

## **Shortlist (Outdoor Lions)**

<b>Track</b>	<b>Cat. No</b>	<b>Entry No</b>	<b>Title</b>	<b>Brand</b>	<b>Product</b>
<b><u>A01 (Food &amp; Drink)</u></b>					
Communication	A01/046	01742	BOYFRIEND	FREDDO	INSTITUTIONAL
Communication	A01/057	00237	DRESS	UNILEVER	MAGNUM
Communication	A01/068	01983	BRAZIL	ARCOR	DOS EN UNO
Communication	A01/069	02005	BOAT	ARCOR	DOS EN UNO
<b><u>A02 (Other FMCG)</u></b>					
Communication	A02/001	00255	THE REMARKABLE EDITH	STABILO	STABILO BOSS HIGHLIGHTER PEN
Communication	A02/002	00257	THE REMARKABLE LISE	STABILO	STABILO BOSS HIGHLIGHTER PEN
Communication	A02/003	00259	THE REMARKABLE KATHERINE	STABILO	STABILO BOSS HIGHLIGHTER PEN
Communication	A02/024	02310	ALI	SC JOHNSON	KIWI SHOE CARE
Communication	A02/025	02315	EARHART	SC JOHNSON	KIWI SHOE CARE
Communication	A02/026	02320	HEMINGWAY	SC JOHNSON	KIWI SHOE CARE
Communication	A02/027	02325	LINCOLN	SC JOHNSON	KIWI SHOE CARE
<b><u>A03 (Healthcare)</u></b>					
Communication	A03/019	01656	HACKER	COLGATE	PROTEX SOAP
Communication	A03/020	01657	GRENADÉ	COLGATE	PROTEX SOAP
Communication	A03/022	01659	AVALANCHE	COLGATE	PROTEX SOAP
<b><u>A04 (Consumer Durables)</u></b>					
Communication	A04/016	01231	FIRST DANCE, 3	APPLE	IPHONE
Communication	A04/017	01229	FIRST DANCE, 2	APPLE	IPHONE
Communication	A04/021	01237	FIRST DANCE, 6	APPLE	IPHONE
Communication	A04/033	02599	DRAGON	DKSH (THAILAND) LTD.	LEGO

## **Shortlist (Outdoor Lions)**

Communication	A04/034	02601	WHALE	DKSH (THAILAND) LTD.	LEGO
Communication	A04/035	02603	KING KONG	DKSH (THAILAND) LTD.	LEGO
Communication	A04/036	02594	CASHMERE	THERMOS (SINGAPORE) PTC LTD.	THERMOS
Communication	A04/037	02588	POLYESTER	THERMOS (SINGAPORE) PTC LTD.	THERMOS
Communication	A04/038	02582	WOOL	THERMOS (SINGAPORE) PTC LTD.	THERMOS

## **A05 (Automotive)**

Communication	A05/001	00182	BIRD	VOLKSWAGEN AG	VOKSWAGEN USED CARS
Communication	A05/002	00183	DOG	VOLKSWAGEN AG	VOKSWAGEN USED CARS

## **A06 (Retail)**

Communication	A06/029	00864	BURGER	MCDONALD'S	MCDRIVE
Communication	A06/030	00863	FRIES	MCDONALD'S	MCDRIVE
Communication	A06/053	00989	NEXT EXIT	MCDONALD'S RESTAURANTS OF CANADA LIMITED	MCDONALD'S RESTAURANTS OF CANADA LIMITED
Communication	A06/054	00995	JUST MISSED US	MCDONALD'S RESTAURANTS OF CANADA LIMITED	MCDONALD'S RESTAURANTS OF CANADA LIMITED
Communication	A06/055	00993	ON YOUR LEFT	MCDONALD'S RESTAURANTS OF CANADA LIMITED	MCDONALD'S RESTAURANTS OF CANADA LIMITED
Communication	A06/056	00991	ON YOUR RIGHT	MCDONALD'S RESTAURANTS OF CANADA LIMITED	MCDONALD'S RESTAURANTS OF CANADA LIMITED
Communication	A06/073	02197	HEROES	KFC BIRDLAND (HONG KONG) LTD	KFC
Communication	A06/074	02195	DRAGSTER	KFC BIRDLAND (HONG KONG) LTD	KFC
Communication	A06/075	02196	SHUTTLE	KFC BIRDLAND (HONG KONG) LTD	KFC
Communication	A06/087	02105	MASSIVE SHELF	KOCTAS	KOCTAS
Communication	A06/088	02107	TAPE MEASURE	KOCTAS	KOCTAS
Communication	A06/089	02109	CHROME HANGER	KOCTAS	KOCTAS
Communication	A06/095	02543	DIRECTOR	BURGER KING	BURGER KING
Communication	A06/096	02728	PRESIDENT	BURGER KING	INSTITUTIONAL
Communication	A06/097	02730	COO	BURGER KING	INSTITUTIONAL

## **A07 (Travel)**

Communication	A07/009	00444	BEACH	TRANSAVIA	AIRLINE
Communication	A07/010	00445	CITY	TRANSAVIA	AIRLINE
Communication	A07/011	00446	MOUNTAIN	TRANSAVIA	AIRLINE

## **A08 (Leisure)**

Communication	A08/014	01494	ASSEMBLING	WESTDEUTSCHE LOTTERIE GMBH & CO. OHG	WESTLOTTO
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## **Shortlist (Outdoor Lions)**

Communication	A08/015	01500	VACUUM	WESTDEUTSCHE LOTTERIE GMBH & CO. OHG	WESTLOTTO
Communication	A08/017	01498	TOILET	WESTDEUTSCHE LOTTERIE GMBH & CO. OHG	WESTLOTTO
Communication	A08/025	02311	ANGELS AND DEMONS	LYRIC OPERA OF CHICAGO	LYRIC OPERA
Communication	A08/026	02316	SEX AND DRUGS	LYRIC OPERA OF CHICAGO	LYRIC OPERA
Communication	A08/027	02321	BOLD MAN	LYRIC OPERA OF CHICAGO	LYRIC OPERA
Communication	A08/028	02326	DEATHS	LYRIC OPERA OF CHICAGO	LYRIC OPERA

## **A09 (Media / Entertainment)**

Communication	A09/015	00595	OLD GUYS	THE GUARDIAN	THE GUARDIAN
Communication	A09/016	00596	TOILETS	THE GUARDIAN	THE GUARDIAN
Communication	A09/053	02674	BOOZY BRUNCH	SPOTIFY	SPOTIFY
Communication	A09/054	02666	MEDICAL PROFESSIONALS	SPOTIFY	SPOTIFY
Communication	A09/055	02668	I LOVE GINGERS	SPOTIFY	SPOTIFY
Communication	A09/056	02670	DADDY PENCE	SPOTIFY	SPOTIFY
Communication	A09/057	02664	BAD LIAR	SPOTIFY	SPOTIFY
Communication	A09/058	02672	KENDRICK	SPOTIFY	SPOTIFY

## **A11 (Consumer Services)**

Communication	A11/030	01968	JOSE	TELEFÓNICA	MOVISTAR
Communication	A11/031	01991	MARIA	TELEFÓNICA	MOVISTAR
Communication	A11/032	02015	MAX	TELEFÓNICA	MOVISTAR
Communication	A11/033	01945	SOFIA	TELEFÓNICA	MOVISTAR

## **A12 (Corporate Social Responsibility (CSR) / Corporate Image)**

Communication	A12/025	01947	TALE	POLLA	LOTO
Communication	A12/026	01970	FIRST BATH	POLLA	LOTO
Communication	A12/027	01992	HOLIDAYS	POLLA	LOTO
Communication	A12/029	02016	MARRIAGE	POLLA	LOTO

## **A13 (Not-for-profit / Charity)**

Communication	A13/003	00165	HAMAD & ALEXANDER	PINK CROSS	PINK CROSS
Communication	A13/004	00166	MARIA & ELIZABETH	PINK CROSS	PINK CROSS

## **Shortlist (Outdoor Lions)**

Communication	A13/005	00167	WILFRID & NELSON	PINK CROSS	PINK CROSS
Communication	A13/006	00168	EDITH & KATE	PINK CROSS	PINK CROSS
Communication	A13/007	00169	ABDUL & MAO	PINK CROSS	PINK CROSS
Communication	A13/040	01559	ORANGUTAN	GREENPEACE	INSTITUTIONAL
Communication	A13/041	01563	ANTEATER	GREENPEACE	INSTITUTIONAL
Communication	A13/042	01555	PANDA BEAR	GREENPEACE	INSTITUTIONAL
Communication	A13/064	02584	TIGERS	FREELAND FOUNDATION	FREELAND
Communication	A13/065	02590	BEARS	FREELAND FOUNDATION	FREELAND
Communication	A13/066	02595	WOLVES	FREELAND FOUNDATION	FREELAND

