

Shortlist (Mobile Lions)

Track	Cat. No	Entry No	Title	Brand	Product
<u>A01 (Activation by Location)</u>					
Communication	A01/002	00091	SNAPTIVITY	SNAPTIVITY	SNAPTIVITY
Communication	A01/013	00142	THE NEST ADDRESS	ENEL ROMANIA	-
Communication	A01/018	00256	CARE TAG	KLM ROYAL DUTCH AIRLINES	THE CARE TAG
Communication	A01/025	00710	DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA
Communication	A01/042	00631	EASYASSISTANCE	EASY TAXI /COLOMBIAN RED CROSS	TAXI SERVICE
<u>A02 (AR)</u>					
Communication	A02/003	00098	SNAPCHAT MUSIC VIDEO	BACARDI	BACARDI
Communication	A02/028	00451	A/R JORDAN	JORDAN BRAND	NIKE AIR JORDAN III TINKER SNEAKERS
<u>A03 (VR)</u>					
Communication	A03/006	00433	BEAT THE BLITZ	PEPSICO	GATORADE
Communication	A03/008	00318	ELTON JOHN LEGACY	ROCKET ENTERTAINMENT	FAREWELL YELLOW BRICK ROAD TOUR
Communication	A03/011	00786	ASTRONAUT REALITY HELMET	NATIONAL GEOGRAPHIC	NATGEO
<u>A05 (Networked / Connected Devices)</u>					
Communication	A05/003	00133	NRMA FIREBLANKET	NRMA INSURANCE	FIREBLANKET
Communication	A05/004	00227	SAMSUNG SMARTSUIT	SAMSUNG BENELUX B.V.	SMARTPHONE
Communication	A05/011	00398	FOOTBALLPEN	RADIO.DE GMBH	RADIO PLATFORM RADIO.NET
Communication	A05/012	00235	KPN SAFE LOCK	KPN	TELECOM
<u>A06 (Wearable Technology)</u>					
Communication	A06/001	00168	DIGISEQ	DIGISEQ	DIGISEQ
Communication	A06/002	00157	NIKE CONNECTED JERSEY	NIKE	JKJLJ
<u>A07 (Data / Insight)</u>					

Shortlist (Mobile Lions)

Communication	A07/012	00532	INVISIBLE FRIENDS	MISSING PERSONS ADVOCACY NETWORK	MISSING PERSONS ADVOCACY NETWORK
Communication	A07/029	00626	READ PROOF	FOKUS MAGAZINE	SERIOUS READING MAGAZINE
Communication	A07/035	00663	DATA INTO DOLLARS	XFINITY	XFINITY MOBILE
Communication	A07/037	00794	CORRUPTION DETECTOR	RECLAME AQUI	VIGIE AQUI

A08 (Innovative use of Technology)

Communication	A08/015	00228	SAMSUNG SMARTSUIT	SAMSUNG BENELUX B.V.	SMARTPHONE
Communication	A08/039	00397	RAIN WI-FI	TELE2	RAIN-POWERED 4G- ROUTER
Communication	A08/040	00400	FOOTBALLPEN	RADIO.DE GMBH	RADIO PLATFORM RADIO.NET
Communication	A08/044	00236	KPN SAFE LOCK	KPN	TELECOM
Communication	A08/058	00788	ASTRONAUT REALITY HELMET	NATIONAL GEOGRAPHIC	NATGEO
Communication	A08/060	00560	FEEL THE VIEW	FORD MOTOR COMPANY	ECOSPORT
Communication	A08/069	00820	MY LINE	MINISTRY OF COMMUNICATIONS & TECHNOLOGY	VIVE DIGITAL PROGRAM
Communication	A08/070	00860	#IMBACK. THE RETURN TO TWITTER	TWITTER	EYETWITTER IS A SIDE APP FOR TWITTER ABLE HANDICAPPED TO TWEET WITH THEIR EYES
Communication	A08/071	00873	VODAFONE SAKHI	VODAFONE INDIA	VODAFONE SAKHI

A09 (Use of Advanced Learning Technologies)

