

Shortlist (Radio & Audio Lions)

Track	Cat. No	Entry No	Title	Brand	Product
<u>A01 (Food & Drink)</u>					
Communication	A01/030	00476	AIRPORT BATHROOMS	MARS CHOCOLATE NORTH AMERICA	SNICKERS
Communication	A01/031	00478	MICROWAVE BUTTONS	MARS CHOCOLATE NORTH AMERICA	SNICKERS
Communication	A01/032	00480	CREDIT CARD CHIP READER	MARS CHOCOLATE NORTH AMERICA	SNICKERS
Communication	A01/036	00781	1. MAKE A DIFFERENT FRIEND - THE REALLY SMART WATCH GUY	ABINBEV	CASTLE LAGER
Communication	A01/037	00793	3. MAKE A DIFFERENT FRIEND - THE PINKIE RING GUY	ABINBEV	CASTLE LAGER
Communication	A01/038	00787	2. MAKE A DIFFERENT FRIEND - THE NO SENSE OF PERSONAL SPACE GUY	ABINBEV	CASTLE LAGER
Communication	A01/050	00772	SUMMER EVERGLADES	HEINEKEN	DOS EQUIS
<u>A02 (Other FMCG)</u>					
Communication	A02/020	00934	DAY 3: RAISE A FAMILY	SC JOHNSON	LYSOFORM
Communication	A02/022	00946	DAY 8: BIRTHDAY PARTY	SC JOHNSON	LYSOFORM
<u>A03 (Healthcare)</u>					
Communication	A03/018	00612	BREAK THE TABOO	SOCIEDAD ARGENTINA DE UROLOGÍA (SAU)	INSTITUTIONAL
Communication	A03/027	00866	RYAN & SUZIE	DEXCOM	G6 GLUCOSE MONITORING SYSTEM
Communication	A03/028	00869	FISTBUMP	DEXCOM	G6 GLUCOSE MONITORING SYSTEM
Communication	A03/029	00872	MINDHOLE	DEXCOM	G6 GLUCOSE MONITORING SYSTEM
<u>A04 (Consumer Durables)</u>					
Communication	A04/025	00637	MOORE'S LAW	DURACELL	DURACELL BATTERIES
Communication	A04/026	00640	BLACK MIRROR	DURACELL	DURACELL BATTERIES
Communication	A04/027	00634	PETROL	DURACELL	DURACELL BATTERIES
<u>A05 (Automotive)</u>					
Communication	A05/002	00014	LEGAL ADVICE	TOYOTA NEW ZEALAND	TOYOTA GENUINE PARTS
Communication	A05/064	00997	STALKER	VOLKSWAGEN SOUTH AFRICA	VW BRAKE ASSIST
Communication	A05/065	00999	FUNERAL	VOLKSWAGEN SOUTH AFRICA	VW BRAKE ASSIST
<u>A06 (Retail)</u>					
Communication	A06/002	00022	INSOLVENT RUGS	SUPER RETAIL GROUP	BCF – BOATING CAMPING FISHING
Communication	A06/003	00023	TOWEL TOWN	SUPER RETAIL GROUP	BCF – BOATING CAMPING FISHING

Shortlist (Radio & Audio Lions)

Communication	A06/015	00266	1 - BURGER KING- BROILER SALESMAN - LAS CRUCES, NM	BURGER KING	BURGER KING
Communication	A06/016	00268	2 - BURGER KING- BROILER SALESMAN - FAIRBANKS, AK	BURGER KING	BURGER KING
Communication	A06/017	00270	3 - BURGER KING- BROILER SALESMAN - PORTLAND, OR	BURGER KING	BURGER KING
Communication	A06/026	00472	LIVES "ED"	FULLY BOOKED	FULLY BOOKED BOOKSTORE
Communication	A06/027	00462	LIVES "DARLING"	FULLY BOOKED	FULLY BOOKED BOOKSTORE
Communication	A06/028	00460	LIVES "MOE"	FULLY BOOKED	FULLY BOOKED BOOKSTORE
Communication	A06/030	00376	CHICKEN CURRY	LIDL	LIDL ONLINE RECIPE PLATFORM
Communication	A06/031	00371	SPAGHETTI	LIDL	LIDL ONLINE RECIPE PLATFORM
Communication	A06/032	00382	HAMBURGER	LIDL	LIDL ONLINE RECIPE PLATFORM
Communication	A06/055	00818	REST IN GREASE	WENDY'S	WENDY'S COMMUNITY MANAGEMENT
Communication	A06/056	00979	TWITTER FINGERS	WENDY'S	WENDY'S COMMUNITY MANAGEMENT
Communication	A06/057	00972	HOLDING IT DOWN	WENDY'S	WENDY'S COMMUNITY MANAGEMENT

