Brasil	Rio 2016	Paralympic Games	Brazil	http://www.dandad.org/awards/professional/2017/media/26405/the-mindchanger-workout/
Wood Pencil	Assassin's Creed Syndicate	Crafts for Advertising	Illustration for Advertising	Bleublancrouge	Ubisoft Canada	Ubisoft Canada	Canada	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25783/assassins-creed-syndicate/
Wood Pencil	SickKids VS - Undeniable	Digital Marketing	Online Video Adverts	Cossette	SickKids Foundation	SickKids Foundation	Canada	http://www.dandad.org/awards/professional/2017/digital-marketing/26334/sickkids-vs-undeniable/
Wood Pencil	No Shame	Outdoor Advertising	Poster Advertising Campaigns	Cossette	Easy	Easy Period	Canada	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25721/no-shame/
Wood Pencil	#20MinutesofActionforChange	Creativity for Good	Advertising & Marketing Communications/Not a Product	J. Walter Thompson Canada	Todd Minerson	White Ribbon	Canada	http://www.dandad.org/awards/professional/2017/creativity-for-good/25742/20minutesofactionforchange/
Wood Pencil	#20MinutesofActionforChange	Digital Marketing	Tactical Digital Marketing	J. Walter Thompson Canada	Todd Minerson	White Ribbon	Canada	http://www.dandad.org/awards/professional/2017/digital-marketing/26333/20minutesofactionforchange/
Wood Pencil	#20MinutesofActionforChange	Direct	Direct Integrated Campaigns	J. Walter Thompson Canada	Todd Minerson	White Ribbon	Canada	http://www.dandad.org/awards/professional/2017/direct/26354/20minutesofactionforchange/
Wood Pencil	Speechless	Branding	Branding Schemes/Small Organisation	John st	Carly Fleischmann	Carly Fleischmann	Canada	http://www.dandad.org/awards/professional/2017/branding/26024/speechless/
Wood Pencil	You Are Your Book	Press Advertising	Trade Press Advertising*	John st	Miami Ad School	Miami Ad School	Canada	http://www.dandad.org/awards/professional/2017/press-advertising/26257/you-are-your-book/
Wood Pencil	ikea. Cook This Page	Graphic Design	Point of Sale	Leo Burnett, Toronto	ikea Canada	ikea Canada	Canada	http://www.dandad.org/awards/professional/2017/graphic-design/26003/ikea-cook-this-page/
Wood Pencil	1 of 300. Limited Edition Invitations of Cor	Graphic Design	Greeting Cards & Invitations	Leo Burnett, Toronto	Museum of Contemporary Art	Museum of Contemporary Art	Canada	http://www.dandad.org/awards/professional/2017/graphic-design/26001/1-of-300-limited-edition-invitations/
Wood Pencil	No Baby Unhugged	Creativity for Good	Advertising & Marketing Communications/Brand	Ogilvy and Mather	Kimberly-Clark	Huggies	Canada	http://www.dandad.org/awards/professional/2017/creativity-for-good/25717/no-baby-unhugged/
Wood Pencil	Fuel Transport	Branding	Branding Schemes/Small Organisation	Sid Lee	Fuel Transport	Fuel Transport	Canada	http://www.dandad.org/awards/professional/2017/branding/25973/fuel-transport/
Wood Pencil	Signemio	Digital Design	Existing Platform/New Iteration	TBWA Shanghai	China Association of the Deaf	China Association of the Deaf	China	http://www.dandad.org/awards/professional/2017/digital-design/25988/signemio/
Wood Pencil	SMS Last Words	PR	Creative Use of Media	Havas Shanghai	Global Road Safety	Global Road Safety	China	http://www.dandad.org/awards/professional/2017/pr/25807/sms-last-words/
Wood Pencil	SMS Last Words	Branding	Brand Experience & Environments	Havas Shanghai	Global Road Safety	Global Road Safety	China	http://www.dandad.org/awards/professional/2017/branding/25919/sms-last-words/
Wood Pencil	SMS Last Words	Spatial & Experiential Design	Installation Design	Havas Shanghai	Global Road Safety	Global Road Safety	China	http://www.dandad.org/awards/professional/2017/spatial-and-experiential-design/26281/sms-last-words/
Wood Pencil	Sixty Years of Tachauwu New Year Prints	Book Design	Culture, Art & Design Books	T-Change Design Co.	Suzhou Tachauwu Woodblock Year Prints Society	Suzhou Tachauwu Woodblock Year Prints Society	China	http://www.dandad.org/awards/professional/2017/book-design/26301/sixty-years-of-tachauwu-new-year-prints/
Wood Pencil	Lifesaver Backpack	Creativity for Good	Product Design	J. Walter Thompson Colombia	Casa Luker	Luki	Colombia	http://www.dandad.org/awards/professional/2017/creativity-for-good/25767/lifesaver-backpack/
Wood Pencil	Lifesaver Backpack	Direct	Direct Product & Service	J. Walter Thompson Colombia	Casa Luker	Luki	Colombia	http://www.dandad.org/awards/professional/2017/direct/26365/lifesaver-backpack/
Wood Pencil	Lifesaver Backpack	Direct	Direct Innovation	J. Walter Thompson Colombia	Casa Luker	Luki	Colombia	http://www.dandad.org/awards/professional/2017/direct/26366/lifesaver-backpack/
Wood Pencil	Lifesaver Backpack	Media	Use of Direct	J. Walter Thompson Colombia	Casa Luker	Luki	Colombia	http://www.dandad.org/awards/professional/2017/media/26400/lifesaver-backpack/
Wood Pencil	Holy Water	PR	Crisis Management	Sancho BBDO	Ministry of Environment and Sustainable Development	Ministry of Environment and Sustainable Development	Colombia	http://www.dandad.org/awards/professional/2017/pr/25848/holy-water/
Wood Pencil	The Second Scoreboard	Creativity for Good	Advertising & Marketing Communications/Brand	J. Walter Thompson Costa Rica	Teletica, Inamu, Fedefutbol	Domestic Violence	Costa Rica	http://www.dandad.org/awards/professional/2017/creativity-for-good/25785/the-second-scoreboard/
Wood Pencil	Hope	Graphic Design	Annual Reports	Bruketa&Zinic OM d.o.o.	Adri grup	Zaklada Adris (Adris Foundation)	Croatia	http://www.dandad.org/awards/professional/2017/graphic-design/25906/hope/
Wood Pencil	The DNA Journey	Creativity for Good	Advertising & Marketing Communications/Brand	&Co.NoA	monomondo	monomondo	Denmark	http://www.dandad.org/awards/professional/2017/creativity-for-good/25713/the-dna-journey/
Wood Pencil	The DNA Journey	Digital Marketing	Social Video	&Co.NoA	monomondo	monomondo	Denmark	http://www.dandad.org/awards/professional/2017/digital-marketing/26337/the-dna-journey/
Wood Pencil	The DNA Journey	PR	Use of Digital & Social Media	&Co.NoA	monomondo	monomondo	Denmark	http://www.dandad.org/awards/professional/2017/pr/25835/the-dna-journey/
Wood Pencil	The DNA Journey	Branded Content & Entertainment	Non-Fiction Film 5-30 mins	&Co.NoA	monomondo	monomondo	Denmark	http://www.dandad.org/awards/professional/2017/branded-content-and-entertainment/25977/the-dna-journey/
Wood Pencil	All That We Share	Branded Content & Entertainment	Non-Fiction Film up to 5 mins	&Co.NoA	TV2	TV2	Denmark	http://www.dandad.org/awards/professional/2017/branded-content-and-entertainment/25997/all-that-we-share/
Wood Pencil	All that we share	Film Advertising	TV Commercials 61-120 seconds	&Co.NoA	TV2	TV2	Denmark	http://www.dandad.org/awards/professional/2017/film-advertising/26137/all-that-we-share/
Wood Pencil	Food for Men	Film Advertising Crafts	Sound Design for Film Advertising	M2Film	Stryhn's	Stryhn's	Denmark	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26187/food-for-men/
Wood Pencil	Karoline Trier	Graphic Design	Stationery	Studio Gry Strange Echowald gryechowald.com	Karoline Trier	Karoline Trier	Denmark	http://www.dandad.org/awards/professional/2017/graphic-design/26021/karoline-trier/
Wood Pencil	Fireworks from Aleppo	Radio & Audio	Tactical Radio Advertising	Uncle Grey	Amnesty	Amnesty	Denmark	http://www.dandad.org/awards/professional/2017/radio-and-audio/26177/fireworks-from-aleppo/
Wood Pencil	The Line-up Song	Film Advertising Crafts	Use of Music for Film Advertising	FP7/CAI	Coca-Cola	Coke Red	Egypt	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26190/the-line-up-song/
Wood Pencil	Eero Aarnio Originals	Branding	Logos	Bond Creative Agency	Eero Aarnio Originals	Eero Aarnio Originals	Finland	http://www.dandad.org/awards/professional/2017/branding/25930/eero-aarnio-originals/