Communication	A09/009	00374	LUCY	PRINCE OF WALES HOSPITAL	HEALTHCARE
Communication	A09/014	00747	SEEING AI - TALKING CAMERA APP FOR THE BLIND	SEEING AI APP	SEEING AI APP
Communication	A09/016	00821	MY LINE	MINISTRY OF COMMUNICATIONS & TECHNOLOGY	VIVE DIGITAL PROGRAM

B01 (Brand-led Mobile Websites)

Communication	B01/009	00333	RUNTOScroll	ADIDAS	ALPHABOUNCE RUNNING SHOES
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B02 (Charity & Non-profit led Mobile Websites)

Shortlist (Mobile Lions)

Communication	B02/010	00711	DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA
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C01 (Content for User Engagement)

Communication	C01/005	00101	LIVE MOMENT OF SILENCE	SANDY HOOK PROMISE	SANDY HOOK PROMISE
Communication	C01/006	00100	SNAPCHAT MUSIC VIDEO	BACARDI	BACARDI
Communication	C01/022	00153	#TOOLATERGRAM	WWF	ORGANIZATION IN WILDLIFE CONSERVATION
Communication	C01/023	00281	#SHARETHELOVE	AIDES	NGO
Communication	C01/028	00288	CYBERSMILE	CALM	CALM
Communication	C01/038	00584	GIFORADE	PEPSICO	GATORADE

Communication	C01/040	00173	SELFIESTIX	MARS	PEDIGREE
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Communication	C01/063	00485	WELCOME TO @APPLE	APPLE	INSTAGRAM
Communication	C01/066	00479	THE PARALYMPIC NETWORK	CANADIAN PARALYMPIC COMMITTEE	THE PYEONGCHANG 2018 PARALYMPIC WINTER GAMES

Communication	C01/095	00723	@SEELIKEMENNA	TOYOTA MOTOR CORPORATION	TOYOTA BRAND
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Communication	C01/107	00868	ELTON JOHN LEGACY	ROCKET ENTERTAINMENT	FAREWELL YELLOW BRICK ROAD TOUR
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Communication	C01/108	00869	NOTHING BEATS A LONDONER	NIKE	NIKE
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Communication	C01/111	00888	FEATURING ALEXA	TOO MANY T'S LTD	TOO MANY T'S
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C02 (Real-time Response)

Communication	C02/003	00092	SNAPTIVITY	SNAPTIVITY	SNAPTIVITY
Communication	C02/016	00533	INVISIBLE FRIENDS	MISSING PERSONS ADVOCACY NETWORK	MISSING PERSONS ADVOCACY NETWORK

C03 (Co-creation & User Generated Content)

Communication	C03/005	00102	LIVE MOMENT OF SILENCE	SANDY HOOK PROMISE	SANDY HOOK PROMISE
Communication	C03/016	00174	SELFIESTIX	MARS	PEDIGREE

Communication	C03/029	00486	WELCOME TO @APPLE	APPLE	INSTAGRAM
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Shortlist (Mobile Lions)

Communication	C03/031	00481	THE PARALYMPIC NETWORK	CANADIAN PARALYMPIC COMMITTEE	THE PYEONGCHANG 2018 PARALYMPIC WINTER GAMES
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C04 (Targeted Communication)

Communication	C04/023	00440	FEMPLEA	FUNDACIÓN MUJERES EN IGUALDAD	THE FIRST FEMALE LABOR MARKETPLACE THAT FIGHTS GENDER VIOLENCE
Communication	C04/029	00459	VERIZON - WHAT YOU MISSED	VERIZON	VERIZON WIRELESS
Communication	C04/030	00712	DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA
Communication	C04/041	00667	DATA INTO DOLLARS	XFINITY	XFINITY MOBILE

C05 (Social Trends)

Communication	C05/015	00289	CYBERSMILE	CALM	CALM
Communication	C05/017	00586	GIFORADE	PEPSICO	GATORADE
Communication	C05/019	00175	SELFIESTIX	MARS	PEDIGREE
Communication	C05/029	00371	TINDER #REPRESENTLOVE	TINDER	INTERRACIAL COUPLE EMOJI PROJECT
Communication	C05/045	00658	STORIES ORDERING	BURGER KING	BURGER
Communication	C05/054	00852	EMOJI WHOPPER	BURGER KING	WHOPPER