## **B01 (Food & Drink)**

Communication	B01/038	01432	MARGINS OF ERROR	MARS CHOCOLATE NORTH AMERICA	SNICKERS
Communication	B01/039	01434	LATTE OF LIES	MARS CHOCOLATE NORTH AMERICA	SNICKERS
Communication	B01/040	01433	A TANGLED EXISTENCE	MARS CHOCOLATE NORTH AMERICA	SNICKERS
Communication	B01/041	00968	STREET	NESTLÉ TUNISIE DISTRIBUTION	KITKAT BARS
Communication	B01/042	00967	FACTORY	NESTLÉ TUNISIE DISTRIBUTION	KITKAT BARS
Communication	B01/043	00966	OFFICE	NESTLÉ TUNISIE DISTRIBUTION	KITKAT BARS
Communication	B01/093	01995	BRAZIL	ARCOR	DOS EN UNO
Communication	B01/094	01973	MAN ON THE MOON	ARCOR	DOS EN UNO
Communication	B01/095	02010	BOAT	ARCOR	DOS EN UNO

## **B02 (Other FMCG)**

Communication	B02/010	00357	INTERVIEW 1	SC Johnson	KIWI / QUALITY SHOE CARE
Communication	B02/011	00358	INTERVIEW 2	SC Johnson	KIWI / QUALITY SHOE CARE
Communication	B02/012	00359	INTERVIEW 3	SC Johnson	KIWI / QUALITY SHOE CARE
Communication	B02/032	00812	SUBWAY	QROMA	ECO AMERICAN COLORS
Communication	B02/033	00806	RIOT	QROMA	ECO AMERICAN COLORS
Communication	B02/034	00804	MARATHON	QROMA	ECO AMERICAN COLORS

## **B03 (Healthcare)**

Communication	B03/020	00590	PIG	GUM	DENTAL FLOSS
Communication	B03/021	00589	COW	GUM	DENTAL FLOSS
Communication	B03/022	00588	CHICKEN	GUM	DENTAL FLOSS
Communication	B03/031	01673	BRING BACK CLAIRE	COLGATE	COLGATE MAXWHITE ONE
Communication	B03/032	01670	BRING BACK JOHN	COLGATE	COLGATE MAXWHITE ONE

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Communication	B03/033	01667	BRING BACK MARY	COLGATE	COLGATE MAXWHITE ONE
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### **B04 (Consumer Durables)**

Communication	B04/046	01665	BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (ITECT LTD)	HEADPHONES
Communication	B04/047	01662	BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (ITECT LTD)	HEADPHONES
Communication	B04/058	02600	DRAGON	DKSH (THAILAND) LTD.	LEGO
Communication	B04/059	02602	WHALE	DKSH (THAILAND) LTD.	LEGO
Communication	B04/060	02604	KING KONG	DKSH (THAILAND) LTD.	LEGO
Communication	B04/061	02596	CASHMERE	THERMOS (SINGAPORE) PTC LTD.	THERMOS
Communication	B04/062	02591	POLYESTER	THERMOS (SINGAPORE) PTC LTD.	THERMOS
Communication	B04/063	02585	WOOL	THERMOS (SINGAPORE) PTC LTD.	THERMOS

### **B05 (Automotive)**

Communication	B05/038	01219	COLOR PALETTE #2	MITSUBISHI MOTORS	INSTITUTIONAL
Communication	B05/039	01215	COLOR PALETTE #1	MITSUBISHI MOTORS	INSTITUTIONAL
Communication	B05/040	01223	COLOR PALETTE #3	MITSUBISHI MOTORS	INSTITUTIONAL
Communication	B05/070	02284	BORDERLESS NORTH KOREA & SOUTH KOREA	FIAT CHRYSLER AUTOMOBILE ARGENTINA	JEEP
Communication	B05/071	02286	BORDERLESS MEXICO & UNITED STATES	FIAT CHRYSLER AUTOMOBILE ARGENTINA	JEEP
Communication	B05/072	02288	BORDERLESS AFGHANISTAN & PAKISTAN	FIAT CHRYSLER AUTOMOBILE ARGENTINA	JEEP
Communication	B05/079	02262	MADHUBANI	MERCEDES BENZ INDIA PVT LTD	MERCEDES CARS
Communication	B05/080	02266	PATTACHITRA	MERCEDES BENZ INDIA PVT LTD	MERCEDES CARS
Communication	B05/081	02269	WARLI	MERCEDES BENZ INDIA PVT LTD	MERCEDES CARS

### **B06 (Retail)**

Communication	B06/004	00236	BK CLOWN	BURGER KING	BURGER KING
Communication	B06/008	00369	BALLS	MCDONALD'S	HAPPY MEAL
Communication	B06/009	00370	BALLOONS	MCDONALD'S	HAPPY MEAL
Communication	B06/010	00371	WOODEN BLOCKS	MCDONALD'S	HAPPY MEAL
Communication	B06/022	00480	ROAD	MCDONALD'S	MCCAFÉ
Communication	B06/023	00481	PENTAGRAM	MCDONALD'S	MCCAFÉ
Communication	B06/024	00479	MOVIE	MCDONALD'S	MCCAFÉ

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Communication	B06/026	00086	DRAGSTER	KFC BIRDLAND (HONG KONG) LTD	KFC
Communication	B06/027	00087	SHUTTLE	KFC BIRDLAND (HONG KONG) LTD	KFC
Communication	B06/028	00088	HEROES	KFC BIRDLAND (HONG KONG) LTD	KFC
Communication	B06/035	01071	THE MEETING	MCDONALD'S	MCDONALD'S 24 HOURS
Communication	B06/036	01073	ROOFTOP SOCCER	MCDONALD'S	MCDONALD'S 24 HOURS
Communication	B06/039	01075	MORNING SHIFT	MCDONALD'S	MCDONALD'S 24 HOURS
Communication	B06/118	02517	VITRA VS. ODGER	IKEA	IKEA
Communication	B06/119	02523	THONET VS. TOBIAS	IKEA	IKEA
Communication	B06/120	02529	FRITZ HANSEN VS. SVENBERTIL	IKEA	IKEA
Communication	B06/139	02059	1_MIXTAPE/PLAYLIST	MCDONALD'S	BIG MAC
Communication	B06/140	02060	2_CASH/BITCOIN	MCDONALD'S	BIG MAC
Communication	B06/141	02061	3_JUKEBOX/SPOTIFY	MCDONALD'S	BIG MAC
Communication	B06/143	02062	4_VHS/MP4	MCDONALD'S	BIG MAC
Communication	B06/148	02067	9_DISCO/CLUB	MCDONALD'S SUISSE RESTAURANTS SARL	BIG MAC
Communication	B06/164	02549	DIRECTOR	BURGER KING	BURGER KING
Communication	B06/165	02729	PRESIDENT	BURGER KING	INSTITUTIONAL
Communication	B06/166	02731	COO	BURGER KING	INSTITUTIONAL

## **B07 (Travel)**

Communication	B07/014	01268	HOTEL	THAI AIRASIA	WEEKDAYS TOURISM CAMPAIGN
Communication	B07/016	01269	BEACH	THAI AIRASIA	WEEKDAYS TOURISM CAMPAIGN

## **B08 (Leisure)**

Communication	B08/012	01499	TOILET	WESTDEUTSCHE LOTTERIE GMBH & CO. OHG	WESTLOTTO
Communication	B08/013	01495	ASSEMBLING	WESTDEUTSCHE LOTTERIE GMBH & CO. OHG	WESTLOTTO
Communication	B08/015	01501	VACUUM	WESTDEUTSCHE LOTTERIE GMBH & CO. OHG	WESTLOTTO
Communication	B08/028	01486	ADIDAS' FOLLOWERS	CAMP MARKETING CONGRESS	CAMP MARKETING CONGRESS
Communication	B08/029	01485	STARBUCKS' FOLLOWERS	CAMP MARKETING CONGRESS	CAMP MARKETING CONGRESS
Communication	B08/030	01487	KFC'S FOLLOWERS	CAMP MARKETING CONGRESS	CAMP MARKETING CONGRESS

## **Shortlist (Outdoor Lions)**

Communication	B08/039	02329	SEX AND DRUGS	LYRIC OPERA OF CHICAGO	LYRIC OPERA
Communication	B08/040	02314	BOLD MAN	LYRIC OPERA OF CHICAGO	LYRIC OPERA
Communication	B08/042	02324	DEATHS	LYRIC OPERA OF CHICAGO	LYRIC OPERA
Communication	B08/043	02328	ANGELS AND DEMONS	LYRIC OPERA OF CHICAGO	LYRIC OPERA
Communication	B08/044	02330	OPERA VS. BASEBALL	LYRIC OPERA OF CHICAGO	LYRIC OPERA

## **B09 (Media / Entertainment)**

Communication	B09/026	01365	TRUMP	Dos Miradas	XXX
Communication	B09/027	01364	PUTIN	XXX	XXX
Communication	B09/028	01363	KIM	Dos Miradas	XXX
Communication	B09/049	01953	BULLET	PEHUEN	BOOKS
Communication	B09/050	01976	GRANADE	PEHUEN	BOOKS
Communication	B09/051	02000	MORTAR AMMO	PEHUEN	BOOKS
Communication	B09/087	02391	U.S.A.	EL TIEMPO NEWSPAPER	EL TIEMPO NEWSPAPER
Communication	B09/088	02395	RUSSIA	EL TIEMPO NEWSPAPER	EL TIEMPO NEWSPAPER
Communication	B09/089	02399	VENEZUELA	EL TIEMPO NEWSPAPER	EL TIEMPO NEWSPAPER