A07 (Travel)

Communication	A07/008	00218	DATE	FLIGHT CENTRE YOUTH & ADEVENTURE	YOUTH & ADVENTURE
Communication	A07/009	00222	SWIM	FLIGHT CENTRE YOUTH & ADEVENTURE	YOUTH & ADVENTURE
Communication	A07/010	00226	FESTIVAL	FLIGHT CENTRE YOUTH & ADEVENTURE	YOUTH & ADVENTURE

A08 (Leisure)

Communication	A08/004	00312	BOSS	LOTTERYWEST	OZ LOTTO
Communication	A08/008	00567	VERWOERD	APARTHEID MUSEUM	APARTHEID MUSEUM
Communication	A08/009	00570	BOTHA	APARTHEID MUSEUM	APARTHEID MUSEUM
Communication	A08/010	00573	SMUTS	APARTHEID MUSEUM	APARTHEID MUSEUM
Communication	A08/023	00807	SOUND OF HEELS + MAN'S VOICE	JAMESON NOTODOFILMFEST	JAMESON NOTODOFILMFEST (SHORT FILM FESTIVAL)
Communication	A08/024	00809	SOUND OF A SHAVER + MAN'S VOICE	JAMESON NOTODOFILMFEST	JAMESON NOTODOFILMFEST (SHORT FILM FESTIVAL)
Communication	A08/025	00811	SOUND OF FLIES + MAN'S VOICE	JAMESON NOTODOFILMFEST	JAMESON NOTODOFILMFEST (SHORT FILM FESTIVAL)
Communication	A08/035	00929	DEATHS	LYRIC OPERA OF CHICAGO	LYRIC OPERA

Shortlist (Radio & Audio Lions)

A09 (Media / Entertainment)

Communication	A09/012	00334	HUGH MASEKELA TRIBUTE	UNIVERSAL MUSIC AFRICA	UNIVERSAL MUSIC AFRICA
Communication	A09/016	00553	JFKUNSILENCED	THE TIMES/NEWS UK & IRELAND	THE TIMES/NEWS UK & IRELAND
Communication	A09/025	00652	THE GAME THAT NEVER WAS	BLU RADIO	SPORTS RADIO STATION

A11 (Consumer Services)

Communication	A11/012	00120	IGUGU LEBO	CELL C	C SURANCE
Communication	A11/013	00123	IGUGU NOMSA	CELL C	C SURANCE
Communication	A11/014	00126	IGUGU SIYA	CELL C	C SURANCE
Communication	A11/021	00165	THE FASTEST SPOT / DHL	FEDEX EXPRESS	FEDEX EXPRESS
Communication	A11/022	00167	THE FASTEST SPOT / UPS	FEDEX EXPRESS	FEDEX EXPRESS
Communication	A11/023	00169	THE FASTEST SPOT / USPS	FEDEX EXPRESS	FEDEX EXPRESS
Communication	A11/057	00645	ELK COUNTRY	PROGRESSIVE	PROGRESSIVE
Communication	A11/064	01073	CEDRIKA	VERIZON	Verizon
Communication	A11/065	01076	JOSE	VERIZON	Verizon
Communication	A11/066	01079	LAURA	VERIZON	Verizon
Communication	A11/067	01082	RAGLANDS	VERIZON	Verizon

A12 (Corporate Social Responsibility (CSR) / Corporate Image)

Communication	A12/009	00156	EVERY BREATH YOU TAKE	91 ROCK RADIO	CAMPAIGN AGAINST DOMESTIC VIOLENCE
Communication	A12/035	00990	SOCCER SONG FOR AB-INBEV AFRICA CHANGE		CARLING BLACK LABEL - ANTI WOMEN ABUSE INITIATIVE

A13 (Not-for-profit / Charity)