Wood Pencil	B.E.N	Film Advertising	Cinema Commercials over 240 seconds	BBDO Paris - CLM BBDO	Society of Saint-Vincent-de-Paul	Society of Saint-Vincent-de-Paul	France	http://www.dandad.org/awards/professional/2017/film-advertising/26235/ben/
Wood Pencil	The end of society simulator	Direct	Direct Response/Digital	BETC	Ubisoft	Ubisoft	France	http://www.dandad.org/awards/professional/2017/direct/26352/the-end-of-society-simulator/
Wood Pencil	Kitchen	Film Advertising	TV Commercials 61-120 seconds	BETC	CANAL	CANAL	France	http://www.dandad.org/awards/professional/2017/film-advertising/26234/kitchen/
Wood Pencil	L'amour L'amour	Film Advertising Crafts	Casting for Film Advertising	Cambird	Intermarché	Intermarché	France	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26228/lamour-lamour/
Wood Pencil	NIKE DA DA DING	Film Advertising Crafts	Cinematography for Film Advertising	DIVISION PARIS	NIKE	NIKE	France	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26145/nike-da-da-ding/
Wood Pencil	NIKE DA DA DING	Film Advertising Crafts	Editing for Film Advertising	DIVISION PARIS	NIKE	NIKE	France	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26146/nike-da-da-ding/
Wood Pencil	No More Black Targets	Outdoor Advertising	Poster Advertising Campaigns	FRED & FARID	New York Society for Ethical Culture	New York Society for Ethical Culture	France	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25726/no-more-black-targets/
Wood Pencil	No More Black Targets	Crafts for Advertising	Illustration for Advertising	FRED & FARID	New York Society for Ethical Culture	New York Society for Ethical Culture	France	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25737/no-more-black-targets/
Wood Pencil	Libes des réfugiés	PR	Creative Use of Media	FRED & FARID	Liberation	Liberation	France	http://www.dandad.org/awards/professional/2017/pr/25889/libes-des-refugies/
Wood Pencil	Girls of Paradise	Media	Use of Radio & Audio	McCann Paris	Mouvement du Nid	Mouvement du Nid	France	http://www.dandad.org/awards/professional/2017/media/26411/girls-of-paradise/
Wood Pencil	The King of Drive-Thrus	Outdoor Advertising	Poster Advertising/Free Format	TBWA/Paris	McDonald's	McDrive	France	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25784/the-king-of-drive-thrus/
Wood Pencil	La vie en rose	Film Advertising Crafts	Sound Design for Film Advertising	TBWA/Paris	SYSTEME U	SYSTEME U	France	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26079/la-vie-en-rose/
Wood Pencil	Journey to your Dream/Ingrid	Film Advertising Crafts	Cinematography for Film Advertising	Wunderman Paris	Activia/ Pierre Leurquin	Danone Activia	France	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26079/journey-to-your-dream/
Wood Pencil	smart social leasing	Direct	Direct Acquisition & Retention	BBDO Group Germany	Daimler AG / smart	smart fortwo / smart fortour	Germany	http://www.dandad.org/awards/professional/2017/direct/26392/smart-social-leasing/
Wood Pencil	Pepsi Light 'Iconic Moments'	Press Advertising	Press Advertising Campaigns (National)	BBDO Group Germany	PepsiCo Deutschland	Pepsi Light	Germany	http://www.dandad.org/awards/professional/2017/press-advertising/26253/pepsi-light-iconic-moments/
Wood Pencil	smart Social Leasing	Media	Use of Social	BBDO Group Germany	Daimler AG / smart	smart fortwo / smart fortour	Germany	http://www.dandad.org/awards/professional/2017/media/26414/smart-social-leasing/
Wood Pencil	Check it before it's removed: naked bras	Direct	Direct Response/Digital	DBG Group Germany	Pink Ribbon Deutschland	smart fortwo / smart fortour	Germany	http://www.dandad.org/awards/professional/2017/direct/26382/check-it-before-it-s-removed-naked-bras/
Wood Pencil	Laughing Horses	Film Advertising Crafts	Special Effects for Film Advertising	Grabarz & Partner	Volkswagen	Volkswagen	Germany	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26181/laughing-horses/
Wood Pencil	#PaintBack	Media	Use of Outdoor	Heimat Berlin	Legacy Berlin	Legacy Berlin	Germany	http://www.dandad.org/awards/professional/2017/media/26419/paintback/
Wood Pencil	?let's stick together?	Graphic Design	Direct Mail	KMS TEAM GmbH	KMS TEAM GmbH	KMS TEAM GmbH	Germany	http://www.dandad.org/awards/professional/2017/graphic-design/25884/lets-stick-together/
Wood Pencil	Heavy Weight Packaging	Packaging Design	Consumer Packaging Design	Kolle Rebbe GmbH	TOX-DÜBEL-TECHNIK GmbH	TOX	Germany	http://www.dandad.org/awards/professional/2017/packaging-design/26331/heavy-weight-packaging/
Wood Pencil	Ageing Wine Bottle	Packaging Design	Consumer Packaging Design	Kolle Rebbe GmbH	Weingut Knipser	Weingut Knipser	Germany	http://www.dandad.org/awards/professional/2017/packaging-design/26332/ageing-wine-bottle/
Wood Pencil	Oh You People	Graphic Design	CD, DVD & Record Sleeves	KOREFE	Telefonica/2	Naughty North	Germany	http://www.dandad.org/awards/professional/2017/graphic-design/26057/oh-you-people/
Wood Pencil	Hate Going Twice	Press Advertising	Press Advertising (National)	Leo Burnett Germany	FCA Germany AG	Fiat Professional	Germany	http://www.dandad.org/awards/professional/2017/press-advertising/26252/hate-going-twice/
Wood Pencil	Staatstheater Mainz CI	Graphic Design	Integrated Graphics	Neue Gestaltung GmbH	Staatstheater Mainz GmbH	Staatstheater Mainz GmbH	Germany	http://www.dandad.org/awards/professional/2017/graphic-design/25907/staatstheater-mainz-ci/
Wood Pencil	Staatstheater Mainz Premiere Posters	Graphic Design	Posters	Neue Gestaltung GmbH	Staatst			

Wood Pencil	Get Back, Tohoku.	Crafts for Design	Photography for Design	DENTSU	EAST JAPAN RAILWAY COMPANY	Tohoku Shinkansen	Japan	http://www.dandad.org/awards/professional/2017/crafts-for-design/25816/get-back-tohoku/
Wood Pencil	SLOW TRAIN, SLOW LIFE. ?Get Back, Tohoku.	Crafts for Design	Illustration for Design	DENTSU INC.	EAST JAPAN RAILWAY COMPANY	Tohoku Shinkansen	Japan	http://www.dandad.org/awards/professional/2017/crafts-for-design/25817/slow-train-slow-life-get-back-tohoku/
Wood Pencil	Making of Björk Digital	Digital Design	Digital Installations	DENTSU	One Little Indian Records	Björk	Japan	http://www.dandad.org/awards/professional/2017/digital-design/25822/making-of-bjork-digital/
Wood Pencil	Life is Electric	Branding	Brand Expression in Print	Dentsu	Panasonic		Japan	http://www.dandad.org/awards/professional/2017/branding/25900/life-is-electric/
Wood Pencil	Smile Lock Outlet	Digital Design	Beta Tech Innovation	Dentsu	TOYOTA	i-ROAD	Japan	http://www.dandad.org/awards/professional/2017/digital-design/25954/smile-lock-outlet/
Wood Pencil	Life is Electric	Graphic Design	Posters	DENTSU	Panasonic corporation	Life is Electric	Japan	http://www.dandad.org/awards/professional/2017/graphic-design/26033/life-is-electric/
Wood Pencil	?Mist-ery? Train / Sea Train	Graphic Design	Posters	DENTSU	WILLER TRAINS	Kyoto Tango Railways	Japan	http://www.dandad.org/awards/professional/2017/graphic-design/26317/mist-ery-train-sea-train/
Wood Pencil	Get Back, Tohoku.	Art Direction	Art Direction for Poster Advertising	DENTSU	EAST JAPAN RAILWAY COMPANY	Tohoku Shinkansen	Japan	http://www.dandad.org/awards/professional/2017/art-direction/26312/get-back-tohoku/
Wood Pencil	Life is Electric	Packaging Design	Luxury Packaging Design*	DENTSU	Panasonic corporation	Life is Electric	Japan	http://www.dandad.org/awards/professional/2017/packaging-design/26323/life-is-electric/
Wood Pencil	An Experiment of the Imagination	Crafts for Design	Animation & Illustration for Websites & Digital	DENTSU INC.	Nikkei Inc.	The Hoshi Award	Japan	http://www.dandad.org/awards/professional/2017/crafts-for-design/25820/an-experiment-of-the-imagin/