C06 (Influencer / Talent)

Communication	C06/003	00119	24/7 NEWSCASTER	NTT DOCOMO, INC.	D MAGAZINE
Communication	C06/006	00290	CYBERSMILE	CALM	CALM
Communication	C06/009	00308	THE DISASTER ARTIST BILLBOARD	A24	THE DISASTER ARTIST BILLBOARD + CALL RECORDING, SOCIAL MEDIA ASSETS
Communication	C06/011	00557	DOGS FOR DOGS	PEDIGREE	CHARITY
Communication	C06/026	00726	@SEELIKEMENNA	TOYOTA MOTOR CORPORATION	TOYOTA BRAND

Shortlist (Mobile Lions)

Communication	C06/029	00870	NOTHING BEATS A LONDONER	NIKE	NIKE
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C07 (Social Business & Commerce)

Communication	C07/007	00460	A/R JORDAN	JORDAN BRAND	NIKE AIR JORDAN III TINKER SNEAKERS
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C08 (Social Purpose)

Communication	C08/007	00108	LIVE MOMENT OF SILENCE	SANDY HOOK PROMISE	SANDY HOOK PROMISE
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Communication	C08/013	00155	#TOOLATERGRAM	WWF	ORGANIZATION IN WILDLIFE CONSERVATION
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Communication	C08/015	00291	CYBERSMILE	CALM	CALM
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Communication	C08/025	00417	STORIES FROM THE OTHER SIDE OF THE WORLD	CARE FRANCE	ASSOCIATION
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Communication	C08/050	00526	DISAPPEARING PERSON ALERTS	QUEENSLAND POLICE	SNAPCHAT DISAPPEARING PERSON ALERTS
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Communication	C08/055	00713	DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA
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Communication	C08/060	00790	TXT 2 HELP	NY-PRESBYTERIAN HOSPITAL	CRISIS TEXT LINE
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Communication	C08/071	00727	@SEELIKEMENNA	TOYOTA MOTOR CORPORATION	TOYOTA BRAND
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Communication	C08/076	00824	MY LINE	MINISTRY OF COMMUNICATIONS & TECHNOLOGY	VIVE DIGITAL PROGRAM
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D02 (Games)

Communication	D02/007	00434	BEAT THE BLITZ	PEPSICO	GATORADE
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D03 (Utility Apps)

Communication	D03/003	00143	THE NEST ADDRESS	ENEL ROMANIA	-
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Communication	D03/007	00370	UBER FREIGHT - TAKE ME HOME	UBER	UBER
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Communication	D03/019	00589	STUDYTRACKS	STUDYTRACKS	EDUCATIONAL APP
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Communication	D03/030	00798	CORRUPTION DETECTOR	RECLAME AQUI	VIGIE AQUI
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D04 (Brand-led Mobile Apps)

Communication	D04/006	00176	SELFESTIX	MARS	PEDIGREE
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Communication	D04/021	10304	SEEING AI - TALKING CAMERA APP FOR THE BLIND	SEEING AI	SEEING AI APP
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Shortlist (Mobile Lions)

Communication	D04/022	00799	CORRUPTION DETECTOR	RECLAME AQUI	VIGIE AQUI
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E01 (Excellence in Mobile Campaign & Messaging)

Communication	E01/015	00177	SELFIESTIX	MARS	PEDIGREE
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Communication	E01/051	00825	MY LINE	MINISTRY OF COMMUNICATIONS & TECHNOLOGY	VIVE DIGITAL PROGRAM
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Communication	E01/053	00872	NOTHING BEATS A LONDONER	NIKE	NIKE
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Total Entries:

90

Entrant Company	Entrant Country	Idea Creation	Production	Media
R/GA LONDON	UNITED KINGDOM	R/GA LONDON / SNAPTIVITY London	R/GA LONDON	R/GA LONDON / SNAPTIVITY London
ENEL ROMANIA Bucharest	ROMANIA	PUBLICIS ROMANIA Bucharest	STUDIOSET Bucharest	
DDB & TRIBAL AMSTERDAM	THE NETHERLANDS	DDB & TRIBAL AMSTERDAM	CZAR Amsterdam / FROLIC STUDIO Amsterdam	
FCB/SIX Toronto	CANADA	FCB/SIX Toronto	ALTER EGO Toronto / GRAYSON MATTHEWS Toronto / JIGSAW CASTING Toronto	INITIATIVE Toronto
J. WALTER THOMPSON COLOMBIA Bogotá	COLOMBIA	J. WALTER THOMPSON COLOMBIA Bogotá	J. WALTER THOMPSON COLOMBIA Bogotá	J. WALTER THOMPSON COLOMBIA Bogotá
BBDO NEW YORK	USA	BBDO NEW YORK	NORTH KINGDOM Stockholm	OMD USA New York
R/GA PORTLAND	USA	R/GA PORTLAND	R/GA PORTLAND	R/GA PORTLAND / SNAPCHAT LENSE TEAM New York
VML Kansas City	USA	VML Kansas City	THE MILL New York	OMD USA Chicago
SPINIFEX GROUP Los Angeles	USA	ROCKET ENTERTAINMENT London / SPINIFEX GROUP Los Angeles	GOOGLE Mountain View / SPINIFEX GROUP Los Angeles	
McCANN NEW YORK	USA	McCANN NEW YORK	FRAMESTORE New York / TOMORROW LAB New York	
TRICKY JIGSAW Sydney	AUSTRALIA	TRICKY JIGSAW Sydney	TRICKY JIGSAW Sydney	
SAMSUNG ELECTRONICS BENELUX Amsterdam	THE NETHERLANDS	CHEIL WORLDWIDE Amsterdam	EYEFORCE Amsterdam / MARIO PIEPENBRINK Alkmaar / PIRKE PRODUCTIONS Amsterdam / WOODWORK Amsterdam	STARCOM Amsterdam
HAVAS DÜSSELDORF	GERMANY	HAVAS DÜSSELDORF	HAVAS DÜSSELDORF / NHB Düsseldorf	
N=5 Amsterdam	THE NETHERLANDS	N=5 Amsterdam	CODE&CODING Amsterdam / HOLY FOOLS Amsterdam / N=5 Amsterdam	A BIGGER CIRCLE Amsterdam / MAAK Amsterdam / MINDSHARE Amsterdam
R/GA LONDON	UNITED KINGDOM	DIGISEQ Ickenham / R/GA LONDON	R/GA LONDON	DIGISEQ Ickenham / R/GA LONDON
AKQA San Francisco	USA	NIKE Portland		

whiteGREY MELBOURNE	AUSTRALIA	whiteGREY MELBOURNE	whiteGREY MELBOURNE	whiteGREY MELBOURNE
INGO Stockholm	SWEDEN	INGO Stockholm	INGO Stockholm	
GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	ALL VALLEY YACHT CLUB Los Angeles / APACHE COLOR Santa Monica / ARSENAL FX Santa Monica / ELEVEL FILMS San Francisco / THINKING MACHINE Los Angeles	GOOGLE New York / SPARK FOUNDRY New York
GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo		
SAMSUNG ELECTRONICS BENELUX Amsterdam	THE NETHERLANDS	CHEIL WORLDWIDE Amsterdam	EYEFORCE Amsterdam / MARIO PIEPENBRINK Alkmaar / PIRKE PRODUCTIONS Amstredam / WOODWORK Amsterdam	STARCOM Amsterdam
GEOMETRY GLOBAL Moscow	RUSSIA	GEOMETRY GLOBAL Moscow	BC COMMUNICATIONS Saint Petersburg	
HAVAS DÜSSELDORF N=5 Amsterdam	GERMANY THE NETHERLANDS	HAVAS DÜSSELDORF N=5 Amsterdam	HAVAS DÜSSELDORF / NHB Düsseldorf CODE&CODING Amsterdam / HOLY FOOLS Amsterdam / N=5 Amsterdam	A BIGGER CIRCLE Amsterdam / MAAK Amsterdam / MINDSHARE Amsterdam
McCANN NEW YORK	USA	McCANN NEW YORK	FRAMESTORE New York / TOMORROW LAB New York	
GTB Rome	ITALY	GTB Rome	AEDO PROJECT Rome / WHY WORRY PRODUCTION Rome	
MULLENLOWE SSP3 Bogotá	COLOMBIA	MULLENLOWE SSP3 Bogotá		
TWITTER SPAIN madrid	SPAIN	McCANN SPAIN MADRID	IRISBOND San Sebastián / LA CANA BROTHERS Madrid / LOVE HELPING Madrid / McCANN SPAIN MADRID	MOBILE WORLD CAPITAL Barcelona / TWITTER SPAIN madrid
OGILVY & MATHER MUMBAI	INDIA	OGILVY & MATHER MUMBAI		
DELOITTE AUSTRALIA Melbourne	AUSTRALIA	DELOITTE AUSTRALIA Melbourne	DELOITTE AUSTRALIA Melbourne	DELOITTE AUSTRALIA Melbourne
MICROSOFT Sunnyvale	USA	MICROSOFT Sunnyvale	MICROSOFT Sunnyvale	MICROSOFT Sunnyvale
MULLENLOWE SSP3 Bogotá	COLOMBIA	MULLENLOWE SSP3 Bogotá		
FRIENDS Moscow	RUSSIA	FRIENDS Moscow	BAKEHOUSE (VIDEOPRODUCTION) Moscow	