Communication	A13/009	00086	THE VOICE OF CHANGE	EUROPRIDE 2018	EUROPRIDE 2018
Communication	A13/041	00541	YOUR FRIEND	PROSTATE CANCER CANADA	PROSTATE CANCER AWARENESS
Communication	A13/042	00539	YOURSELF	PROSTATE CANCER CANADA	PROSTATE CANCER AWARENESS
Communication	A13/046	00606	THE DISTRESS SIGNAL	AMNESTY INTERNATIONAL	HUMAN RIGHTS

Shortlist (Radio & Audio Lions)

Communication	A13/057	00715	DADDY YANKEE VS. SUSAN G. KOMEN BREAST CANCER		RACE FOR THE CURE
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Communication	A13/081	00620	BATHTUB	ELA. EQUIPO LATINOAMERICANO DE JUSTICIA Y GÉNERO	INSTITUTIONAL
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Communication	A13/082	00618	DOOR	ELA. EQUIPO LATINOAMERICANO DE JUSTICIA Y GÉNERO	INSTITUTIONAL
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Communication	A13/083	00616	STAIRS	ELA. EQUIPO LATINOAMERICANO DE JUSTICIA Y GÉNERO	INSTITUTIONAL
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B01 (Use of Music)

Communication	B01/007	00124	IGUGU NOMSA	CELL C	C SURANCE
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Communication	B01/008	00127	IGUGU SIYA	CELL C	C SURANCE
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Communication	B01/014	00121	IGUGU LEBO	CELL C	C SURANCE
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Communication	B01/032	00883	SHARE A COKE 1,000 NAME CELEBRATION	COCA-COLA	COKE
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Communication	B01/050	00821	REST IN GREASE	WENDY'S	WENDY'S COMMUNITY MANAGEMENT
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Communication	B01/051	00975	TWITTER FINGERS	WENDY'S	WENDY'S COMMUNITY MANAGEMENT
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Communication	B01/052	00976	HOLDING IT DOWN	WENDY'S	WENDY'S COMMUNITY MANAGEMENT
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Communication	B01/054	00991	SOCCER SONG FOR CHANGE	AB-INBEV AFRICA	CARLING BLACK LABEL - ANTI WOMEN ABUSE INITIATIVE
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B02 (Sound Design)

Communication	B02/010	00227	FESTIVAL	FLIGHT CENTRE YOUTH & ADEVENTURE	YOUTH & ADVENTURE
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Communication	B02/015	00399	RESIGNATION	HISTERIA MUSIC	MUSIC PRODUCTION
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Communication	B02/027	00554	JFKUNSILENCED	THE TIMES/NEWS UK & IRELAND	THE TIMES/NEWS UK & IRELAND
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Communication	B02/059	00653	THE GAME THAT NEVER WAS	BLU RADIO	SPORTS RADIO STATION
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B03 (Script)

Communication	B03/037	00220	DATE	FLIGHT CENTRE YOUTH & ADEVENTURE	YOUTH & ADVENTURE
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Communication	B03/038	00224	SWIM	FLIGHT CENTRE YOUTH & ADEVENTURE	YOUTH & ADVENTURE
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Communication	B03/039	00228	FESTIVAL	FLIGHT CENTRE YOUTH & ADEVENTURE	YOUTH & ADVENTURE
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Shortlist (Radio & Audio Lions)