Wood Pencil	Honda. Great Journey.	Graphic Design	Integrated Graphics	DENTSU INC.	Honda Motor Co., Ltd.	Honda	Japan	http://www.dandad.org/awards/professional/2017/graphic-design/25939/honda-great-journey/
Wood Pencil	Life is Electric	Integrated & Collaborative	Integrated Large Business (over 500 employees)	DENTSU INC.	Panasonic corporation	Life is electric	Japan	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/26032/life-is-electric/
Wood Pencil	BAO BAO ISSEY MIYAKE "CHORD"	Branding	Brand Expression in Print	Flame	BAO BAO ISSEY MIYAKE	BAO BAO ISSEY MIYAKE	Japan	http://www.dandad.org/awards/professional/2017/branding/26045/bao-bao-issey-miyake-chord/
Wood Pencil	30 Crafts for Design	Crafts for Design	Illustration for Design	Good Morning Design	Here Is Zine Tokyo		Japan	http://www.dandad.org/awards/professional/2017/crafts-for-design/25828/30/
Wood Pencil	Modern Pop Sushi	Art Direction	Art Direction for Poster Advertising	HAKUHODO	Kappa Create	Kappa Sushi	Japan	http://www.dandad.org/awards/professional/2017/art-direction/26313/modern-pop-sushi/
Wood Pencil	Loose Case For Type II Diamonds	Packaging Design	Luxury Packaging Design*	Harumi Sasaki, Anna Sakaguchi	TO-WA kisaki Co.	Ate Craft FURUYA	Japan	http://www.dandad.org/awards/professional/2017/packaging-design/26322/loose-case-for-type-ii-diamonds/
Wood Pencil	int ex 3331	Spatial & Experiential Design	Trade Show & Exposition Design	Iyama Design	Kamei Kakoshi	Masking Tape	Japan	http://www.dandad.org/awards/professional/2017/spatial-and-experiential-design/26291/int-ex-3331/
Wood Pencil	NUDIST	Book Design	Culture, Art & Design Books	N.G.	Quintinos		Japan	http://www.dandad.org/awards/professional/2017/book-design/2626/nudist/
Wood Pencil	The Refugee Collection	Graphic Design	Posters	Ogilvy & Mather Japan GK	Refugees International Japan	Refugees International Japan	Japan	http://www.dandad.org/awards/professional/2017/graphic-design/25962/the-refugee-collection/
Wood Pencil	Package of Kishimen (flat-shaped udon noodles)	Packaging Design	Luxury Packaging Design*	Peace Graphics	Tatsumimenten	Hand-extending Kishimen noodle	Japan	http://www.dandad.org/awards/professional/2017/packaging-design/26329/package-of-kishimen-noodle/
Wood Pencil	#Fearless	Digital Design	User Experience Design (UX)	Cheil Worldwide	Samsung Electronics	Samsung Electronics	Korea, Republic of	http://www.dandad.org/awards/professional/2017/digital-design/25959/fearless/
Wood Pencil	Kafa "Legally Bride"	Integrated & Collaborative	Earned Media/Small Business (under 50 employees)	Leo Burnett Beirut	KFAFA (enough) Violence & Exploitation	Woman's Rights NGO	Lebanon	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/25996/kafa-legally-bride/
Wood Pencil	Headaches	Crafts for Advertising	Illustration for Advertising	Publicis Mexico	Liomont	Anaïgn Forte	Mexico	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25738/headaches/
Wood Pencil	UNICEF The Shared Story of Harry and Hermione	Digital Marketing	Social Video	180 Amsterdam	Tanya Turkovich	UNICEF	Netherlands	http://www.dandad.org/awards/professional/2017/digital-marketing/26384/unicef-the-shared-story-of-harry-and-hermione/
Wood Pencil	Ode to Lesvos	Branded Content & Entertainment	Sponsored	Anomaly	Anomaly	Johnnie Walker	Netherlands	http://www.dandad.org/awards/professional/2017/branded-content-and-entertainment/26002/ode-to-lesvos/
Wood Pencil	Merry Christmas from Syria	Film Advertising Crafts	Use of Music for Film Advertising	Duval Guillaume	Red Cross Flanders	Red Cross	Netherlands	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26136/merry-christmas-from-syria/
Wood Pencil	Klarna	Film Advertising Crafts	Animation for Film Advertising	Glassworks	Klarna	Swedish e-payment services	Netherlands	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26192/klarna/
Wood Pencil	Parliament	Book Design	Culture, Art & Design Books	Haller Brun	XML		Netherlands	http://www.dandad.org/awards/professional/2017/book-design/26277/parliament/
Wood Pencil	The Next Rembrandt	Digital Marketing	Websites	J. Walter Thompson Amsterdam	ING Nederland		Netherlands	http://www.dandad.org/awards/professional/2017/digital-marketing/26357/the-next-rembrandt/
Wood Pencil	The Next Rembrandt	Graphic Design	Data Visualisation	J. Walter Thompson Amsterdam	J. Walter Thompson Amsterdam		Netherlands	http://www.dandad.org/awards/professional/2017/graphic-design/25992/the-next-rembrandt/
Wood Pencil	What are girls made of?	Film Advertising Crafts	Use of Music for Film Advertising	Wieden+Kennedy Amsterdam	Nike	Nike	Netherlands	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26136/what-are-girls-made-of/
Wood Pencil	The Conscious Crossing	Creativity for Good	Design/Brands	Clemenger BBDO Wellington	KiwiRail	KiwiRail	New Zealand	http://www.dandad.org/awards/professional/2017/creativity-for-good/25788/the-conscious-crossing/
Wood Pencil	The Conscious Crossing	Direct	Direct Response/Ambient	Clemenger BBDO Wellington	KiwiRail	KiwiRail	New Zealand	http://www.dandad.org/awards/professional/2017/direct-response/26393/the-conscious-crossing/
Wood Pencil	The Conscious Crossing	Spatial & Experiential Design	Design for Public Spaces	Clemenger BBDO Wellington	KiwiRail	KiwiRail	New Zealand	http://www.dandad.org/awards/professional/2017/spatial-and-experiential-design/26294/the-conscious-crossing/
Wood Pencil	Amnesty Unblocker	Digital Marketing	Digital Adverts	Colenso BBDO	Amnesty International	World Day Against Cyber Censorship	New Zealand	http://www.dandad.org/awards/professional/2017/digital-marketing/26350/amnesty-unblocker/
Wood Pencil	Made From Remains	Media	Use of Publications	FCB New Zealand	NZ Fire Service	NZ Fire Service	New Zealand	http://www.dandad.org/awards/professional/2017/media/26420/made-from-remains/
Wood Pencil	A Kauri Cries	Crafts for Design	Sound Design & Use of Music for Websites & Video	Ogilvy & Mather New Zealand	Auckland City Council		New Zealand	http://www.dandad.org/awards/professional/2017/crafts-for-design/26344/a-kauri-cries/
Wood Pencil	Bauble	Film Advertising Crafts	Use of Music for Film Advertising	The Sweet Shop	Lipton	Lipton	New Zealand	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26183/bauble/
Wood Pencil	Sntalen Wayfinding	Graphic Design	Wayfinding & Environmental Graphics	Metric	Sentralen	Sentralen	Norway	http://www.dandad.org/awards/professional/2017/graphic-design/25968/sntalen-wayfinding/
Wood Pencil	25m2 SYRIA	Direct	Direct Response/Ambient	POL	TV-Aksjonen NRK	IKEA	Norway	http://www.dandad.org/awards/professional/2017/direct-response/26385/25m2-syria/
Wood Pencil	The Reversed Trailer	Direct	Direct Response/Ambient	TRY	HARALD A. MÖLLER / VOLKSWAGEN	Volkswagen Passat / Trailer Assist	Norway	http://www.dandad.org/awards/professional/2017/direct-response/26388/the-reversed-trailer/
Wood Pencil	The Reversed Trailer	Outdoor Advertising	Ambient	TRY	HARALD A. MÖLLER / VOLKSWAGEN	Volkswagen Passat / Trailer Assist	Norway	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25992/the-reversed-trailer/
Wood Pencil	The Reversed Trailer	Integrated & Collaborative	Innovative Media	TRY	Harald A. Møller / Volkswagen Norway	Volkswagen Passat / Trailer Assist	Norway	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/26049/the-reversed-trailer/
Wood Pencil	The Reversed Trailer	Media	Use of Outdoor	TRY	Harald A. Møller / Volkswagen Norway	Volkswagen Trailer Assist	Norway	http://www.dandad.org/awards/professional/2017/media/26397/the-reversed-trailer/
Wood Pencil	Brad is single	Press Advertising	Tactical Press Advertising	TRY Oslo	Norwegian		Norway	http://www.dandad.org/awards/professional/2017/press-advertising/26246/brad-is-single/
Wood Pencil	Visual Identity for Oslo City Bike	Branding	Branding Schemes/Medium Organisation	Urban Infrastructure Partner	Urban Infrastructure Partner	Oslo City Bike	Norway	http://www.dandad.org/awards/professional/2017/branding/25948/visual-identity-for-oslo-city-bike/