FCB/SIX Toronto	CANADA	FCB/SIX Toronto	ALTER EGO Toronto / GRAYSON MATTHEWS Toronto / JIGSAW CASTING Toronto	INITIATIVE Toronto
BBDO NEW YORK	USA	BBDO NEW YORK		
BBDO NEW YORK	USA	BBDO NEW YORK	NORTH KINGDOM Stockholm	OMD USA New York
TBWA\PARIS	FRANCE	TBWA\PARIS	TBWA\PARIS	
TBWA\PARIS	FRANCE	TBWA\PARIS	TBWA\PARIS	
adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	CAIN & ABEL London / FREEFOLK London	
VML Kansas City	USA	VML Kansas City	GIPHY New York	OMD USA Chicago
COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	FINCH Auckland	WAVEMAKER Auckland
TBWA\MEDIA ARTS LAB Los Angeles	USA	TBWA\MEDIA ARTS LAB Los Angeles		OMD USA Los Angeles
BBDO TORONTO	CANADA	BBDO TORONTO	ALTER EGO Toronto / ASYMETRIC MEDIA Toronto / GRAYSON MATTHEWS Toronto / MARRIED TO GIANTS Toronto	
TOYOTA USA Plano	USA	DENTSU INC. Tokyo / SAATCHI & SAATCHI TOYOTA AGENCY Torrance	ARCHER'S MARK London / DENTSU INC. Tokyo / SAATCHI & SAATCHI TOYOTA AGENCY Torrance	DENTSU INC. Tokyo / SAATCHI & SAATCHI TOYOTA AGENCY Torrance
SPINIFEX GROUP Los Angeles	USA	ROCKET ENTERTAINMENT London / SPINIFEX GROUP Los Angeles	GOOGLE Mountain View / SPINIFEX GROUP Los Angeles	
WIEDEN+KENNEDY London	UNITED KINGDOM	WIEDEN+KENNEDY London	750MPH London / FINAL CUT London / MR PAPE London / RIFF RAFF London	MINDSHARE London
SERVICEPLAN GERMANY Munich	GERMANY	SERVICEPLAN GERMANY Munich	ROBIN KAROW Munich	MEDIAPLUS München
R/GA LONDON	UNITED KINGDOM	R/GA LONDON / SNAPTIVITY London	R/GA LONDON	R/GA LONDON / SNAPTIVITY London
whiteGREY MELBOURNE	AUSTRALIA	whiteGREY MELBOURNE	whiteGREY MELBOURNE	whiteGREY MELBOURNE
BBDO NEW YORK	USA	BBDO NEW YORK		
COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	FINCH Auckland	WAVEMAKER Auckland
TBWA\MEDIA ARTS LAB Los Angeles	USA	TBWA\MEDIA ARTS LAB Los Angeles		OMD USA Los Angeles