Communication	B03/043	00278	WATER LOVE	PURE WATER FILTERS	WATER FILTER
Communication	B03/056	00166	THE FASTEST SPOT /DHL	FEDEX EXPRESS	FEDEX EXPRESS
Communication	B03/057	00168	THE FASTEST SPOT /UPS	FEDEX EXPRESS	FEDEX EXPRESS
Communication	B03/063	00083	DATE - MAKE IT COUNT	THREE	THREE MOBILE
Communication	B03/075	00477	AIRPORT BATHROOMS	MARS CHOCOLATE NORTH AMERICA	SNICKERS
Communication	B03/076	00481	CREDIT CARD CHIP READER	MARS CHOCOLATE NORTH AMERICA	SNICKERS
Communication	B03/077	00479	MICROWAVE BUTTONS	MARS CHOCOLATE NORTH AMERICA	SNICKERS
Communication	B03/081	00540	YOURSELF	PROSTATE CANCER CANADA	PROSTATE CANCER AWARENESS
Communication	B03/083	00542	YOUR FRIEND	PROSTATE CANCER CANADA	PROSTATE CANCER AWARENESS
Communication	B03/167	00773	SUMMER EVERGLADES	HEINEKEN	DOS EQUIS
Communication	B03/176	00867	RYAN & SUZIE	DEXCOM	G6 GLUCOSE MONITORING SYSTEM
Communication	B03/177	00870	FISTBUMP	DEXCOM	G6 GLUCOSE MONITORING SYSTEM
Communication	B03/178	00873	MINDHOLE	DEXCOM	G6 GLUCOSE MONITORING SYSTEM
Communication	B03/180	01002	PC	VOLKSWAGEN SOUTH AFRICA	VW BRAKE ASSIST
Communication	B03/181	00998	STALKER	VOLKSWAGEN SOUTH AFRICA	VW BRAKE ASSIST
Communication	B03/182	01000	FUNERAL	VOLKSWAGEN SOUTH AFRICA	VW BRAKE ASSIST

B04 (Casting & Performance)

Communication	B04/005	00100	BIGTIME LIPOSUCTION	SPARKASSE - PUBLIC BANK OF GERMANY	LOAN
Communication	B04/007	00108	MODERN FRIDGE	SPARKASSE - PUBLIC BANK OF GERMANY	LOAN
Communication	B04/016	00221	DATE	FLIGHT CENTRE YOUTH & ADEVENTURE	YOUTH & ADVENTURE
Communication	B04/017	00225	SWIM	FLIGHT CENTRE YOUTH & ADEVENTURE	YOUTH & ADVENTURE
Communication	B04/018	00229	FESTIVAL	FLIGHT CENTRE YOUTH & ADEVENTURE	YOUTH & ADVENTURE
Communication	B04/054	00791	2. MAKE A DIFFERENT FRIEND - THE NO SENSE OF PERSONAL SPACE GUY	ABINBEV	CASTLE LAGER
Communication	B04/059	00617	STAIRS	ELA. EQUIPO LATINOAMERICANO DE JUSTICIA Y GÉNERO	INSTITUTIONAL
Communication	B04/060	00619	DOOR	ELA. EQUIPO LATINOAMERICANO DE JUSTICIA Y GÉNERO	INSTITUTIONAL
Communication	B04/092	00868	RYAN & SUZIE	DEXCOM	G6 GLUCOSE MONITORING SYSTEM

Shortlist (Radio & Audio Lions)

Communication	B04/093	00871	FISTBUMP	DEXCOM	G6 GLUCOSE MONITORING SYSTEM
Communication	B04/094	00874	MINDHOLE	DEXCOM	G6 GLUCOSE MONITORING SYSTEM

C01 (Use of Radio or Audio as a Medium)

Communication	C01/005	00075	SANTANDER FORMULA ROCK	SANTANDER	SANTANDER F1 SPONSORSHIP
Communication	C01/006	00255	THE HUNGER SPOTTER POP	SNICKERS	MARS CHOCOLATE
Communication	C01/017	00034	I'M STILL HERE: JOHAN	ALZHEIMER LIGA VLAANDEREN	ALZHEIMER DISEASE
Communication	C01/020	00349	THE ROOM	IKEA ITALY	VIOLENCE AGAINST WOMAN CAMPAIGN
Communication	C01/021	00426	HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL
Communication	C01/030	00607	THE DISTRESS SIGNAL	AMNESTY INTERNATIONAL	HUMAN RIGHTS
Communication	C01/041	00455	THE UNCENSORED PLAYLIST	REPORTERS WITHOUT BORDERS	SONGS WITH CENSORED ARTICLES
Communication	C01/046	00884	SHARE A COKE 1,000 NAME CELEBRATION	COCA-COLA	COKE
Communication	C01/048	00633	BEHIND THE NUMBERS	OVK / PEVR (PARENTS OF ROAD VICTIMS)	ROAD SAFETY AWARENESS ORGANISATION
Communication	C01/054	00527	STRANGER'S VOICE	BRANCH OUT NEUROLOGICAL FOUNDATION	BRANCH OUT NEUROLOGICAL FOUNDATION
Communication	C01/056	00767	DRUNKEN SPOTS	POLICIA	POLICIA
Communication	C01/062	00769	THE HONEST PROPOSAL	FLORA TRISTAN	NGO AGAINST GENDER VIOLENCE
Communication	C01/070	00654	THE GAME THAT NEVER WAS	BLU RADIO	SPORTS RADIO STATION