Wood Pencil	Human Plants	Crafts for Advertising	Illustration for Advertising	McCann Worldgroup Lima	Save The Children	Save The Children	Peru	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25736/human-plants/
Wood Pencil	CORRECTING HISTORY	PR	Public Affairs Campaign	TBWA/SANTIAGO MANGADA PUNO	The Campaign Against the Return of the Mindanao Mindanao		Philippines	http://www.dandad.org/awards/professional/2017/pr/25844/correcting-history/
Wood Pencil	Dirty Watercolor	Press Advertising	Public Service Press Advertising*	TBWA/Santiago Mangada Puno	ABS CBN Foundation	ABS CBN FOUNDATION INC.	Philippines	http://www.dandad.org/awards/professional/2017/press-advertising/26258/dirty-watercolor/
Wood Pencil	Avery	Graphic Design	Applied Print Graphics	White Studio	Avery Dennison		Portugal	http://www.dandad.org/awards/professional/2017/graphic-design/26059/avery/
Wood Pencil	Nike Unlimited Stadium	Digital Marketing	Innovative Use of Technology	BBH Singapore	Nike	Nike	Singapore	http://www.dandad.org/awards/professional/2017/digital-marketing/26341/nike-unlimited-stadium/
Wood Pencil	Nike Unlimited Stadium	Outdoor Advertising	Ambient	BBH Singapore	Nike	Nike	Singapore	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25722/nike-unlimited-stadium/
Wood Pencil	Nike Unlimited Stadium	Digital Design	Digital Installations	BBH Singapore	Nike	Nike	Singapore	http://www.dandad.org/awards/professional/2017/digital-design/26015/nike-unlimited-stadium/
Wood Pencil	Nike Unlimited Stadium	Graphic Design	Data Visualisation	BBH Singapore	Nike	Nike	Singapore	http://www.dandad.org/awards/professional/2017/graphic-design/26040/nike-unlimited-stadium/
Wood Pencil	Nike Unlimited Stadium	Media	Use of Outdoor	BBH Singapore	Nike	Nike	Singapore	http://www.dandad.org/awards/professional/2017/media/26429/nike-unlimited-stadium/
Wood Pencil	Nike Unlimited Stadium	Spatial & Experiential Design	Installation Design	BBH Singapore	Nike	Nike	Singapore	http://www.dandad.org/awards/professional/2017/spatial-and-experiential-design/26264/nike-unlimited-stadium/
Wood Pencil	Nike Unlimited Stadium	Art Direction	Art Direction for Digital Marketing	BBH Singapore	Nike	Nike	Singapore	http://www.dandad.org/awards/professional/2017/art-direction/26316/nike-unlimited-stadium/
Wood Pencil	National University of Singapore, Department of Architecture	Crafts for Design	Typography for Design	Do Not Design	National University of Singapore, Department of Architecture		Singapore	http://www.dandad.org/awards/professional/2017/crafts-for-design/25795/national-university-of-singapore-department-of-architecture/
Wood Pencil	Metalfest Gong 2016	Crafts for Advertising	Illustration for Advertising	Kinetic Singapore	The Association of Accredited Advertising Agencies Singapore	Gong Show 2016	Singapore	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25755/metalfest-gong-2016/
Wood Pencil	Rubbish Issue No.5 in the Name of the Forest	Crafts for Design	Photography for Design	Kinetic Singapore	Holycrap sg	Rubbish Fanzine	Singapore	http://www.dandad.org/awards/professional/2017/crafts-for-design/25802/rubbish-issue-no5-in-the-name-of-the-forest/
Wood Pencil	Rubbish Issue No.5 in the Name of the Forest	Book Design	Specialist & Limited Edition Books	Kinetic Singapore	Holycrap sg	Rubbish Fanzine	Singapore	http://www.dandad.org/awards/professional/2017/book-design/26270/rubbish-issue-no5-in-the-name-of-the-forest/
Wood Pencil	Rubbish Issue No.5 in the Name of the Forest	Book Design	Specialist & Limited Edition Books	Manic Design	David Fuhrmann Lim		Singapore	http://www.dandad.org/awards/professional/2017/book-design/26276/9/
Wood Pencil	Idiot Proof	Digital Marketing	Integrated Digital Campaigns	Ogilvy & Mather Singapore	Otterbox	Otterbox	Singapore	http://www.dandad.org/awards/professional/2017/digital-marketing/26360/idiot-proof/
Wood Pencil	Eyes Will Follow	Crafts for Advertising	Illustration for Advertising	Saatchi & Saatchi	Lexus	Lexus IS	Singapore	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25752/eyes-will-follow/
Wood Pencil	Pulp: A Short Biography of the Banished	Book Design	Culture, Art & Design Books	Swell	Shubigi Rao		Singapore	http://www.dandad.org/awards/professional/2017/book-design/26274/pulp-a-short-biography-of-the-banished/
Wood Pencil	ISKANDAR JALIL: KEMBARA TANAH LILIPUT	Graphic Design	Catalogues & Brochures	WORK PTE	NATIONAL GALLERY SINGAPORE	ISKANDAR JALIL	Singapore	http://www.dandad.org/awards/professional/2017/graphic-design/25913/iskandar-jalil-kembara-tanah-liliput/
Wood Pencil	TinyMOS	Digital Design	User Experience Design (UX)	Y&R Singapore	TinyMOS Private Limited	TinyMOS	Singapore	http://www.dandad.org/awards/professional/2017/digital-design/25956/tinymos/
Wood Pencil	Psychic	Radio & Audio	Radio Advertising 0-30 seconds	DDB South Africa	Ashleigh Sanderson	Skittles	South Africa	http://www.dandad.org/awards/professional/2017/radio-and-audio/26121/psychic/
Wood Pencil	Something to Hide	Radio & Audio	Radio Advertising Campaigns	FoxP2 Cape Town	Master Lock	Master Lock	South Africa	http://www.dandad.org/awards/professional/2017/radio-and-audio/26215/something-to-hide/
Wood Pencil	Cape Animal Dentistry Service	Branding	Logos	FoxP2 Design	Cape Animal Dentistry	Cape Animal Dentistry	South Africa	http://www.dandad.org/awards/professional/2017/branding/25932/cape-animal-dentistry-service/
Wood Pencil	The Slave Calendar	Writing for Design	Writing for Printed Materials & Graphic Communications	Geometry Global Cape Town and Ogilvy & Mather Cape Town	Melody Kleinsmith	Iziko Museums of South Africa	South Africa	http://www.dandad.org/awards/professional/2017/writing-for-design/25704/the-slave-calendar/
Wood Pencil	The Slave Calendar	Graphic Design	Calendars	Geometry Global Cape Town and Ogilvy & Mather Cape Town	Melody Kleinsmith	Iziko Museums of South Africa	South Africa	http://www.dandad.org/awards/professional/2017/graphic-design/25961/the-slave-calendar/
Wood Pencil	Spiritual Festival	Writing for Advertising	Writing for Radio & Audio	Hunt Lascares Johannesburg	Flight Centre	Student Flights	South Africa	http://www.dandad.org/awards/professional/2017/writing-for-advertising/26272/spiritual-festival/
Wood Pencil	Anniversary	Writing for Advertising	Writing for Radio & Audio	Hunt Lascares Johannesburg	City Lodge Hotels	City Lodge	South Africa	http://www.dandad.org/awards/professional/2017/writing-for-advertising/26295/anniversary/
Wood Pencil	Amarok Test Drives For Good	Creativity for Good	Advertising & Marketing Communications/Brand	Ogilvy & Mather Cape Town	Taryn Knight	Volkswagen	South Africa	http://www.dandad.org/awards/professional/2017/creativity-for-good/25762/amarok-test-drives-for-good/
Wood Pencil	Cadbury Pre Joy							

Wood Pencil	Anna	Graphic Design	Greeting Cards & Invitations	BOB Design	Mireille and Timo Burkhartd Hédich	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/26051/anna/
Wood Pencil	Both Sides	Graphic Design	Catalogues & Brochures	BOB Design Ltd	Kingston University, The Design School	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/26050/both-sides/
Wood Pencil	Buffalo Zine No. 4	Magazine & Newspaper Design	Independent Magazines	Buffalo Zine	Buffalo Zine	United Kingdom	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25900/buffalo-zine/
Wood Pencil	Tate Modern	Graphic Design	Wayfinding & Environmental Graphics	Cartidge Levene	Tate Modern	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/25909/tate-modern/
Wood Pencil	La Cité du Vin Exhibition, Bordeaux	Spatial & Experiential Design	Exhibition Design	Casson Mann	La Cité du Vin	United Kingdom	http://www.dandad.org/awards/professional/2017/spatial-and-experiential-design/26284/la-cite-du-vin/