## **B10 (B2B)**

Communication	B10/006	01422	SQUARES	SHUTTERSTOCK	SHUTTERSTOCK
Communication	B10/014	01557	SOCCER	SHUTTERSTOCK	INSTITUTIONAL
Communication	B10/016	01561	RUNNING	SHUTTERSTOCK	INSTITUTIONAL
Communication	B10/034	01956	BRUCE	OZOM	SECURITY CAMERAS
Communication	B10/035	01980	JOHN	OZOM	SECURITY CAMERAS

## **B11 (Consumer Services)**

Communication	B11/029	10609	BRIDGE	SURA	BIKE INSURANCE
Communication	B11/054	02013	IKER	TELEFÓNICA	MOVISTAR
Communication	B11/055	01981	JOSE	TELEFÓNICA	MOVISTAR
Communication	B11/056	02003	MARIA	TELEFÓNICA	MOVISTAR
Communication	B11/057	02019	MAX	TELEFÓNICA	MOVISTAR
Communication	B11/058	01958	SOFIA	TELEFÓNICA	MOVISTAR

## **B12 (Corporate Social Responsibility (CSR) / Corporate Image)**

Communication	B12/060	01786	LARA PAGE	FORBES BRASIL	FORBES MAGAZINE
Communication	B12/061	01792	ELLEN MUSK	FORBES BRASIL	FORBES MAGAZINE
Communication	B12/062	01783	JENNY BEZOS	FORBES BRASIL	FORBES MAGAZINE
Communication	B12/085	01754	LOVE IS NATURAL - LIONS	ANIMAL PLANET	ANIMAL PLANET
Communication	B12/086	01766	LOVE IS NATURAL - COWS	ANIMAL PLANET	ANIMAL PLANET
Communication	B12/088	01760	LOVE IS NATURAL - ZEBRAS	ANIMAL PLANET	ANIMAL PLANET

## **Shortlist (Outdoor Lions)**

### **B13 (Not-for-profit / Charity)**

Communication	B13/019	00034	DROUGHT	GREENPEACE	GREENPEACE
Communication	B13/087	01546	CIVIL WAR	CEPIA	INSTITUTIONAL
Communication	B13/088	01553	ASTRONAUTS	CEPIA	INSTITUTIONAL
Communication	B13/089	01550	BERLIN WALL	CEPIA	INSTITUTIONAL
Communication	B13/093	02175	TICKTOCK ROCKAWAY	LONELY WHALE	LONELY WHALE TICK TOCK

Communication	B13/094	02174	TICKTOCK IRELAND	LONELY WHALE	LONELY WHALE TICK TOCK
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Communication	B13/095	02172	TICKTOCK CURACAO	LONELY WHALE	LONELY WHALE TICK TOCK
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Communication	B13/096	02173	TICKTOCK EASTER_ SLAND	LONELY WHALE	LONELY WHALE TICK TOCK
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Communication	B13/105	01838	PUMA	SPECIAL OLYMPICS	SPECIAL OLYMPICS
Communication	B13/106	01835	NIKE	SPECIAL OLYMPICS	SPECIAL OLYMPICS
Communication	B13/107	01837	REEBOK	SPECIAL OLYMPICS	SPECIAL OLYMPICS
Communication	B13/108	01836	ADIDAS	SPECIAL OLYMPICS	SPECIAL OLYMPICS
Communication	B13/115	02194	NO SIDE	MÉDECINS SANS FRONTIÈRES HK	MÉDECINS SANS FRONTIÈRES
Communication	B13/157	01903	BULL - COW	COMUNICACIÓN PARA LA IGUALDAD	SOCIAL ISSUES: GENDER EQUALITY
Communication	B13/158	01905	MALE TURKEY - FEMALE TURKEY	COMUNICACIÓN PARA LA IGUALDAD	SOCIAL ISSUES: GENDER EQUALITY
Communication	B13/159	01901	HORSE - MARE	COMUNICACIÓN PARA LA IGUALDAD	SOCIAL ISSUES: GENDER EQUALITY

### **C01 (Animated Digital Screens)**

Communication	C01/018	01723	PARKOUR SCREENS	SAMSUNG	SAMSUNG GALAXY S9
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### **C02 (Interactive Digital Screens)**

Communication	C02/002	00188	#TANKFREE	BORN FREE FOUNDATION	BORN FREE FOUNDATION
Communication	C02/004	00345	FIGHT FOR TERRITORY	LION	STEINLAGER
Communication	C02/012	01455	NIKE REACT GAME OF GO	NIKE	NIKE REACT GAME OF GO



## Shortlist (Outdoor Lions)

### C03 (Dynamic Digital Screens)

Communication	C03/023	02131	FOOTBALL DECODED	MICROSOFT	XBOX / FIFA 18
Communication	C03/024	01828	THE ROUTE	JCDECAUX	MEDIA
Communication	C03/027	02295	VOLVO LIVE REVIEWS	VOLVO	VOLVO XC60
Communication	C03/033	02371	INSTAGRAM MENU	MCDONALD'S	STORE MENU BOARD EXPERIENCE

### D01 (Displays)

Communication	D01/006	00556	BEING VISIBLE TO INVISIBLES	SAO PAULO MAYOR'S OFFICE	HOMELESS SHELTER SERVICE
Communication	D01/043	01171	THE DAILY SHOW PRESENTS: THE DONALD J. TRUMP PRESIDENTIAL TWITTER LIBRARY	COMEDY CENTRAL	THE DAILY SHOW WITH TREVOR NOAH
Communication	D01/045	00798	NATIONAL SAFETY COUNCIL "PRESCRIBED TO DEATH"	NATIONAL SAFETY COUNCIL	NATIONAL SAFETY COUNCIL
Communication	D01/046	00868	WISCONSIN FLAG	ACLU OF WISCONSIN	ACLU
Communication	D01/056	01256	NIKE AUSTRALIAN MARRIAGE EQUALITY SWOOSH VOTE	NIKE	NIKE
Communication	D01/070	01513	INTEL DRONE LIGHT SHOW AT THE OLYMPICS	INTEL	INTEL DRONE LIGHT SHOW
Communication	D01/071	00748	PROJECT 84	CALM	CALM
Communication	D01/074	02139	THE FLIP	MCDONALD'S	MCDONALD'S
Communication	D01/082	02659	DAVID BOWIE IS HERE	SPOTIFY	SPOTIFY
Communication	D01/090	11210	GAME OF THRONES "TAPESTRY"	TOURISM IRELAND	TOURISM IRELAND
Communication	D01/096	02541	PROM KING	BURGER KING	FAST FOOD

### D02 (Small Scale Special Solutions)

Communication	D02/012	00559	PEEKABOO MASK	SEOUL METROPOLITAN GOVERNMENT	PEEKABOO MASK
Communication	D02/020	01369	PEACE BRIEFS	SATURDAY MORNING	PEACE BRIEFS
Communication	D02/054	02292	FLOWER OF LIFE	HERMES PARDINI	DIAGNOSIS LAB
Communication	D02/055	01746	MEPHISTO - LIBERATED SIGNATURES	MEPHISTO	SOCIAL RESPONSIBILITY
Communication	D02/058	01568	THE HEALTH PURSE (SEHAT KA BATUA)	MAHINDRA RISE	SELF-EXAMINATION FOR BREAST CANCER
Communication	D02/070	02500	VENT INSPECTION AD	PEPCO	VENT INSPECTION AD
Communication	D02/072	01882	SIP SAFE	MONASH UNIVERSITY	MONASH UNIVERSITY

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Communication	D02/079	02608	PRICE ON OUR LIVES	MARCH FOR OUR LIVES - PARKLAND STUDENTS	MARCH FOR OUR LIVES
Communication	D02/085	02276	THE TOUGHEST BAG	GLAD	GLAD FORCEFLEX PLUS ADVANCED PROTECTION
Communication	D02/094	02696	TAGWORDS	AB INBEV	KITCHEN TRASH BAG BUDWEISER

## **D03 (Special Build)**

Communication	D03/010	00191	#BODYCANTWAIT	HANDICAP INTERNATIONAL	HANDICAP INTERNATIONAL
Communication	D03/011	00261	TRANSFORMATION OF A LANDMARK	BMW AG	BMW
Communication	D03/017	00408	HELLO REAL PEOPLE	MOTOROLA	MOBILE
Communication	D03/028	00641	THE ROOM	IKEA ITALY	VIOLENCE AGAINST WOMAN CAMPAIGN
Communication	D03/040	00939	THE AMBER CUBE	DAIMLER AG MERCEDES-BENZ	MERCEDES-BENZ G-CLASS
Communication	D03/041	00799	NATIONAL SAFETY COUNCIL "PRESCRIBED TO DEATH"	NATIONAL SAFETY COUNCIL	NATIONAL SAFETY COUNCIL
Communication	D03/046	01333	37.5 CLIFFSIDE SHOP	37.5@TECHNOLOGY	CLOTHING
Communication	D03/075	01274	INCONVENIENCE STORES	SWANN INSURANCE	INSURANCE
Communication	D03/076	01840	#LOVEBETTER	ONE LOVE	NON-PROFIT
Communication	D03/077	00749	PROJECT 84	CALM	CALM
Communication	D03/086	02140	THE FLIP	MCDONALD'S	MCDONALD'S
Communication	D03/097	02660	DAVID BOWIE IS HERE	SPOTIFY	SPOTIFY
Communication	D03/101	02609	GO WITH THE FAKE	DIESEL	DIESEL
Communication	D03/107	01727	BLIZZARD STORE	DAIRY QUEEN	BLIZZARD