C02 (Use of Audio Technology)

Communication	C02/001	00016	SMARTWIG, POWERED BY THE STAR	THE STAR SYDNEY	THE STAR
Communication	C02/004	00425	HIGHWAY GALLERY	LOUVRE ABU DHABI	INSTITUTIONAL
Communication	C02/006	00513	FOOTBALLPEN	RADIO.DE GMBH	RADIO PLATFORM RADIO.NET
Communication	C02/007	00608	THE DISTRESS SIGNAL	AMNESTY INTERNATIONAL	HUMAN RIGHTS
Communication	C02/009	00555	JFKUNSILENCED	THE TIMES/NEWS UK & IRELAND	THE TIMES/NEWS UK & IRELAND

C03 (Branded Content / Programming)

Communication	C03/008	00456	THE UNCENSORED PLAYLIST	REPORTERS WITHOUT BORDERS	SONGS WITH CENSORED ARTICLES
Communication	C03/013	00882	SHARE A COKE 1,000 NAME CELEBRATION	COCA-COLA	COKE
Communication	C03/015	00893	CHOMPERS	P&G	CREST KIDS

Shortlist (Radio & Audio Lions)

Total Entries:

131

Entrant Company	Entrant Country	Idea Creation	Production	Media
BBDO NEW YORK	USA	BBDO NEW YORK	IHEARTMEDIA New York	IHEARTMEDIA New York
BBDO NEW YORK	USA	BBDO NEW YORK	IHEARTMEDIA New York	IHEARTMEDIA New York
BBDO NEW YORK	USA	BBDO NEW YORK	IHEARTMEDIA New York	IHEARTMEDIA New York
OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG		
OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG		
OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG		
HAVAS NEW YORK	USA	HAVAS NEW YORK	SOUND LOUNGE New York	
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	OGILVY & MATHER Chicago	PHD Chicago
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	OGILVY & MATHER Chicago	PHD Chicago
SOCIEDAD ARGENTINA DE UROLOGIA Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires	CASTA DIVA Buenos Aires	
McCANN BIRMINGHAM	UNITED KINGDOM	McCANN BIRMINGHAM		McCANN BIRMINGHAM
McCANN BIRMINGHAM	UNITED KINGDOM	McCANN BIRMINGHAM		McCANN BIRMINGHAM
McCANN BIRMINGHAM	UNITED KINGDOM	McCANN BIRMINGHAM		McCANN BIRMINGHAM
GREY AFRICA Johannesburg	SOUTH AFRICA	GREY AFRICA Johannesburg	FINE TUNE STUDIOS Johannesburg	
GREY AFRICA Johannesburg	SOUTH AFRICA	GREY AFRICA Johannesburg	FINE TUNE STUDIOS Johannesburg	
GREY AFRICA Johannesburg	SOUTH AFRICA	GREY AFRICA Johannesburg	FINE TUNE STUDIOS Johannesburg	
TOYOTA NEW ZEALAND Palmerston North	NEW ZEALAND	SAATCHI & SAATCHI Auckland	THE COOPERS Auckland	
OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN	WE LOVE JAM Cape Town	
OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN	WE LOVE JAM Cape Town	
CLEMENGER BBDO BRISBANE	AUSTRALIA	CLEMENGER BBDO BRISBANE		
CLEMENGER BBDO BRISBANE	AUSTRALIA	CLEMENGER BBDO BRISBANE		