Wood Pencil	Fortunes Told	Crafts for Advertising	Illustration for Advertising	CH&Partners	The Sunday Times	United Kingdom	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25777/fortunes-told/
Wood Pencil	Fortunes Told	Outdoor Advertising	Poster Advertising Campaigns	CH&Partners	The Sunday Times	United Kingdom	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25778/fortunes-told/
Wood Pencil	A Taste of Freedom	Crafts for Design	Illustration for Design	CH&Partners	Freedom Brewery	United Kingdom	http://www.dandad.org/awards/professional/2017/crafts-for-design/25863/a-taste-of-freedom/
Wood Pencil	Noise	Film Advertising Crafts	Sound Design for Film Advertising	CH&Partners	The Times	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26220/noise/
Wood Pencil	A Taste of Freedom	Press Advertising	Press Advertising Campaigns (Local)	CH&Partners	Freedom Brewery	United Kingdom	http://www.dandad.org/awards/professional/2017/press-advertising/26250/a-taste-of-freedom/
Wood Pencil	Wildlands	Branded Content & Entertainment	Non-Fiction Film over 30 mins	Chief Productions	Ubisoft	United Kingdom	http://www.dandad.org/awards/professional/2017/branded-content-and-entertainment/26023/wildlands/
Wood Pencil	F37 Foundry	Digital Design	User Interface Design (UI)	Face37	Face37	United Kingdom	http://www.dandad.org/awards/professional/2017/digital-design/25890/f37-foundry/
Wood Pencil	Numbers	Film Advertising Crafts	Sound Design for Film Advertising	Factory	Under Armour	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26063/numbers/
Wood Pencil	Believe In Me - Gymnast	Film Advertising Crafts	Use of Music for Film Advertising	FCB Inferno	Barnardo's	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26128/believe-in-me-gymnast/
Wood Pencil	Believe In Me - Ballerina	Film Advertising Crafts	Use of Music for Film Advertising	FCB Inferno	Barnardo's	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26129/believe-in-me-ballerina/
Wood Pencil	Road	Press Advertising	Press Advertising (National)	FCB Inferno	BMW - Assist with Advanced En	United Kingdom	http://www.dandad.org/awards/professional/2017/press-advertising/26251/road/
Wood Pencil	Creative Direction of Port magazine issue	Magazine & Newspaper Design	Independent Magazines	Field Projects	Port Magazine	United Kingdom	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25877/creative-direction-of-port-magazine-issue/
Wood Pencil	84 Lumber "The Journey"	Film Advertising Crafts	Editing for Film Advertising	Final Cut	84 Lumber	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26223/84-lumber-the-journey/
Wood Pencil	MARS	Film Advertising Crafts	Animation for Film Advertising	Framestore	National Geographic	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26134/mars/
Wood Pencil	Project Bloks	Digital Design	Beta Tech Innovation	Google Creative Lab	Google	United Kingdom	http://www.dandad.org/awards/professional/2017/digital-design/25889/project-bloks/
Wood Pencil	Back to Life in Virtual Reality. Rhomaleos	Branded Content & Entertainment	Immersive	Google Creative Lab and Google Arts & Culture	Google Arts & Culture	United Kingdom	http://www.dandad.org/awards/professional/2017/branded-content-and-entertainment/25982/back-to-life-in-virtual-reality-rhomaleos/
Wood Pencil	The Design Museum: Now Open	Film Advertising Crafts	Use of Music for Film Advertising	Gravity Road	The Design Museum	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26186/the-design-museum-now-open/
Wood Pencil	Kolshik	Music Videos	Music Videos	Great Guns	Leningrad	United Kingdom	http://www.dandad.org/awards/professional/2017/music-videos/25840/kolshik/
Wood Pencil	False Alarm	Music Videos	Direction for Music Videos	Great Guns	Universal /Republic Records in Assoc	United Kingdom	http://www.dandad.org/awards/professional/2017/music-videos/25861/false-alarm/
Wood Pencil	Chav/BedWar	Outdoor Advertising	Poster Advertising Campaigns	Grey London	Tate Britain	United Kingdom	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25729/chav-bed-war/
Wood Pencil	JJoinTheHerd	PR	Public Affairs Campaign	Grey London	WildAid	United Kingdom	http://www.dandad.org/awards/professional/2017/pr/25829/jointheherd/
Wood Pencil	Chav/BedWar	Writing for Advertising	Writing for Poster Advertising	Grey London	Tate Britain	United Kingdom	http://www.dandad.org/awards/professional/2017/writing-for-advertising/26292/chav-bed-war/
Wood Pencil	Wat/Gay/Gin Lane	Writing for Advertising	Writing for Radio & Audio	Grey London	Tate Britain	United Kingdom	http://www.dandad.org/awards/professional/2017/writing-for-advertising/26306/wat-gay-gin-lane/
Wood Pencil	Christopher Ward Logo	Branding	Logos	Hello Communications	Christopher Ward	United Kingdom	http://www.dandad.org/awards/professional/2017/branding/25998/christopher-ward-logo/
Wood Pencil	Carpenters Wharf	Graphic Design	Integrated Graphics	Jack Jenwick Studio	Carpenters Wharf	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/25925/carpenters-wharf/
Wood Pencil	Le magazine du Monde	Crafts for Design	Illustration for Design	James Joyce	Le magazine Du Monde	United Kingdom	http://www.dandad.org/awards/professional/2017/crafts-for-design/25812/le-magazine-du-monde/
Wood Pencil	Light Masonry	Spatial & Experiential Design	Installation Design	Jason Bruges Studio	Make It York	United Kingdom	http://www.dandad.org/awards/professional/2017/spatial-and-experiential-design/26296/light-masonry/
Wood Pencil	Sideways Dictionary	Writing for Design	Writing for Digital Platforms	Jigsaw	Jigsaw	United Kingdom	http://www.dandad.org/awards/professional/2017/writing-for-design/25708/sideways-dictionary/
Wood Pencil	Budweiser Prohibition	Crafts for Design	Typography for Design	Jones Knowles Ritchie	Marcela Garcia	United Kingdom	http://www.dandad.org/awards/professional/2017/crafts-for-design/25842/budweiser-prohibition/
Wood Pencil	Kennaland	Branding	Branding Schemes/Small Organisation	Jones Knowles Ritchie	Kenna Kennor	United Kingdom	http://www.dandad.org/awards/professional/2017/branding/25971/kennaland/
Wood Pencil	The Domino Effect	Packaging Design	Consumer Packaging Design	Domino's Pizza Group	Domino's	United Kingdom	http://www.dandad.org/awards/professional/2017/packaging-design/26236/the-domino-effect/
Wood Pencil	IRN-BRU - It makes no sense	Outdoor Advertising	Poster Advertising Campaigns	Leith	IRN-BRU XTRA	United Kingdom	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25729/irn-bru-it-makes-no-sense/
Wood Pencil	Madness	Film Advertising Crafts	Use of Music for Film Advertising	Leo Burnett London	McCafe	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26230/madness/
Wood Pencil	Jacamo Real-Man Manual	Branding	Brand Expression in Print	LOVE	N Brown	United Kingdom	http://www.dandad.org/awards/professional/2017/branding/25953/jacamo-real-man-manual/
Wood Pencil	PHE - Change 4 Life - Sugar Smart	Media	Use of Mobile	M&C Saatchi	Sheila Mitchell	United Kingdom	http://www.dandad.org/awards/professional/2017/media/26425/phe-change-4-life-sugar-smart/
Wood Pencil	VERSUS	Film Advertising Crafts	Animation for Film Advertising	MarvsMachine	Maxon	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26222/versus/
Wood Pencil	Really Xmas	Creativity for Good	Design/Not for Profit	McCann London	Doctors of The World	United Kingdom	http://www.dandad.org/awards/professional/2017/creativity-for-good/25786/really-xmas/
Wood Pencil	Really Xmas	PR	Creative Use of Media	McCann London	Doctors of The World	United Kingdom	http://www.dandad.org/awards/professional/2017/pr/25553/really-xmas/
Wood Pencil	Really Xmas	Graphic Design	Greeting Cards & Invitations	McCann London	Doctors of The World	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/25904/really-xmas/