## **D04 (Live Advertising and Events)**

Communication	D04/009	00010	LOVING "IT"	BURGER KING DEUTSCHLAND GMBH	BURGER KING
Communication	D04/036	00800	NATIONAL SAFETY COUNCIL "PRESCRIBED TO DEATH"	NATIONAL SAFETY COUNCIL	NATIONAL SAFETY COUNCIL
Communication	D04/070	00899	BLACK FUTURE SOCIAL CLUB	NETFLIX	BLACK MIRROR SEASON 3
Communication	D04/082	01514	INTEL DRONE LIGHT SHOW AT THE OLYMPICS	INTEL	INTEL DRONE LIGHT SHOW
Communication	D04/089	00750	PROJECT 84	CALM	CALM
Communication	D04/091	01469	RECRUITING CAR	VOLVO	VOLVO S90

## **Shortlist (Outdoor Lions)**

Communication	D04/110	02566	#HONDANEXTDOOR	HONDA	CR-V & HR-V
Communication	D04/113	02610	GO WITH THE FAKE	DIESEL	DIESEL
Communication	D04/121	01725	BLIZZARD STORE	DAIRY QUEEN	BLIZZARD
Communication	D04/124	01833	C21	NATIONAL DOWN SYNDROME SOCIETY	DOWN SYNDROME AWARENESS
Communication	D04/148	02540	PROM KING	BURGER KING	FAST FOOD

## **D05 (Interactive Experiences)**

Communication	D05/004	00233	SCARY CLOWN NIGHT	BURGER KING	BURGER
Communication	D05/015	00293	ECHO ESCAPE	AMAZON	AMAZON ECHO
Communication	D05/033	01172	THE DAILY SHOW PRESENTS: THE DONALD J. TRUMP PRESIDENTIAL TWITTER LIBRARY	COMEDY CENTRAL	THE DAILY SHOW WITH TREVOR NOAH
Communication	D05/041	00970	DRAW TO ART	GOOGLE	GOOGLE ARTS & CULTURE
Communication	D05/055	01210	HBO'S SXSWESTWORLD	HBO	WESTWORLD TELEVISION SHOW
Communication	D05/071	01275	INCONVENIENCE STORES	SWANN INSURANCE	INSURANCE
Communication	D05/072	01456	NIKE REACT GAME OF GO	NIKE	NIKE REACT GAME OF GO
Communication	D05/076	01780	THE VOICE OF ART	IBM	IBM CLOUD
Communication	D05/098	01726	BLIZZARD STORE	DAIRY QUEEN	BLIZZARD
Communication	D05/102	02605	SPECIMENS MONOLOGUES	THE FIELD MUSEUM	"SPECIMENS: UNLOCKING THE SECRETS OF LIFE" EXHIBITION
Communication	D05/114	10260	DEISEL - GO WITH THE FAKE	DIESEL	DIESEL

## **D06 (Transit)**

Communication	D06/008	00354	SMART SPOKES	EYES JAPAN	EYES JAPAN
Communication	D06/009	00332	3 BILLBOARDS OUTSIDE GRENFELL, LONDON	JUSTICE4GRENFELL	JUSTICE
Communication	D06/030	00221	STATION WITH A VIEW	SKODA FRANCE	SKODA KAROQ

## **Shortlist (Outdoor Lions)**

Communication	D06/061	01272	PEOPLE. NOT SYMBOLS	ACCESS ISRAEL	NON-PROFIT ORGANIZATION IN ISRAEL WHOSE MAIN MISSION IS TO PROMOTE ACCESSIBILITY AND INCLUSION TO IMPROVE THE QUALITY OF LIFE OF PEOPLE WITH
Communication	D06/063	02661	DAVID BOWIE IS HERE	SPOTIFY	SPOTIFY
Communication	D06/064	02148	DRIVE-THRUCK	ARCOS DORADOS COMÉRCIO DE ALIMENTOS LTDA	DRIVE-THRU

## **D07 (Immersive Experiences)**

Communication	D07/005	00294	ECHO ESCAPE	AMAZON	AMAZON ECHO
Communication	D07/044	01173	THE DAILY SHOW PRESENTS: THE DONALD J. TRUMP PRESIDENTIAL TWITTER LIBRARY	COMEDY CENTRAL	THE DAILY SHOW WITH TREVOR NOAH
Communication	D07/046	00772	PLAY THE CITY	THE GRAMMY AWARDS/THE RECORDING ACADEMY	THE GRAMMY AWARDS
Communication	D07/058	01211	HBO'S SXSWEASTWORLD	HBO	WESTWORLD TELEVISION SHOW
Communication	D07/059	00900	BLACK FUTURE SOCIAL CLUB	NETFLIX	BLACK MIRROR SEASON 3
Communication	D07/064	01457	NIKE REACT GAME OF GO	NIKE	NIKE REACT GAME OF GO
Communication	D07/065	01515	INTEL DRONE LIGHT SHOW AT THE OLYMPICS	INTEL	INTEL DRONE LIGHT SHOW

## **E01 (Standard Sites)**

Communication	E01/008	00346	FIGHT FOR TERRITORY	LION	STEINLAGER
Communication	E01/032	00836	HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL
Communication	E01/043	01530	BREATHING LIFE INTO TRANSIT ADS	NETFLIX	ALTERED CARBON
Communication	E01/060	01891	EVA UNDERWOOD	NETFLIX	HOUSE OF CARDS
Communication	E01/063	01831	THE ROUTE	JCDECAUX	MEDIA
Communication	E01/076	01481	NISSAN'S FOLLOW THE BALL	NISSAN DO BRASIL	NISSAN KICKS
Communication	E01/084	02120	WOULD YOU HAVE COFFEE WITH A STRANGER?	FRIVILLIG.NO	VOLUNTEER WORK
Communication	E01/089	02547	A LITTLE HELP FROM A BUD	AB-INBEV	BUDWEISER
Communication	E01/093	02118	LAST TWEET	AMNESTY	AMNESTY LAST TWEET
Communication	E01/095	02373	INSTAGRAM MENU	MCDONALD'S	STORE MENU BOARD EXPERIENCE

## **E02 (Ambient Outdoor)**

## Shortlist (Outdoor Lions)

Communication	E02/004	00011	LOVING "IT"	BURGER KING DEUTSCHLAND GMBH	BURGER KING
Communication	E02/005	00107	DEAD WHALE	GREENPEACE PHILIPPINES	GREENPEACE
Communication	E02/020	00642	THE ROOM	IKEA ITALY	VIOLENCE AGAINST WOMAN CAMPAIGN
Communication	E02/022	00801	NATIONAL SAFETY COUNCIL "PRESCRIBED TO DEATH"	NATIONAL SAFETY COUNCIL	NATIONAL SAFETY COUNCIL
Communication	E02/036	01334	37.5 CLIFFSIDE SHOP	37.5@TECHNOLOGY	CLOTHING
Communication	E02/046	01212	HBO'S SXSWEASTWORLD	HBO	WESTWORLD TELEVISION SHOW
Communication	E02/059	01516	INTEL DRONE LIGHT SHOW AT THE OLYMPICS	INTEL	INTEL DRONE LIGHT SHOW
Communication	E02/075	02568	#HONDANEXTDOOR	HONDA	CR-V & HR-V
Communication	E02/079	02611	GO WITH THE FAKE	DIESEL	DIESEL
Communication	E02/087	01887	SIP SAFE	MONASH UNIVERSITY	MONASH UNIVERSITY
Communication	E02/104	01531	BREATHING LIFE INTO TRANSIT ADS	NETFLIX	ALTERED CARBON

## E03 (Technology)

Communication	E03/030	00773	PLAY THE CITY	THE GRAMMY AWARDS/THE RECORDING ACADEMY	THE GRAMMY AWARDS
Communication	E03/031	01325	HUMAN MONUMENTS	THALYS	THALYS
Communication	E03/035	00971	DRAW TO ART	GOOGLE	GOOGLE ARTS & CULTURE
Communication	E03/037	00837	HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL
Communication	E03/040	01019	RAIN WI-FI	TELE2	RAIN-POWERED 4G- ROUTER
Communication	E03/045	01517	INTEL DRONE LIGHT SHOW AT THE OLYMPICS	INTEL	INTEL DRONE LIGHT SHOW
Communication	E03/048	01472	RECRUITING CAR	VOLVO	VOLVO S90
Communication	E03/055	02564	#WHATMAKESGREA T	IBM	INFORMATION & TECHNOLOGY
Communication	E03/058	01482	NISSAN'S FOLLOW THE BALL	NISSAN DO BRASIL	NISSAN KICKS

Total Entries:

302

Entrant Company	Entrant Country	Idea Creation	Production	Media
Y&R BRAZIL São Paulo	BRAZIL	Y&R BRAZIL São Paulo		
LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
DDB GROUP DÜSSELDORF	GERMANY	DDB GROUP DÜSSELDORF		DDB GROUP DÜSSELDORF
DDB GROUP DÜSSELDORF	GERMANY	DDB GROUP DÜSSELDORF		DDB GROUP DÜSSELDORF
DDB GROUP DÜSSELDORF	GERMANY	DDB GROUP DÜSSELDORF		DDB GROUP DÜSSELDORF
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	HAVANA1 PRODUCTIONS Havana / HERITAGE AUCTIONS Dallas / SANDRO FILMS Chicago	PHD Chicago
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	HAVANA1 PRODUCTIONS Havana / HERITAGE AUCTIONS Dallas / SANDRO FILMS Chicago	PHD Chicago
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	HAVANA1 PRODUCTIONS Havana / HERITAGE AUCTIONS Dallas / SANDRO FILMS Chicago	PHD Chicago
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	HAVANA1 PRODUCTIONS Havana / HERITAGE AUCTIONS Dallas / SANDRO FILMS Chicago	PHD Chicago
RED FUSE Paris	FRANCE	RED FUSE Paris	RED FUSE Paris	RED FUSE Paris
RED FUSE Paris	FRANCE	RED FUSE Paris	RED FUSE Paris	RED FUSE Paris
RED FUSE Paris	FRANCE	RED FUSE Paris	RED FUSE Paris	RED FUSE Paris
TBWAMEDIA ARTS LAB Los Angeles	USA	TBWAMEDIA ARTS LAB Los Angeles	COLLIDER Sydney / THE EDITORS Sydney	OMD USA Los Angeles
TBWAMEDIA ARTS LAB Los Angeles	USA	TBWAMEDIA ARTS LAB Los Angeles	COLLIDER Sydney / THE EDITORS Sydney	OMD USA Los Angeles
TBWAMEDIA ARTS LAB Los Angeles	USA	TBWAMEDIA ARTS LAB Los Angeles	COLLIDER Sydney / THE EDITORS Sydney	OMD USA Los Angeles
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok	ILLUSION Bangkok	

OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok	ILLUSION Bangkok
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok	ILLUSION Bangkok
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok	
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok	
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok	

DDB GROUP GERMANY Berlin	GERMANY	DDB GROUP GERMANY Berlin	
DDB GROUP GERMANY Berlin	GERMANY	DDB GROUP GERMANY Berlin	

DDB BUDAPEST	HUNGARY	DDB BUDAPEST	
DDB BUDAPEST	HUNGARY	DDB BUDAPEST	
COSSETTE Toronto	CANADA	COSSETTE Toronto / MCDONALD'S Toronto	COSSETTE Toronto / NOVUS MEDIA CANADA Toronto
COSSETTE Toronto	CANADA	COSSETTE Toronto / MCDONALD'S Toronto	COSSETTE Toronto / NOVUS MEDIA CANADA Toronto
COSSETTE Toronto	CANADA	COSSETTE Toronto / MCDONALD'S Toronto	COSSETTE Toronto / NOVUS MEDIA CANADA Toronto
COSSETTE Toronto	CANADA	COSSETTE Toronto / MCDONALD'S Toronto	COSSETTE Toronto / NOVUS MEDIA CANADA Toronto

OGILVY & MATHER HONG KONG	HONG KONG	OGILVY & MATHER HONG KONG	ILLUSION Bangkok
OGILVY & MATHER HONG KONG	HONG KONG	OGILVY & MATHER HONG KONG	ILLUSION Bangkok
OGILVY & MATHER HONG KONG	HONG KONG	OGILVY & MATHER HONG KONG	ILLUSION Bangkok
MEDINA TURGUL DDB Istanbul	TURKEY	MEDINA TURGUL DDB Istanbul	MINDSHARE Istanbul
MEDINA TURGUL DDB Istanbul	TURKEY	MEDINA TURGUL DDB Istanbul	MINDSHARE Istanbul
MEDINA TURGUL DDB Istanbul	TURKEY	MEDINA TURGUL DDB Istanbul	MINDSHARE Istanbul
DAVID Miami	USA	DAVID Miami	

DAVID Miami	USA	DAVID Miami	
DAVID Miami	USA	DAVID Miami	

HUMANSEVEN Paris	FRANCE	HUMANSEVEN Paris	ALLSO Paris
HUMANSEVEN Paris	FRANCE	HUMANSEVEN Paris	ALLSO Paris
HUMANSEVEN Paris	FRANCE	HUMANSEVEN Paris	ALLSO Paris

GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY Düsseldorf	FM PHOTOGRAPHERS Milan / GREY GERMANY Düsseldorf / INDIANA PRODUCTION COMPANY Milan	GREY GERMANY Düsseldorf / GREY MEDIA Düsseldorf / MEDIACOM Düsseldorf
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GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY Düsseldorf	FM PHOTOGRAPHERS Milan / GREY GERMANY Düsseldorf / INDIANA PRODUCTION COMPANY Milan	GREY GERMANY Düsseldorf / GREY MEDIA Düsseldorf / MEDIACOM Düsseldorf
GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY Düsseldorf	FM PHOTOGRAPHERS Milan / GREY GERMANY Düsseldorf / INDIANA PRODUCTION COMPANY Milan	GREY GERMANY Düsseldorf / GREY MEDIA Düsseldorf / MEDIACOM Düsseldorf
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	OGILVY & MATHER Chicago	ALLIED INTEGRATED MARKETING Chicago
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	OGILVY & MATHER Chicago	ALLIED INTEGRATED MARKETING Chicago
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	OGILVY & MATHER Chicago	ALLIED INTEGRATED MARKETING Chicago
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	OGILVY & MATHER Chicago	ALLIED INTEGRATED MARKETING Chicago
KARMARAMA   ACCENTURE INTERACTIVE London	UNITED KINGDOM	KARMARAMA   ACCENTURE INTERACTIVE London	KARMARAMA   ACCENTURE INTERACTIVE London	PHD London
KARMARAMA   ACCENTURE INTERACTIVE London	UNITED KINGDOM	KARMARAMA   ACCENTURE INTERACTIVE London	KARMARAMA   ACCENTURE INTERACTIVE London	PHD London
SPOTIFY New York	USA	SPOTIFY New York		UM New York
SPOTIFY New York	USA	SPOTIFY New York		UM New York
SPOTIFY New York	USA	SPOTIFY New York		UM New York
SPOTIFY New York	USA	SPOTIFY New York		UM New York
SPOTIFY New York	USA	SPOTIFY New York		UM New York
SPOTIFY New York	USA	SPOTIFY New York		UM New York
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago	ACCION FILMS Santiago / CLIO MASTERING Santiago	
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago	ACCION FILMS Santiago / CLIO MASTERING Santiago	
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago	ACCION FILMS Santiago / CLIO MASTERING Santiago	
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago	ACCION FILMS Santiago / CLIO MASTERING Santiago	
TBWA\GERMANY Düsseldorf	GERMANY	TBWA\GERMANY Düsseldorf	STUDIO ROBERT EIKELPOTH Düsseldorf / ZERONE Düsseldorf	OMD Zürich
TBWA\GERMANY Düsseldorf	GERMANY	TBWA\GERMANY Düsseldorf	STUDIO ROBERT EIKELPOTH Düsseldorf / ZERONE Düsseldorf	OMD Zürich



TBWA GERMANY Düsseldorf	GERMANY	TBWA GERMANY Düsseldorf	STUDIO ROBERT EIKELPOTH Dusseldorf / ZERONE Dusseldorf	OMD Zürich
TBWA GERMANY Düsseldorf	GERMANY	TBWA GERMANY Düsseldorf	STUDIO ROBERT EIKELPOTH Dusseldorf / ZERONE Dusseldorf	OMD Zürich
TBWA GERMANY Düsseldorf	GERMANY	TBWA GERMANY Düsseldorf	STUDIO ROBERT EIKELPOTH Dusseldorf / ZERONE Dusseldorf	OMD Zürich
Y&R BRAZIL São Paulo	BRAZIL	Y&R BRAZIL São Paulo		
Y&R BRAZIL São Paulo	BRAZIL	Y&R BRAZIL São Paulo		
Y&R BRAZIL São Paulo	BRAZIL	Y&R BRAZIL São Paulo		
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok		
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok		
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok		
BBDO NEW YORK	USA	BBDO NEW YORK		
BBDO NEW YORK	USA	BBDO NEW YORK		
BBDO NEW YORK	USA	BBDO NEW YORK		
J. WALTER THOMPSON Casablanca	MOROCCO	J. WALTER THOMPSON Casablanca	J. WALTER THOMPSON Casablanca	J. WALTER THOMPSON Casablanca
J. WALTER THOMPSON Casablanca	MOROCCO	J. WALTER THOMPSON Casablanca	J. WALTER THOMPSON Casablanca	J. WALTER THOMPSON Casablanca
J. WALTER THOMPSON Casablanca	MOROCCO	J. WALTER THOMPSON Casablanca	J. WALTER THOMPSON Casablanca	J. WALTER THOMPSON Casablanca
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
OGILVY & MATHER JAPAN Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo	GUNSROCK Tokyo	
OGILVY & MATHER JAPAN Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo	GUNSROCK Tokyo	
OGILVY & MATHER JAPAN Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo	GUNSROCK Tokyo	
FAHRENHEIT DDB Lima	PERU	FAHRENHEIT DDB Lima		
FAHRENHEIT DDB Lima	PERU	FAHRENHEIT DDB Lima		
FAHRENHEIT DDB Lima	PERU	FAHRENHEIT DDB Lima		
DENTSU THAILAND Bangkok	THAILAND	DENTSU THAILAND Bangkok	CHUBCHEEVIT Bangkok	DENTSU X Bangkok
DENTSU THAILAND Bangkok	THAILAND	DENTSU THAILAND Bangkok	CHUBCHEEVIT Bangkok	DENTSU X Bangkok
DENTSU THAILAND Bangkok	THAILAND	DENTSU THAILAND Bangkok	CHUBCHEEVIT Bangkok	DENTSU X Bangkok
Y&R PARIS Paris	FRANCE	RED FUSE Paris	F 16 Madrid / RAY PRODUCTIONS Paris / RED FUSE Paris	RED FUSE Paris
Y&R PARIS Paris	FRANCE	RED FUSE Paris	F 16 Madrid / RAY PRODUCTIONS Paris / RED FUSE Paris	RED FUSE Paris