DAVID Miami	USA	DAVID Miami	STICKY AUDIO LABS New York	
DAVID Miami	USA	DAVID Miami	STICKY AUDIO LABS New York	
DAVID Miami	USA	DAVID Miami	STICKY AUDIO LABS New York	
McCANN MANILA	THE PHILIPPINES	McCANN MANILA	McCANN MANILA	
McCANN MANILA	THE PHILIPPINES	McCANN MANILA	McCANN MANILA	
McCANN MANILA	THE PHILIPPINES	McCANN MANILA	McCANN MANILA	
BBDO BELGIUM Brussels	BELGIUM	BBDO BELGIUM Brussels	HET GELUIDSHUIS Antwerp	
BBDO BELGIUM Brussels	BELGIUM	BBDO BELGIUM Brussels	HET GELUIDSHUIS Antwerp	
BBDO BELGIUM Brussels	BELGIUM	BBDO BELGIUM Brussels	HET GELUIDSHUIS Antwerp	
VML Kansas City	USA	VML Kansas City	SIX COURSE Los Angeles	SPARK FOUNDRY New York
VML Kansas City	USA	VML Kansas City	SIX COURSE Los Angeles	SPARK FOUNDRY New York
VML Kansas City	USA	VML Kansas City	SIX COURSE Los Angeles	SPARK FOUNDRY New York
TBWAHUNT\LASCARIS Johannesburg	SOUTH AFRICA	TBWAHUNT\LASCARIS Johannesburg		
TBWAHUNT\LASCARIS Johannesburg	SOUTH AFRICA	TBWAHUNT\LASCARIS Johannesburg		
TBWAHUNT\LASCARIS Johannesburg	SOUTH AFRICA	TBWAHUNT\LASCARIS Johannesburg		
MARKETFORCE Perth	AUSTRALIA	MARKETFORCE Perth		
TBWAHUNT\LASCARIS Johannesburg	SOUTH AFRICA	TBWAHUNT\LASCARIS Johannesburg	PRODUCE SOUND Johannesburg	
TBWAHUNT\LASCARIS Johannesburg	SOUTH AFRICA	TBWAHUNT\LASCARIS Johannesburg	PRODUCE SOUND Johannesburg	
TBWAHUNT\LASCARIS Johannesburg	SOUTH AFRICA	TBWAHUNT\LASCARIS Johannesburg	PRODUCE SOUND Johannesburg	
SHACKLETON Madrid	SPAIN	SHACKLETON Madrid	SHACKLETON Madrid	
SHACKLETON Madrid	SPAIN	SHACKLETON Madrid	SHACKLETON Madrid	
SHACKLETON Madrid	SPAIN	SHACKLETON Madrid	SHACKLETON Madrid	
OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	OGILVY & MATHER Chicago	ALLIED INTEGRATED MARKETING Chicago

HAVAS JOHANNESBURG	SOUTH AFRICA	HAVAS JOHANNESBURG		
ROTHCO ACCENTURE INTERACTIVE Dublin	IRELAND	ROTHCO ACCENTURE INTERACTIVE Dublin	ROTHCO ACCENTURE INTERACTIVE Dublin / SCREEN SCENE Dublin	THE TIMES London
GREY COLOMBIA Bogotá	COLOMBIA	GREY COLOMBIA Bogotá	GREY COLOMBIA Bogotá / LECHUGA Bogotá	BLU RADIO Bogota
1886 Johannesburg	SOUTH AFRICA	1886 Johannesburg	1886 Johannesburg	
1886 Johannesburg	SOUTH AFRICA	1886 Johannesburg	1886 Johannesburg	
1886 Johannesburg	SOUTH AFRICA	1886 Johannesburg	1886 Johannesburg	
WHITE RABBIT Budapest	HUNGARY	WHITE RABBIT Budapest	SONIDO ANTRO Miami	BPN Budapest
WHITE RABBIT Budapest	HUNGARY	WHITE RABBIT Budapest	SONIDO ANTRO Miami	BPN Budapest
WHITE RABBIT Budapest	HUNGARY	WHITE RABBIT Budapest	SONIDO ANTRO Miami	BPN Budapest
ARNOLD WORLDWIDE Boston	USA	ARNOLD WORLDWIDE Boston		
McCANN NEW YORK	USA	McCANN NEW YORK	CHELSEA PICTURES New York / HUMAN New York / ROCK PAPER SCISSORS New York / SONIC UNION New York	ZENITH New York
McCANN NEW YORK	USA	McCANN NEW YORK	CHELSEA PICTURES New York / HUMAN New York / ROCK PAPER SCISSORS New York / SONIC UNION New York	ZENITH New York
McCANN NEW YORK	USA	McCANN NEW YORK	CHELSEA PICTURES New York / HUMAN New York / ROCK PAPER SCISSORS New York / SONIC UNION New York	ZENITH New York
McCANN NEW YORK	USA	McCANN NEW YORK	CHELSEA PICTURES New York / HUMAN New York / ROCK PAPER SCISSORS New York / SONIC UNION New York	ZENITH New York
MASTER Curitiba	BRAZIL	MASTER Curitiba	JAMUTE AUDIO Curitiba	
OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN	0307 FILMS Cape Town / BLACK GINGER Cape Town / DELIVERANCE POST PRODUCTION Cape Town / THE WORKROOM Cape Town / VIDEO CARTEL Cape Town	
AKESTAM HOLST NOA Stockholm	SWEDEN	AKESTAM HOLST NOA Stockholm	FLICKORNA LARSSON Stockholm	
McCANN CANADA Toronto	CANADA	McCANN CANADA Toronto / MCCANN HEALTH Toronto	GRAYSON MATTHEWS Toronto	M2 UNIVERSAL Toronto
McCANN CANADA Toronto	CANADA	McCANN CANADA Toronto / MCCANN HEALTH Toronto	GRAYSON MATTHEWS Toronto	M2 UNIVERSAL Toronto
ANORAK Oslo	NORWAY	ANORAK Oslo	BACON OSLO Oslo / BÅDE Oslo / MAKING WAVES Oslo	