Wood Pencil	Really Xmas	Integrated & Collaborative	Earned Media/Medium Business (50-500 emp)	McCann London	Doctors of The World	United Kingdom	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/25905/really-xmas/
Wood Pencil	Really Xmas	Art Direction	Art Direction for Direct	McCann London	Doctors of the World	United Kingdom	http://www.dandad.org/awards/professional/2017/art-direction/26309/really-xmas/
Wood Pencil	Sugar Smarts	Media	Use of Mobile	MEC	Public Health England	United Kingdom	http://www.dandad.org/awards/professional/2017/media/26431/sugar-smarts/
Wood Pencil	Mother & IKEA	Integrated & Collaborative	Collaborative	Mother	IKEA	United Kingdom	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/26004/mother-and-ikea/
Wood Pencil	John Lewis x Buster The Boxer	Film Advertising Crafts	Special Effects for Film Advertising	MPC	Craig Inglis: Customer Director	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26078/john-lewis-x-buster-the-boxer/
Wood Pencil	Winston Fletcher	Direct	Direct Mail	Mullen/Lowe London	Winston Fletcher	United Kingdom	http://www.dandad.org/awards/professional/2017/direct/26340/winston-fletcher/
Wood Pencil	Tripi Stitched	Crafts for Advertising	Animation & Illustration for Digital Marketing	Nexus	Tripi Stitched	United Kingdom	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25770/tripi-stitched/
Wood Pencil	The Picrow	Spatial & Experiential Design	Installation Design	OH OK LTD	NOMA	United Kingdom	http://www.dandad.org/awards/professional/2017/spatial-and-experiential-design/26303/the-picrow/
Wood Pencil	Be Gamble Aware	Film Advertising Crafts	Casting for Film Advertising	Park Pictures	GambleAware	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26154/be-gamble-aware/
Wood Pencil	Doors Of Thrones	PR	Creative Use of Media	Publicis London	Tourism Ireland	United Kingdom	http://www.dandad.org/awards/professional/2017/pr/25922/doors-of-thrones/
Wood Pencil	Doors of Thrones	Branding	Brand Experience & Environments	Publicis London	Tourism Ireland	United Kingdom	http://www.dandad.org/awards/professional/2017/branding/25922/doors-of-thrones/
Wood Pencil	Bonobo Market	Music Videos	Production Design for Music Videos	Pulse Films	Bonobo	United Kingdom	http://www.dandad.org/awards/professional/2017/music-videos/25822/bonobo-no-reason/
Wood Pencil	Camden Market	Branding	Branding Schemes/Medium Organisation	Ragged Edge Design	Robert Boon	United Kingdom	http://www.dandad.org/awards/professional/2017/branding/26011/camden-market/
Wood Pencil	Barnardo's 'Believe in Me - Gymnast'	Film Advertising Crafts	Direction for Film Advertising	Ratting Slick	Barnardo's	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26066/barnardos-believe-in-me-gymnast/
Wood Pencil	Audi 'Duel'	Film Advertising Crafts	TV Commercials 61-120 seconds	Ratting Slick	Audi USA	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26135/audi-duel/
Wood Pencil	Barnardo's 'Believe in Me - Gymnast'	Film Advertising Crafts	Cinematography for Film Advertising	Ratting Slick	Barnardo's	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26178/barnardos-believe-in-me-gymnast/
Wood Pencil	H&M 'Come Together'	Film Advertising Crafts	Direction for Film Advertising	Riff Raff Films	H&M	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26067/hand-come-together/
Wood Pencil	Audi 'Spin'	Film Advertising Crafts	Direction for Film Advertising	Rogue Films	Audi	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26044/audi-spin/
Wood Pencil	Agatha Christie Stamps	Graphic Design	Stamps	Royal Mail Stamps & Collectibles	Royal Mail Stamps & Collectibles	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/26054/agatha-christie-stamps/
Wood Pencil	One Breath	Branded Content & Entertainment	Non-Fiction Film up to 5 mins	RSA Films	Nicorette	United Kingdom	http://www.dandad.org/awards/professional/2017/branded-content-and-entertainment/26010/one-breath/
Wood Pencil	Sea Hero Quest	Digital Marketing	Branded Apps & Games	Saatchi & Saatchi	Deutsche Telekom	United Kingdom	http://www.dandad.org/awards/professional/2017/digital-marketing/26349/sea-hero-quest/
Wood Pencil	Sabat Magazine - The Mother Issue	Magazine & Newspaper Design	Independent Magazines	Sabat Magazine	Sabat Magazine	United Kingdom	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25851/sabat-magazine/
Wood Pencil	84 Lumber	Film Advertising Crafts	Cinematography for Film Advertising	Sanctuary content	84 Lumber	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26090/84-lumber/
Wood Pencil	Move	Film Advertising Crafts	Direction for Film Advertising	Somesuch	Uniqlo	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26153/move/
Wood Pencil	President of Playlists	Digital Marketing	Tactical Digital Marketing	Spotify	Spotify	United Kingdom	http://www.dandad.org/awards/professional/2017/digital-marketing/26374/president-of-playlists/
Wood Pencil	Blood	Film Advertising Crafts	TV Commercials 61-120 seconds	Strik Films	Bodyform	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26139/blood/
Wood Pencil	The Most Shocking Second A Day	Film Advertising Crafts	Direction for Film Advertising	Strik Films	Save the Children	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26149/the-most-shocking-second-a-day/
Wood Pencil	The Most Shocking Second A Day	Film Advertising Crafts	Cinematography for Film Advertising	Strik Films	Save the Children	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26150/the-most-shocking-second-a-day/
Wood Pencil	Blood	Film Advertising Crafts	Editing for Film Advertising	Stitch	SCA Libresse	United Kingdom	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26094/blood/
Wood Pencil	Straightline Poster	Graphic Design	Posters	Supple Studio	Prison Radio Association	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/25914/straightline-poster/
Wood Pencil	Ecoomoo?	Crafts for Design	Typography for Design	SutherlandSmith	SutherlandSmith	United Kingdom	http://www.dandad.org/awards/professional/2017/crafts-for-design/25823/ecoomoo/
Wood Pencil	The Kobenhavn Collection	Crafts for Design	Illustration for Design	Taxi Studio	Carlsberg UK	United Kingdom	http://www.dandad.org/awards/professional/2017/crafts-for-design/25845/the-kobenhavn-collection/
Wood Pencil	Great Fire of London	Graphic Design	Stamps	The Chaso	Royal Mail	United Kingdom	http://www.dandad.org/awards/professional/2017/graphic-design/26019/great-fire-of-london/
Wood Pencil	The Gentlewoman	Magazine & Newspaper Design	Magazine Front Covers	The Gentlewoman	The Gentlewoman	United Kingdom	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25854/the-gentlewoman/
Wood Pencil	The Panama Papers	Magazine & Newspaper Design	Newspaper Front Covers	The Guardian	The Guardian	United Kingdom	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25808/the-panama-papers/
Wood Pencil	The Butcher The Baker	Branding	Branding Schemes/Small Organisation	The Partners	The Butcher The Baker	United Kingdom	http://www.dandad.org/awards/professional/2017/branding/26028/the-butcher-the-baker/
Wood Pencil							

Wood Pencil	Under Armour - Game Changer	Branded Content & Entertainment	Gaming	Droga5	Under Armour	Basketball	United States	http://www.dandad.org/awards/professional/2017/branded-content-and-entertainment/25931/under-armour-prince-w
Wood Pencil	Under Armour - Prince With 1000 Enemies	Film Advertising Crafts	Sound Design for Film Advertising	Droga5	Under Armour	Football	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26221/under-armour-prince-w
Wood Pencil	Hennessy V.S. - The Piccadas	Film Advertising Crafts	Cinematography for Film Advertising	Droga5	M&M's Hennessy USA	Hennessy VS	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26238/hennessy-vs-the-piccadas