Y&R PARIS Paris	FRANCE	RED FUSE Paris	F 16 Madrid / RAY PRODUCTIONS Paris / RED FUSE Paris	RED FUSE Paris
CHEIL WORLDWIDE Hong Kong	HONG KONG	CHEIL WORLDWIDE Hong Kong	ILLUSION Bangkok	CHEIL WORLDWIDE Hong Kong
CHEIL WORLDWIDE Hong Kong	HONG KONG	CHEIL WORLDWIDE Hong Kong	ILLUSION Bangkok	CHEIL WORLDWIDE Hong Kong
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok	ILLUSION Bangkok	
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok	ILLUSION Bangkok	
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok	ILLUSION Bangkok	
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok		
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok		
OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok		
AMPFY São Paulo	BRAZIL	AMPFY São Paulo	AMPFY São Paulo / GETTY IMAGES Brazil / SHUTTERSTOCK New York	
AMPFY São Paulo	BRAZIL	AMPFY São Paulo	AMPFY São Paulo / GETTY IMAGES Brazil / SHUTTERSTOCK New York	
AMPFY São Paulo	BRAZIL	AMPFY São Paulo	AMPFY São Paulo / GETTY IMAGES Brazil / SHUTTERSTOCK New York	
FCB CHICAGO	USA	FCB CHICAGO	LORD + THOMAS Chicago	
FCB CHICAGO	USA	FCB CHICAGO	LORD + THOMAS Chicago	
FCB CHICAGO	USA	FCB CHICAGO	LORD + THOMAS Chicago	
CREATIVELAND ASIA Mumbai	INDIA	CREATIVELAND ASIA Mumbai		
CREATIVELAND ASIA Mumbai	INDIA	CREATIVELAND ASIA Mumbai		
CREATIVELAND ASIA Mumbai	INDIA	CREATIVELAND ASIA Mumbai		
LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	F 16 Madrid / ONLY 925 Madrid	
TBWAZURICH	SWITZERLAND	TBWA\CHIAT\DAY NEW YORK / TBWAZURICH		
TBWAZURICH	SWITZERLAND	TBWA\CHIAT\DAY NEW YORK / TBWAZURICH		
TBWAZURICH	SWITZERLAND	TBWA\CHIAT\DAY NEW YORK / TBWAZURICH		
MCDONALD'S Bogotá	COLOMBIA	DDB COLOMBIA Bogota	DDB COLOMBIA Bogota	
MCDONALD'S Bogotá	COLOMBIA	DDB COLOMBIA Bogota	DDB COLOMBIA Bogota	
MCDONALD'S Bogotá	COLOMBIA	DDB COLOMBIA Bogota	DDB COLOMBIA Bogota	

OGILVY & MATHER HONG KONG	HONG KONG	OGILVY & MATHER HONG KONG	ILLUSION Bangkok
OGILVY & MATHER HONG KONG	HONG KONG	OGILVY & MATHER HONG KONG	ILLUSION Bangkok
OGILVY & MATHER HONG KONG	HONG KONG	OGILVY & MATHER HONG KONG	ILLUSION Bangkok
TBWA\THAILAND Bangkok	THAILAND	TBWA\THAILAND Bangkok	
TBWA\THAILAND Bangkok	THAILAND	TBWA\THAILAND Bangkok	
TBWA\THAILAND Bangkok	THAILAND	TBWA\THAILAND Bangkok	
THJNK Hamburg	GERMANY	LOVED Hamburg / THJNK Berlin / THJNK Hamburg	WPP MEDIA SOLUTIONS GMBH Düsseldorf
THJNK Hamburg	GERMANY	LOVED Hamburg / THJNK Berlin / THJNK Hamburg	WPP MEDIA SOLUTIONS GMBH Düsseldorf
THJNK Hamburg	GERMANY	LOVED Hamburg / THJNK Berlin / THJNK Hamburg	WPP MEDIA SOLUTIONS GMBH Düsseldorf
TBWAZURICH	SWITZERLAND	TBWA\CHIAT\DAY NEW YORK / TBWAZURICH	EG+ Zurich OMD Zürich
TBWAZURICH	SWITZERLAND	TBWA\CHIAT\DAY NEW YORK / TBWAZURICH	EG+ Zurich OMD Zürich
TBWAZURICH	SWITZERLAND	TBWA\CHIAT\DAY NEW YORK / TBWAZURICH	EG+ Zurich OMD Zürich
TBWAZURICH	SWITZERLAND	TBWA\CHIAT\DAY NEW YORK / TBWAZURICH	EG+ Zurich OMD Zürich
TBWAZURICH	SWITZERLAND	TBWA\CHIAT\DAY NEW YORK / TBWAZURICH	EG+ Zurich OMD Zürich
DAVID Miami	USA	DAVID Miami	
DAVID Miami	USA	DAVID Miami	
DAVID Miami	USA	DAVID Miami	
BBDO BANGKOK	THAILAND	BBDO BANGKOK	
BBDO BANGKOK	THAILAND	BBDO BANGKOK	
GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY Düsseldorf	FM PHOTOGRAPHERS Milan / GREY GERMANY Düsseldorf / INDIANA PRODUCTION COMPANY Milan
GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY Düsseldorf	FM PHOTOGRAPHERS Milan / GREY GERMANY Düsseldorf / INDIANA PRODUCTION COMPANY Milan
GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY Düsseldorf	FM PHOTOGRAPHERS Milan / GREY GERMANY Düsseldorf / INDIANA PRODUCTION COMPANY Milan
CARNE PERU Lima	PERU	CARNE PERU Lima	
CARNE PERU Lima	PERU	CARNE PERU Lima	
CARNE PERU Lima	PERU	CARNE PERU Lima	

OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	OGILVY & MATHER Chicago	ALLIED INTEGRATED MARKETING Chicago
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	OGILVY & MATHER Chicago	ALLIED INTEGRATED MARKETING Chicago
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	OGILVY & MATHER Chicago	ALLIED INTEGRATED MARKETING Chicago
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	OGILVY & MATHER Chicago	ALLIED INTEGRATED MARKETING Chicago
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	OGILVY & MATHER Chicago	ALLIED INTEGRATED MARKETING Chicago

TBWAARGENTINA Buenos Aires	ARGENTINA	TBWAARGENTINA Buenos Aires		
TBWAARGENTINA Buenos Aires	ARGENTINA	TBWAARGENTINA Buenos Aires		
TBWAARGENTINA Buenos Aires	ARGENTINA	TBWAARGENTINA Buenos Aires		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
MULLENLOWE SSP3 Bogotá	COLOMBIA	MULLENLOWE SSP3 Bogotá		
MULLENLOWE SSP3 Bogotá	COLOMBIA	MULLENLOWE SSP3 Bogotá		
MULLENLOWE SSP3 Bogotá	COLOMBIA	MULLENLOWE SSP3 Bogotá		

MERCADO McCANN Buenos Aires	ARGENTINA	MERCADO McCANN Buenos Aires	MERCADO McCANN Buenos Aires	
Y&R BRAZIL São Paulo	BRAZIL	Y&R BRAZIL São Paulo		
Y&R BRAZIL São Paulo	BRAZIL	Y&R BRAZIL São Paulo		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		

McCANN Bogotá	COLOMBIA	McCANN Bogotá		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		
PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago		

OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	NOTAN STUDIO São Paulo	
OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	NOTAN STUDIO São Paulo	
OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	NOTAN STUDIO São Paulo	
Y&R ISTANBUL	TURKEY	Y&R ISTANBUL		
Y&R ISTANBUL	TURKEY	Y&R ISTANBUL		
Y&R ISTANBUL	TURKEY	Y&R ISTANBUL		

HAKUHODO MALAYSIA Shah Alam, Selangor	MALAYSIA	HAKUHODO MALAYSIA Shah Alam, Selangor	ILLUSION Bangkok
Y&R BRAZIL São Paulo	BRAZIL	Y&R BRAZIL São Paulo	
Y&R BRAZIL São Paulo	BRAZIL	Y&R BRAZIL São Paulo	
Y&R BRAZIL São Paulo	BRAZIL	Y&R BRAZIL São Paulo	
VML New York	USA	VML New York	