J. WALTER THOMPSON
PUERTO RICO San Juan

PUERTO RICO

J. WALTER THOMPSON
PUERTO RICO San Juan

ZAPATERO FILMS San
Juan

J. WALTER
THOMPSON
PUERTO RICO San
Juan

ELA- EQUIPO LATINOAMERICANO DE JUSTICIA Y GENERO Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires	INDIGO MUSIC DESIGN Buenos Aires	
ELA- EQUIPO LATINOAMERICANO DE JUSTICIA Y GENERO Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires	INDIGO MUSIC DESIGN Buenos Aires	
ELA- EQUIPO LATINOAMERICANO DE JUSTICIA Y GENERO Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires	INDIGO MUSIC DESIGN Buenos Aires	
1886 Johannesburg	SOUTH AFRICA	1886 Johannesburg	1886 Johannesburg	
1886 Johannesburg	SOUTH AFRICA	1886 Johannesburg	1886 Johannesburg	
1886 Johannesburg	SOUTH AFRICA	1886 Johannesburg	1886 Johannesburg	
FITZCO//McCANN Atlanta	USA	FITZCO//McCANN Atlanta	CASANOVA//McCANN New York / SCORE A SCORE Los Angeles	
VML Kansas City	USA	VML Kansas City	SIX COURSE Los Angeles	SPARK FOUNDRY New York
VML Kansas City	USA	VML Kansas City	SIX COURSE Los Angeles	SPARK FOUNDRY New York
VML Kansas City	USA	VML Kansas City	SIX COURSE Los Angeles	SPARK FOUNDRY New York
OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN	0307 FILMS Cape Town / BLACK GINGER Cape Town / DELIVERANCE POST PRODUCTION Cape Town / THE WORKROOM Cape Town / VIDEO CARTEL Cape Town	
TBWA\HUNT\LASCARIS Johannesburg	SOUTH AFRICA	TBWA\HUNT\LASCARIS Johannesburg		
ALMA DDB Miami	USA	ALMA DDB Miami	ALMA DDB Miami / HISTERIA MUSIC Miami	ALMA DDB Miami
ROTHCO ACCENTURE INTERACTIVE Dublin	IRELAND	ROTHCO ACCENTURE INTERACTIVE Dublin	ROTHCO ACCENTURE INTERACTIVE Dublin / SCREEN SCENE Dublin	THE TIMES London
GREY COLOMBIA Bogotá	COLOMBIA	GREY COLOMBIA Bogotá	GREY COLOMBIA Bogotá / LECHUGA Bogota	BLU RADIO Bogota
TBWA\HUNT\LASCARIS Johannesburg	SOUTH AFRICA	TBWA\HUNT\LASCARIS Johannesburg		
TBWA\HUNT\LASCARIS Johannesburg	SOUTH AFRICA	TBWA\HUNT\LASCARIS Johannesburg		
TBWA\HUNT\LASCARIS Johannesburg	SOUTH AFRICA	TBWA\HUNT\LASCARIS Johannesburg		