Wood Pencil	The Baby Stroller Test-Ride by Contours	Outdoor Advertising	Ambient	FCB Chicago	Kolcraft	Contours	United States	http://www.dandad.org/awards/professional/2017/outdoor-advertising/25744/the-baby-stroller-test-ride
Wood Pencil	Long Story Short 2	Writing for Advertising	Writing for Radio & Audio	Fitzgerald & Co	Quikrete	Contours	United States	http://www.dandad.org/awards/professional/2017/writing-for-advertising/26265/long-story-short-2/
Wood Pencil	The World's Biggest Asshole	Film Advertising Crafts	Direction for Film Advertising	Furlined	Donate Life	Donate Life	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26162/the-worlds-biggest-asshole
Wood Pencil	Poverty Line Prices	Art Direction	Art Direction for Poster Advertising	Goodby Silverstein & Partners	Tipping Point Community	Tipping Point Community	United States	http://www.dandad.org/awards/professional/2017/art-direction/26311/poverty-line-prices/
Wood Pencil	Google Presents: The Hidden Worlds of the Internet	Digital Marketing	Websites	Google Brand Studio	National Park Service	Google	United States	http://www.dandad.org/awards/professional/2017/digital-marketing/26394/google-presents-the-hidden-worlds-of-the-internet
Wood Pencil	Olympics News Lab at Google	Branding	Digital Brand Expression	Google Brand Studio	Google	Google	United States	http://www.dandad.org/awards/professional/2017/branding/25942/olympics-news-lab-at-google/
Wood Pencil	iDadDo	Integrated & Collaborative	Earned Media/Large Business (over 500 employees)	Grey New York	P&G	Pantene	United States	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/25967/daddo/
Wood Pencil	Coverboy	Media	Use of PR	Grey New York	P&G	Covergirl	United States	http://www.dandad.org/awards/professional/2017/media/26435/coverboy/
Wood Pencil	I AM A WOMAN	Graphic Design	Posters	Interbrand	Charles Martella	Asylum Company	United States	http://www.dandad.org/awards/professional/2017/graphic-design/26058/i-am-a-woman/
Wood Pencil	Unsafey Check	Media	Use of Social	J. Walter Thompson New York	Black Lives Matter	Black Lives Matter	United States	http://www.dandad.org/awards/professional/2017/media/26427/unsafey-check/
Wood Pencil	adidas Originals - Future	Film Advertising	TV Commercials 61-120 seconds	Johannes Leonardo	adidas Originals	adidas Originals	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26091/adidas-originals-future/
Wood Pencil	Pinball	Crafts for Advertising	Illustration for Advertising	La Comunidad	Ferrero Rocher, Argentina	Tic Tac	United States	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25735/pinball/
Wood Pencil	9 Pretty Playful Minutes	Art Direction	Art Direction for Press Advertising	La Comunidad	Ferrero Rocher, Argentina	Tic Tac	United States	http://www.dandad.org/awards/professional/2017/art-direction/26319/9-pretty-playful-minutes/
Wood Pencil	Giri Emojis	Digital Marketing	Use of Social Media	Leo Burnett Chicago	Procter & Gamble	Always	United States	http://www.dandad.org/awards/professional/2017/digital-marketing/26379/giri-emojis/
Wood Pencil	Rule40	Writing for Advertising	Writing for Social Media	Leo Burnett Chicago	Brooks Running	Brooks Running	United States	http://www.dandad.org/awards/professional/2017/writing-for-advertising/26299/rule40/
Wood Pencil	BioDesign Studio	Spatial & Experiential Design	Exhibition Design	Local Projects	The Tech Museum of Innovation	The Tech Museum of Innovation	United States	http://www.dandad.org/awards/professional/2017/spatial-and-experiential-design/26304/biodesign-studio/
Wood Pencil	Make What's Next	Creativity for Good	Advertising & Marketing Communications/Brand	McCann New York	Microsoft	Microsoft	United States	http://www.dandad.org/awards/professional/2017/creativity-for-good/25718/make-whats-next/
Wood Pencil	TV Doctors of America	Direct	Direct Integrated Campaigns	McCann New York	Cigna	Cigna	United States	http://www.dandad.org/awards/professional/2017/direct/26345/tv-doctors-of-america/
Wood Pencil	The Field Trip to Mars	Spatial & Experiential Design	Installation Design	McCann New York	Lockheed Mars	Lockheed Mars	United States	http://www.dandad.org/awards/professional/2017/spatial-and-experiential-design/26266/the-field-trip-to-mars/
Wood Pencil	AICP Sponsor Reel	Film Advertising Crafts	Animation for Film Advertising	Method Studios	AICP	AICP	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26206/aicp-sponsor-reel/
Wood Pencil	Bulbs	Film Advertising Crafts	Production Design for Film Advertising	MJZ	Apple	Apple	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26072/bulbs/
Wood Pencil	Analog	Branding	Brand Experience & Environments	MullenLowe Boston	American Greetings	American Greetings	United States	http://www.dandad.org/awards/professional/2017/branding/26025/analog/
Wood Pencil	Issue 04 (16): Single Ladies	Magazine & Newspaper Design	Magazine Front Covers	New York Magazine	New York Magazine	New York Magazine	United States	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25805/issue-04-16/
Wood Pencil	Issue 22 (16): Trump	Magazine & Newspaper Design	Magazine Front Covers	New York Magazine	New York Magazine	New York Magazine	United States	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25838/issue-22-16/
Wood Pencil	One Flew Over the Cuckoo's Nest	Crafts for Design	Illustration for Design	Ogilvy & Mather	Steppenwolf Theatre	Steppenwolf Theatre	United States	http://www.dandad.org/awards/professional/2017/crafts-for-design/25855/one-flew-over-the-cuckoos-nest/
Wood Pencil	The Dumbwater	Crafts for Design	Illustration for Design	Ogilvy & Mather	Steppenwolf Theatre	Steppenwolf Theatre	United States	http://www.dandad.org/awards/professional/2017/crafts-for-design/25857/the-dumbwater/
Wood Pencil	Steppenwolf Series I	Graphic Design	Posters	Ogilvy & Mather	Steppenwolf Theatre	Steppenwolf Theatre	United States	http://www.dandad.org/awards/professional/2017/graphic-design/26041/steppenwolf-series-i/
Wood Pencil	The Refugee Nation	PR	Use of Events	Ogilvy New York	Amnesty International	Amnesty International	United States	http://www.dandad.org/awards/professional/2017/pr/25818/the-refugee-nation/
Wood Pencil	The Refugee Nation	Integrated & Collaborative	Earned Media/Medium Business (50-500 employees)	Ogilvy New York	Amnesty International	Amnesty International	United States	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/25917/the-refugee-nation/
Wood Pencil	The Atlantic	Film Advertising Crafts	Direction for Film Advertising	O Positive	The Atlantic	The Atlantic	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26065/the-atlantic/
Wood Pencil	The One Moment	Music Videos	Direction for Music Videos	Park Pictures	OKGO	OKGO	United States	http://www.dandad.org/awards/professional/2017/music-videos/25833/the-one-moment/
Wood Pencil	PlayPallets	Product Design	Inclusive Product Design	PlayPallets International	PlayPallets International	PlayPallets International	United States	http://www.dandad.org/awards/professional/2017/product-design/26194/playpallets/
Wood Pencil	Young Thug - Wyclef John	Music Videos	Music Videos	Pompa&Clout	Atlantic Records	Atlantic Records	United States	http://www.dandad.org/awards/professional/2017/music-videos/25872/young-thug-wyclef-john/
Wood Pencil	Coldplay - "Up&Up"	Music Videos	Music Videos	PRETTYBIRD	Coldplay	Coldplay	United States	http://www.dandad.org/awards/professional/2017/music-videos/25801/coldplay-upandup/
Wood Pencil	Can't Stop	Radio & Audio	Innovative Use of Radio	R/GA	Samsung	Samsung	United States	http://www.dandad.org/awards/professional/2017/radio-and-audio/26093/cant-stop/
Wood Pencil	The Love Cam	Media	Use of Events	R/GA	The Ad Council	The Ad Council	United States	http://www.dandad.org/awards/professional/2017/media/26432/the-love-cam/