VML New York	USA	VML New York	
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VML New York	USA	VML New York	
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VML New York	USA	VML New York	
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Y&R NEW YORK	USA	Y&R NEW YORK	
Y&R NEW YORK	USA	Y&R NEW YORK	
Y&R NEW YORK	USA	Y&R NEW YORK	
Y&R NEW YORK	USA	Y&R NEW YORK	
OGILVY & MATHER HONG KONG	HONG KONG	OGILVY & MATHER HONG KONG	
DHÉLET Y&R Buenos Aires	ARGENTINA	DHÉLET Y&R Buenos Aires	
DHÉLET Y&R Buenos Aires	ARGENTINA	DHÉLET Y&R Buenos Aires	
DHÉLET Y&R Buenos Aires	ARGENTINA	DHÉLET Y&R Buenos Aires	

CHEIL WORLDWIDE Madrid	SPAIN	CHEIL WORLDWIDE Madrid	
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WCRS London	UNITED KINGDOM	WCRS London	
DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	DDB GROUP NEW ZEALAND Auckland
MEDIAMONKS Amsterdam	THE NETHERLANDS	WIEDEN+KENNEDY Portland	APN OUTDOOR Auckland

McCANN LONDON	UNITED KINGDOM	McCANN LONDON	CRAFT WORLDWIDE London / McCANN LONDON / SOMESUCH London / TWENTYFOUR SEVEN Madrid	CARAT London
Y&R BRAZIL São Paulo	BRAZIL	Y&R BRAZIL São Paulo		
GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo		GREY BRAZIL São Paulo
DM9DDB São Paulo	BRAZIL	DM9DDB São Paulo		
NOVA/SB Sao Paulo	BRAZIL	NOVA/SB Sao Paulo	DIGITAL 21 São Paulo	NOVA/SB Sao Paulo
COMEDY CENTRAL New York	USA	23 STORIES X CONDE NAST New York / COMEDY CENTRAL New York	23 STORIES X CONDE NAST New York / COMEDY CENTRAL New York	COMEDY CENTRAL New York
ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago	M SS NG P ECES New York	PHD Chicago
VML Chicago	USA	VML Chicago		
WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	WIEDEN+KENNEDY Portland	
INTEL CORPORATION Santa Clara	USA	INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara
adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London		
WE ARE UNLIMITED Chicago	USA	WE ARE UNLIMITED Chicago		OMD USA Chicago
SPOTIFY New York	USA	SPOTIFY New York	TRULY DESIGN Turino	LEISURE INC Brooklyn
TOURISM IRELAND Coleraine	UNITED KINGDOM	PUBLICIS LONDON	SPACE66 London	CARAT London
MULLENLOWE Boston	USA	MULLENLOWE Boston	MULLENLOWE Boston	MULLENLOWE Boston
CHEIL WORLDWIDE Seoul	SOUTH KOREA	CHEIL WORLDWIDE Seoul	MUSEUM FILM Seoul / TIFFANY FILM Seoul	CHEIL WORLDWIDE Seoul
SATURDAY MORNING Los Angeles	USA	SATURDAY MORNING Los Angeles	BLUEBERRY BOOK Los Angeles	
OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	CABARET STUDIO São Paulo / CORAZON FILMES São Paulo	
Y&R ISTANBUL	TURKEY	Y&R ISTANBUL		
GREY INDIA Mumbai	INDIA	GREY INDIA Mumbai		GREY INDIA Mumbai
GREY POLAND Warsaw	POLAND	GREY POLAND Warsaw	GREY POLAND Warsaw	GREY POLAND Warsaw
Y&R MELBOURNE	AUSTRALIA	Y&R MELBOURNE		

McCANN NEW YORK	USA	McCANN NEW YORK		
FCB CHICAGO	USA	FCB CHICAGO	LORD + THOMAS Chicago	
AFRICA São Paulo	BRAZIL	AFRICA São Paulo	EVIL TWIN São Paulo / LANDIA São Paulo / MARLA COLOR GRADING Sao Paulo / WEBCORE São Paulo	
HEREZIE Paris	FRANCE	HEREZIE Paris	LA PAC Paris	
JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg	SIMON & PAUL Hamburg	
OGILVY New York	USA	OGILVY New York	BIG PICTURE COMPANY New York	
DDB GROUP ITALY Milan	ITALY	DDB GROUP ITALY Milan	KAREN FILM Milan	INITIATIVE Milan
ANTONI Berlin	GERMANY	ANTONI Berlin	MARKENFILM SPACE Hamburg	
ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago	M SS NG P ECES New York PHD Chicago	
WORKINPROGRESS Boulder	USA	WORKINPROGRESS Boulder	SHINE AND POLISH Denver	
CHE PROXIMITY Melbourne	AUSTRALIA	CHE PROXIMITY Melbourne	CHE PROXIMITY Melbourne	CHE PROXIMITY Melbourne
TBWA\CHIAT\DAY NEW YORK	USA	TBWA\CHIAT\DAY NEW YORK	REBEL AND ROGUE EXPERIENTIAL New York	
adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London		
WE ARE UNLIMITED Chicago	USA	WE ARE UNLIMITED Chicago	OMD USA Chicago	
SPOTIFY New York	USA	SPOTIFY New York	TRULY DESIGN Turino	LEISURE INC Brooklyn
DIESEL Breganze	ITALY	PUBLICIS ITALY Milan / PUBLICIS New York	COSMO STREET New York / RIVAL SCHOOL PICTURES New York	
P4 OGILVY Panama City	PANAMA	P4 OGILVY Panama City	CONTEXTO PANAMA Panama / GEOMETRY PANAMA / VEX Panama	
GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	RABBICORN FILMS Hamburg / SLAUGHTERHOUSE VISUAL MANUFACTURING Hamburg	VIZEUM DEUTSCHLAND Hamburg
ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago	M SS NG P ECES New York PHD Chicago	
DUDE Milan	ITALY	DUDE Milan	DUDE Milan	
INTEL CORPORATION Santa Clara	USA	INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara
adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London		
FAMOUSGREY BRUSSELS	BELGIUM	FAMOUSGREY BRUSSELS	FAMOUSGREY BRUSSELS	

SID LEE Paris	FRANCE	SID LEE Paris	MILES Paris	
DIESEL Breganze	ITALY	PUBLICIS ITALY Milan / PUBLICIS New York	COSMO STREET New York / RIVAL SCHOOL PICTURES New York	
P4 OGILVY Panama City	PANAMA	P4 OGILVY Panama City	CONTEXTTO PANAMA Panama / GEOMETRY PANAMA / VEX Panama	
NATIONAL DOWN SYNDROME SOCIETY New York	USA	SAATCHI & SAATCHI New York	SAATCHI & SAATCHI New York	SPARK FOUNDRY New York
MULLENLOWE Boston	USA	MULLENLOWE Boston	MULLENLOWE Boston	MULLENLOWE Boston
LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	F16 Madrid / ONLY 925 Madrid	
AKQA Portland	USA	AKQA Portland / AMAZON Seattle	UNIT9 Los Angeles	
COMEDY CENTRAL New York	USA	23 STORIES X CONDE NAST New York / COMEDY CENTRAL New York	23 STORIES X CONDE NAST New York / COMEDY CENTRAL New York	COMEDY CENTRAL New York
GOOGLE CREATIVE LAB London	UNITED KINGDOM	GOOGLE ARTS & CULTURE Paris / GOOGLE CREATIVE LAB London	GOOGLE ARTS & CULTURE Paris / GOOGLE CREATIVE LAB London	
HBO New York	USA	GIANT SPOON New York		
CHE PROXIMITY Melbourne	AUSTRALIA	CHE PROXIMITY Melbourne	CHE PROXIMITY Melbourne	CHE PROXIMITY Melbourne
MEDIAMONKS Amsterdam	THE NETHERLANDS	WIEDEN+KENNEDY Portland	MEDIAMONKS Amsterdam	
OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	BANDA SONORA São Paulo / BANDO São Paulo	
P4 OGILVY Panama City	PANAMA	P4 OGILVY Panama City	CONTEXTTO PANAMA Panama / GEOMETRY PANAMA / VEX Panama	
ENGAGE & RESONATE Chicago	USA	LEO BURNETT CHICAGO	ENGAGE & RESONATE Chicago	
DIESEL Breganze	ITALY	PUBLICIS ITALY Milan / PUBLICIS New York	COSMO STREET New York / RIVAL SCHOOL PICTURES New York	
OGILVY & MATHER JAPAN Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo		
BBH LONDON	UNITED KINGDOM	BBH LONDON	BLACKSHEEP STUDIOS London	ELECTRIC GLUE London
ROSAPARK Paris	FRANCE	ROSAPARK Paris	FK LAB Montpellier / GUNSMOKE PARIS / SCHMOOZE Paris	