BBDO TORONTO	CANADA	BBDO TORONTO	ALTER EGO Toronto / ASYMETRIC MEDIA Toronto / GRAYSON MATTHEWS Toronto / MARRIED TO GIANTS Toronto	
WUNDERMAN CATO JOHNSON Buenos Aires	ARGENTINA	WUNDERMAN CATO JOHNSON Buenos Aires	WUNDERMAN CATO JOHNSON Buenos Aires	
R/GA NEW YORK	USA	R/GA NEW YORK	R/GA NEW YORK	R/GA NEW YORK
FCB/SIX Toronto	CANADA	FCB/SIX Toronto	ALTER EGO Toronto / GRAYSON MATTHEWS Toronto / JIGSAW CASTING Toronto	INITIATIVE Toronto
GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	ALL VALLEY YACHT CLUB Los Angeles / APACHE COLOR Santa Monica / ARSENAL FX Santa Monica / ELEVEL FILMS San Francisco / THINKING MACHINE Los Angeles	GOOGLE New York / SPARK FOUNDRY New York
adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	CAIN & ABEL London / FREEFOLK London	
VML Kansas City	USA	VML Kansas City	GIPHY New York	OMD USA Chicago
COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	FINCH Auckland	WAVEMAKER Auckland
TINDER Los Angeles	USA	MARCEL SYDNEY	DIGART AGENCY Warriewood / HECKLER Sydney	KEMMLER KEMMLER Berlin / MASTERPLAN MEDIA Hamburg / TINDER Los Angeles
LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	LOLA MULLENLOWE Madrid	
DAVID Miami	USA	DAVID Miami	NEW CYCLE Buenos Aires	
HAKUHODO INC. Tokyo	JAPAN	HAKUHODO INC. Tokyo	HAKUHODO PRODUCT'S Tokyo	
adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	CAIN & ABEL London / FREEFOLK London	
OPERAM Los Angeles	USA	A24 Los Angeles / OPERAM Los Angeles	Percival and Associates Los Angeles	OPERAM Los Angeles
BBDO PARIS	FRANCE	BBDO PARIS		
TOYOTA USA Plano	USA	DENTSU INC. Tokyo / SAATCHI & SAATCHI TOYOTA AGENCY Torrance	ARCHER'S MARK London / DENTSU INC. Tokyo / SAATCHI & SAATCHI TOYOTA AGENCY Torrance	DENTSU INC. Tokyo / SAATCHI & SAATCHI TOYOTA AGENCY Torrance

WIEDEN+KENNEDY London	UNITED KINGDOM	WIEDEN+KENNEDY London	750MPH London / FINAL CUT London / MR PAPE London / RIFF RAFF London	MINDSHARE London
R/GA PORTLAND	USA	R/GA PORTLAND	R/GA PORTLAND	R/GA PORTLAND / SNAPCHAT LENSE TEAM New York
BBDO NEW YORK	USA	BBDO NEW YORK		
TBWA\PARIS	FRANCE	TBWA\PARIS	TBWA\AN PARIS	
adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	CAIN & ABEL London / FREEFOLK London	
BBDO PARIS	FRANCE	BBDO PARIS		
BWM DENTSU Melbourne	AUSTRALIA	BWM DENTSU Melbourne	GUILTY CONTENT Melbourne	VIZEUM Sydney
FCB/SIX Toronto	CANADA	FCB/SIX Toronto	ALTER EGO Toronto / GRAYSON MATTHEWS Toronto / JIGSAW CASTING Toronto	INITIATIVE Toronto
AREA 23, AN FCB HEALTH NETWORK COMPANY New York	USA	AREA 23, AN FCB HEALTH NETWORK COMPANY New York	AREA 23, AN FCB HEALTH NETWORK COMPANY New York	AREA 23, AN FCB HEALTH NETWORK COMPANY New York
TOYOTA USA Plano	USA	DENTSU INC. Tokyo / SAATCHI & SAATCHI TOYOTA AGENCY Torrance	ARCHER'S MARK London / DENTSU INC. Tokyo / SAATCHI & SAATCHI TOYOTA AGENCY Torrance	DENTSU INC. Tokyo / SAATCHI & SAATCHI TOYOTA AGENCY Torrance
MULLENLOWE SSP3 Bogotá	COLOMBIA	MULLENLOWE SSP3 Bogotá		
VML Kansas City	USA	VML Kansas City	THE MILL New York	OMD USA Chicago
ENEL ROMANIA Bucharest	ROMANIA	PUBLICIS ROMANIA Bucharest	STUDIOSET Bucharest	
UBER HQ San Francisco	USA	UBER HQ San Francisco		
WEBER SHANDWICK New York	USA	WEBER SHANDWICK New York	WEBER SHANDWICK New York	STUDYTRACKS Dublin
GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo		
COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	FINCH Auckland	WAVEMAKER Auckland
MICROSOFT Sunnyvale	USA	MICROSOFT Sunnyvale	MICROSOFT Sunnyvale	MICROSOFT Sunnyvale

GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo		
COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	FINCH Auckland	WAVEMAKER Auckland
MULLENLOWE SSP3 Bogotá	COLOMBIA	MULLENLOWE SSP3 Bogotá		
WIEDEN+KENNEDY London	UNITED KINGDOM	WIEDEN+KENNEDY London	750MPH London / FINAL CUT London / MR PAPE London / RIFF RAFF London	MINDSHARE London

PR **Additional**

GLOSSY Toronto

J. WALTER
THOMPSON
COLOMBIA Bogotá

HARRISON &
SHRIFTMAN New York

DARKSTORE San
Francisco / SHOPIFY
San Francisco

FLEISHMANHILLARD MICROSOFT
Chicago STUDIOS Redmond /
RESOLUTION MEDIA
Chicago / ZERO
CODE Los Angeles

ROGERS & COWAN AEG PRESENTS New
New York York

GLASNOST
Amsterdam

KOOLHOVEN & ALPHA.ONE
PARTNERS Rotterdam / MAKE EM
Amsterdam SAY Amsterdam /
MONALYSE
Rotterdam

whiteGREY
MELBOURNE

GLASNOST
Amsterdam

MARIA SHAKHOVA PR STUDIO 2.35 Moscow
AGENCY Saint
Petersburg

KOOLHOVEN & PARTNERS Amsterdam	ALPHA.ONE Rotterdam / MAKE EM SAY Amsterdam / MONALYSE Rotterdam
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TWITTER SPAIN
madrid

DELOITTE AUSTRALIA PRINCE OF WALES
Melbourne HOSPITAL Randwick

MICROSOFT
Sunnyvale

GLOSSY Toronto

HARRISON &
SHRIFTMAN New York

BERNSTEIN &
ANDRIULLI London

HQG STUDIOS
Dubuque / NATIV.LY
San Francisco /
RESOLUTION MEDIA
Chicago

BLOCKHEAD
Auckland /
DEPARTMENT OF
POST Auckland

DENTSU INC. Tokyo /
SAATCHI & SAATCHI
TOYOTA AGENCY
Torrance

ROGERS & COWAN AEG PRESENTS New
New York York

whiteGREY
MELBOURNE

BLOCKHEAD
Auckland /
DEPARTMENT OF
POST Auckland

GLOSSY Toronto

HQG STUDIOS
Dubuque / NATIV.LY
San Francisco /
RESOLUTION MEDIA
Chicago

BLOCKHEAD
Auckland /
DEPARTMENT OF
POST Auckland

M BOOTH New York /
PIABO PR Berlin / THE
AUDIENCE AGENCY
Paddington

BURGER KING Miami

DENTSU INC. Tokyo /
SAATCHI & SAATCHI
TOYOTA AGENCY
Torrance

DARKSTORE San
Francisco / SHOPIFY
San Francisco

COX INALL CHANGE
Melbourne

GLOSSY Toronto

DENTSU INC. Tokyo /
SAATCHI & SAATCHI
TOYOTA AGENCY
Torrance

FLEISHMANHILLARD MICROSOFT
Chicago STUDIOS Redmond /
RESOLUTION MEDIA
Chicago / ZERO
CODE Los Angeles

STUDYTRACKS Dublin

BLOCKHEAD
Auckland /
DEPARTMENT OF
POST Auckland

MICROSOFT
Sunnyvale

BLOCKHEAD
Auckland /
DEPARTMENT OF
POST Auckland