Wood Pencil	Nike VR Studio	Media	Use of Interaction	R/GA Buenos Aires	Nike	Nike	United States	http://www.dandad.org/awards/professional/2017/media/26416/nike-vr-studio/
Wood Pencil	Kyrie 3: Improv	Film Advertising Crafts	Use of Music for Film Advertising	R/GA Los Angeles	Nike	Nike	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26224/kyrie-3-improv/
Wood Pencil	BotBot	Digital Design	User Experience Design (UX)	R/GA San Francisco	Reply.ai	Reply.ai	United States	http://www.dandad.org/awards/professional/2017/digital-design/26017/botbot/
Wood Pencil	Through the Dark	Graphic Design	Digital & Mobile	R/GA Sydney	Google	Google	United States	http://www.dandad.org/awards/professional/2017/graphic-design/25811/through-the-dark/
Wood Pencil	Bradshaw Stain	PR	Creative Use of Media	Saatchi & Saatchi New York	Procter & Gamble	Tide	United States	http://www.dandad.org/awards/professional/2017/pr/25867/bradshaw-stain/
Wood Pencil	Bradshaw Stain	Film Advertising	Film Advertising Innovation	Saatchi & Saatchi New York	Procter & Gamble	Tide	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26205/bradshaw-stain/
Wood Pencil	Dear Media	Digital Marketing	Tactical Digital Marketing	Sapien/Razorfish	Unilever	Dove	United States	http://www.dandad.org/awards/professional/2017/digital-marketing/26336/dear-media/
Wood Pencil	As American As	Crafts for Advertising	Photography for Advertising	SS+K	Isaac Lee, Chief Executive Officer	Fusion Media Group	United States	http://www.dandad.org/awards/professional/2017/crafts-for-advertising/25775/as-american-as/
Wood Pencil	Unanswered	Film Advertising Crafts	Direction for Film Advertising	Station Film	OneMoreDay	OneMoreDay today	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26161/unanswered/
Wood Pencil	Serena Williams' Match Point I Gatorade	Digital Design	Existing Platform/New Iteration	TBWA/ChiatDay Los Angeles	Gatorade	Gatorade	United States	http://www.dandad.org/awards/professional/2017/digital-design/25989/serena-williams-match-point-gatorade/
Wood Pencil	Usain Bolt Boy Who Learned to Fly Gat	Film Advertising Crafts	Animation for Film Advertising	TBWA/ChiatDay Los Angeles	Gatorade	Gatorade	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26164/usain-bolt-boy-who-learned-to-fly-gatorade/
Wood Pencil	Serena Williams' Match Point I Gatorade	Art Direction	Art Direction for Digital Marketing	TBWA/ChiatDay Los Angeles	Gatorade	Gatorade	United States	http://www.dandad.org/awards/professional/2017/art-direction/26317/serena-williams-match-point-gatorade/
Wood Pencil	Animals	Art Direction	Art Direction for Poster Advertising	TBWA/ChiatDay NY	Airbnb	Airbnb	United States	http://www.dandad.org/awards/professional/2017/art-direction/26314/animals/
Wood Pencil	Bulbs	Film Advertising	TV Commercials 61-120 seconds	TBWA/Media Arts Lab	Apple	Apple	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26112/bulbs/
Wood Pencil	Stroll	Film Advertising	TV Commercials 41-60 seconds	TBWA/Media Arts Lab	Apple	Apple	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26114/stroll/
Wood Pencil	Stroll	Film Advertising Crafts	Direction for Film Advertising	TBWA/Media Arts Lab	Apple	Apple	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26116/stroll/
Wood Pencil	Stroll	Film Advertising Crafts	Casting for Film Advertising	TBWA/Media Arts Lab	Apple	Apple	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26117/stroll/
Wood Pencil	Stroll	Film Advertising Crafts	Cinematography for Film Advertising	TBWA/Media Arts Lab	Apple	Apple	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26118/stroll/
Wood Pencil	Stroll	Film Advertising Crafts	Special Effects for Film Advertising	TBWA/Media Arts Lab	Apple	Apple	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26119/stroll/
Wood Pencil	The Beautiful Game	Film Advertising	TV Commercials 21-40 seconds	TBWA/Media Arts Lab	Apple	Apple	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26130/the-beautiful-game/
Wood Pencil	The World's Biggest Asshole	Digital Marketing	Online Video Adverts	The Martin Agency	Donate Life	Donate Life	United States	http://www.dandad.org/awards/professional/2017/digital-marketing/26355/the-worlds-biggest-asshole/
Wood Pencil	Condensed Ads	Film Advertising	Film Advertising Innovation	The Martin Agency	GEICO	GEICO	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26120/condensed-ads/
Wood Pencil	It's What You Do	Film Advertising	TV Commercial Campaigns	The Martin Agency	GEICO	GEICO	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26140/its-what-you-do/
Wood Pencil	Manus x Machina: Fashion in an Age of Technology	Book Design	Culture, Art & Design Books	The Metropolitan Museum of Art	The Metropolitan Museum of Art	The Metropolitan Museum of Art	United States	http://www.dandad.org/awards/professional/2017/book-design/26267/manus-x-machina-fashion-in-an-age-of-technology/
Wood Pencil	PlayStation 'The King'	Film Advertising Crafts	Special Effects for Film Advertising	The Mill	PlayStation	PlayStation	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26191/playstation-the-king/
Wood Pencil	1003 What's Happening	Art Direction	Art Direction for Digital Marketing	Twitter	OneMoreDay	OneMoreDay today	United States	http://www.dandad.org/awards/professional/2017/art-direction/26308/1003-whats-happening/
Wood Pencil	Vanity Fair Issues	Magazine & Newspaper Design	Consumer Magazines	Vanity Fair	Vanity Fair	Vanity Fair	United States	http://www.dandad.org/awards/professional/2017/magazine-and-newspaper-design/25814/vanity-fair-issues/
Wood Pencil	Desolation and Airbnb	Digital Marketing	Integrated Digital Campaigns	Venables Bell and Partners	Audi	Audi	United States	http://www.dandad.org/awards/professional/2017/digital-marketing/26346/desolation-and-airbnb/
Wood Pencil	Desolation and Airbnb	Direct	Direct Integrated Campaigns	Venables Bell and Partners	Audi	n/a	United States	http://www.dandad.org/awards/professional/2017/direct/26347/desolation-and-airbnb/
Wood Pencil	Duel	Film Advertising Crafts	Special Effects for Film Advertising	Venables Bell and Partners	Audi	Audi	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26188/duel/
Wood Pencil	Eddie Six Pack Rings	Creativity for Good	Advertising & Marketing Communications/Brand	We Believers	Saltwater Brewery	Saltwater Brewery	United States	http://www.dandad.org/awards/professional/2017/creativity-for-good/25771/eddie-six-pack-rings/
Wood Pencil	Eddie Six Pack Rings	PR	In-Market Campaign	We Believers	Saltwater Brewery	Saltwater Brewery	United States	http://www.dandad.org/awards/professional/2017/pr/25862/eddie-six-pack-rings/
Wood Pencil	Eddie Six Pack Rings	Packaging Design	Innovative Packaging Design	We Believers	Saltwater Brewery	Saltwater Brewery	United States	http://www.dandad.org/awards/professional/2017/packaging-design/26327/eddie-six-pack-rings/
Wood Pencil	Time Is Precious Case Study	Integrated & Collaborative	Innovative Media	Wieden+Kennedy	Nike Inc.	Nike Inc.	United States	http://www.dandad.org/awards/professional/2017/integrated-and-collaborative/26038/time-is-precious-case-study/
Wood Pencil	Nike Kobe The Conductor	Film Advertising	TV Commercials 61-120 seconds	Wieden+Kennedy	Nike Inc.	Nike Inc.	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26127/nike-kobe-the-conductor/
Wood Pencil	Nike Unlimited Raw Stories	Film Advertising	TV Commercial Campaigns	Wieden+Kennedy	Nike Inc.	Nike Inc.	United States	http://www.dandad.org/awards/professional/2017/film-advertising-crafts/26128/nike-unlimited-raw-stories/
Wood Pencil	Old Spice - For These Drying Times	Film Advertising	TV Commercial Campaigns	Wieden + Kennedy	Old Spice	Old Spice	United States	