ACCESS ISRAEL Kfar Saba	ISRAEL	LEO BURNETT ISRAEL Bnei-Brak	LEO BURNETT ISRAEL Bnei-Brak	LEO BURNETT ISRAEL Bnei-Brak
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SPOTIFY New York	USA	SPOTIFY New York	TRULY DESIGN Turino	LEISURE INC Brooklyn
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McDONALD'S Sao Paulo	BRAZIL	DPZ&T São Paulo		
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AKQA Portland	USA	AKQA Portland / AMAZON Seattle	UNIT9 Los Angeles	
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COMEDY CENTRAL New York	USA	23 STORIES X CONDE NAST New York / COMEDY CENTRAL New York	23 STORIES X CONDE NAST New York / COMEDY CENTRAL New York	COMEDY CENTRAL New York
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TBWA\CHIAT\DAY LOS ANGELES	USA	TBWA\CHIAT\DAY LOS ANGELES	EG+ WORLDWIDE Long Beach / LIME STUDIOS Santa Monica / SHED Santa Monica / TOOL Los Angeles	
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HBO New York	USA	GIANT SPOON New York		
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DUDE Milan	ITALY	DUDE Milan	DUDE Milan	
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MEDIAMONKS Amsterdam	THE NETHERLANDS	WIEDEN+KENNEDY Portland	MEDIAMONKS Amsterdam	
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INTEL CORPORATION Santa Clara	USA	INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara
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DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	DDB GROUP NEW ZEALAND Auckland	APN OUTDOOR Auckland
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TBWARAAD Dubai	UNITED ARAB EMIRATES	TBWARAAD Dubai	HERTZ RADIO Manila / RAMA INTERNATIONAL LIMITED Dubai	ABU DHABI MEDIA COMPANY Abu Dhabi
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NETFLIX Los Angeles	USA	MULLENLOWE MEDIAHUB Boston / NETFLIX Los Angeles	RAPPORT Los Angeles	MULLENLOWE MEDIAHUB Boston
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CIRCUS BA Buenos Aires	ARGENTINA	CIRCUS BA Buenos Aires / NETFLIX Los Angeles	CIRCUS BA Buenos Aires	CIRCUS BA Buenos Aires
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Y&R BRAZIL São Paulo	BRAZIL	Y&R BRAZIL São Paulo		
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LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo	LEW'LARA\TBWA São Paulo / MUGSHOT São Paulo	LEW'LARA\TBWA São Paulo
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MORGENSTERN Oslo	NORWAY	MORGENSTERN Oslo	BÅDE Oslo	
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DAVID Miami	USA	DAVID Miami	CONCEPTID Miami	
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AMNESTY TURKEY Istanbul	TURKEY	4129GREY Istanbul	4129GREY Istanbul	AMNESTY TURKEY Istanbul
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DM9DDB São Paulo	BRAZIL	DM9DDB São Paulo		
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GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	RABBICORN FILMS Hamburg / SLAUGHTERHOUSE VISUAL MANUFACTURING Hamburg	VIZEUM DEUTSCHLAND Hamburg
DENTSU JAYME SYFU Makati City	THE PHILIPPINES	DENTSU JAYME SYFU Makati City	ETNIKOLOR Makati	DENTSU X Makati
DDB GROUP ITALY Milan	ITALY	DDB GROUP ITALY Milan	KAREN FILM Milan	INITIATIVE Milan
ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago	M SS NG P ECES New York	PHD Chicago
WORKINPROGRESS Boulder	USA	WORKINPROGRESS Boulder	SHINE AND POLISH Denver	
HBO New York	USA	GIANT SPOON New York		
INTEL CORPORATION Santa Clara	USA	INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara
SID LEE Paris	FRANCE	SID LEE Paris	MILES Paris	
DIESEL Breganze	ITALY	PUBLICIS ITALY Milan / PUBLICIS New York	COSMO STREET New York / RIVAL SCHOOL PICTURES New York	
Y&R MELBOURNE	AUSTRALIA	Y&R MELBOURNE		
NETFLIX Los Angeles	USA	MULLENLOWE MEDIAHUB Boston / NETFLIX Los Angeles	RAPPORT Los Angeles	MULLENLOWE MEDIAHUB Boston
TBWA\CHIAT\DAY LOS ANGELES	USA	TBWA\CHIAT\DAY LOS ANGELES	EG+ WORLDWIDE Long Beach / LIME STUDIOS Santa Monica / SHED Santa Monica / TOOL Los Angeles	
ROSAPARK Paris	FRANCE	ROSAPARK Paris	FIRM STUDIO Paris / ORBIS PARIS / SOVAGE Paris	ZENITH Paris
GOOGLE CREATIVE LAB London	UNITED KINGDOM	GOOGLE ARTS & CULTURE Paris / GOOGLE CREATIVE LAB London	GOOGLE ARTS & CULTURE Paris / GOOGLE CREATIVE LAB London	
TBWA\RAAD Dubai	UNITED ARAB EMIRATES	TBWA\RAAD Dubai	HERTZ RADIO Manila / RAMA INTERNATIONAL LIMITED Dubai	ABU DHABI MEDIA COMPANY Abu Dhabi
GEOMETRY GLOBAL Moscow	RUSSIA	GEOMETRY GLOBAL Moscow	BC COMMUNICATIONS Saint Petersburg	
INTEL CORPORATION Santa Clara	USA	INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara
FAMOUSGREY BRUSSELS	BELGIUM	FAMOUSGREY BRUSSELS	FAMOUSGREY BRUSSELS	
OGILVYONE LONDON	UNITED KINGDOM	OGILVY & MATHER London		
LEW\LARA\TBWA São Paulo	BRAZIL	LEW\LARA\TBWA São Paulo	LEW\LARA\TBWA São Paulo / MUGSHOT São Paulo	LEW\LARA\TBWA São Paulo



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COSSETTE Toronto

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COSSETTE Toronto

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COSSETTE Toronto

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COSSETTE Toronto

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ALISON BROD      BURGER KING Miami  
MARKETING AND  
COMMUNICATIONS  
New York

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ABMC New York      BURGER KING Miami

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ABMC New York      BURGER KING Miami

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WESTDEUTSCHE  
LOTTERIE Muenster

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J. WALTER  
THOMPSON

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Casablanca  
J. WALTER  
THOMPSON

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Casablanca  
J. WALTER  
THOMPSON

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Casablanca

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MICROSOFT  
CORPORATION  
Reading

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COMEDY CENTRAL  
New York

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KETCHUM New York    FLARE BBDO Chicago  
/ THE MILL Chicago

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WIEDEN+KENNEDY  
Portland

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INTEL CORPORATION  
Santa Clara

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W  
COMMUNICATIONS  
London

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RESOLUTION MEDIA  
Chicago

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ALISON BROD  
MARKETING AND  
COMMUNICATIONS  
New York

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CHEIL WORLDWIDE  
Seoul

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OGILVY BRASIL São Paulo    HERMES PARDINI  
Belo Horizonte

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GREY POLAND  
Warsaw

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ZENO GROUP New  
York  
IKEA ITALY Carugate

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KETCHUM New York    FLARE BBDO Chicago  
/ THE MILL Chicago

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SHINE AND POLISH  
Denver  
CHE PROXIMITY  
Melbourne

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W  
COMMUNICATIONS  
London                      RESOLUTION MEDIA  
Chicago

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LA TRIBU  
PERFORMANCE  
Panama city

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EMANATE München    BURGER KING  
DEUTSCHLAND  
GMBH Hannover

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KETCHUM New York    FLARE BBDO Chicago  
/ THE MILL Chicago

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INTEL CORPORATION  
Santa Clara

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W  
COMMUNICATIONS  
London  
FAMOUS RELATIONS  
Brussels

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LA TRIBU  
PERFORMANCE  
Panama city

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JONES PR Oklahoma  
City / MSL New York /  
POWELL  
COMMUNICATIONS  
New York

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ALISON BROD  
MARKETING AND  
COMMUNICATIONS  
New York

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ALISON BROD  
MARKETING AND  
COMMUNICATIONS  
New York / WEBER  
SHANDWICK London

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COMEDY CENTRAL  
New York

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GLASS EYE London  
/ MYCOTOO  
California

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CHE PROXIMITY  
Melbourne

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IN PRESS PORTER IBM BRASIL São Paulo  
NOVELLI São Paulo

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LA TRIBU  
PERFORMANCE  
Panama city

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PARK PICTURES New  
York

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MC&T London

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KARVAT & WEISS Tel-  
Aviv

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COMEDY CENTRAL  
New York

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GLASS EYE London  
/ MYCOTOO  
California

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INTEL CORPORATION  
Santa Clara

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DDB GROUP NEW      LION Auckland  
ZEALAND Auckland

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CIRCUS BA Buenos  
Aires

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AB INBEV New York

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4129GREY Istanbul

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EMANATE München BURGER KING  
DEUTSCHLAND  
GMBH Hannover

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GREENROOM INC.  
Manila / HIT  
PRODUCTIONS  
Makati City /  
IPROSPECT Makati /  
UPPERCORN Makati

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IKEA ITALY Carugate

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KETCHUM New York FLARE BBDO Chicago  
/ THE MILL Chicago

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SHINE AND POLISH  
Denver

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GLASS EYE London  
/ MYCOTOO  
California

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INTEL CORPORATION  
Santa Clara

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MARIA SHAKHOVA PR STUDIO 2.35 Moscow  
AGENCY Saint  
Petersburg

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INTEL CORPORATION  
Santa Clara

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FAMOUS RELATIONS  
Brussels

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