ALMA DDB Miami	USA	ALMA DDB Miami	ALMA DDB Miami / ANIMAL MUSIC Miami	ALMA DDB Miami
WHITE RABBIT Budapest	HUNGARY	WHITE RABBIT Budapest	SONIDO ANTRO Miami	BPN Budapest
WHITE RABBIT Budapest	HUNGARY	WHITE RABBIT Budapest	SONIDO ANTRO Miami	BPN Budapest
BOYS AND GIRLS Dublin	IRELAND	BOYS AND GIRLS Dublin		
BBDO NEW YORK	USA	BBDO NEW YORK	IHEARTMEDIA New York	IHEARTMEDIA New York
BBDO NEW YORK	USA	BBDO NEW YORK	IHEARTMEDIA New York	IHEARTMEDIA New York
BBDO NEW YORK	USA	BBDO NEW YORK	IHEARTMEDIA New York	IHEARTMEDIA New York
McCANN CANADA Toronto	CANADA	McCANN CANADA Toronto / MCCANN HEALTH Toronto	GRAYSON MATTHEWS Toronto	M2 UNIVERSAL Toronto
McCANN CANADA Toronto	CANADA	McCANN CANADA Toronto / MCCANN HEALTH Toronto	GRAYSON MATTHEWS Toronto	M2 UNIVERSAL Toronto
HAVAS NEW YORK	USA	HAVAS NEW YORK	SOUND LOUNGE New York	
McCANN BIRMINGHAM	UNITED KINGDOM	McCANN BIRMINGHAM		McCANN BIRMINGHAM
McCANN BIRMINGHAM	UNITED KINGDOM	McCANN BIRMINGHAM		McCANN BIRMINGHAM
McCANN BIRMINGHAM	UNITED KINGDOM	McCANN BIRMINGHAM		McCANN BIRMINGHAM
OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN	WE LOVE JAM Cape Town	
OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN	WE LOVE JAM Cape Town	
OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN	WE LOVE JAM Cape Town	
JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg		
JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg		
TBWA\HUNT\LASCARIS Johannesburg	SOUTH AFRICA	TBWA\HUNT\LASCARIS Johannesburg		
TBWA\HUNT\LASCARIS Johannesburg	SOUTH AFRICA	TBWA\HUNT\LASCARIS Johannesburg		
TBWA\HUNT\LASCARIS Johannesburg	SOUTH AFRICA	TBWA\HUNT\LASCARIS Johannesburg		
OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG		
ELA- EQUIPO LATINOAMERICANO DE JUSTICIA Y GENERO Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires	INDIGO MUSIC DESIGN Buenos Aires	
ELA- EQUIPO LATINOAMERICANO DE JUSTICIA Y GENERO Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires	INDIGO MUSIC DESIGN Buenos Aires	
McCANN BIRMINGHAM	UNITED KINGDOM	McCANN BIRMINGHAM		McCANN BIRMINGHAM

McCANN BIRMINGHAM	UNITED KINGDOM	McCANN BIRMINGHAM		McCANN BIRMINGHAM
McCANN BIRMINGHAM	UNITED KINGDOM	McCANN BIRMINGHAM		McCANN BIRMINGHAM
VCCP SPAIN Madrid	SPAIN	VCCP SPAIN Madrid	LA JOYA PRODUCCIONES Madrid / VCCP SPAIN Madrid	
AMVBBDO London	UNITED KINGDOM	AMVBBDO London		
DDB BRUSSELS	BELGIUM	DDB BRUSSELS		
DDB GROUP ITALY Milan	ITALY	DDB GROUP ITALY Milan	KAREN FILM Milan	INITIATIVE Milan
TBWARAAD Dubai	UNITED ARAB EMIRATES	TBWARAAD Dubai	HERTZ RADIO Manila / RAMA INTERNATIONAL LIMITED Dubai	ABU DHABI MEDIA COMPANY Abu Dhabi
ANORAK Oslo	NORWAY	ANORAK Oslo	BACON OSLO Oslo / BADE Oslo / MAKING WAVES Oslo	
DDB GROUP GERMANY Berlin	GERMANY	DDB GROUP GERMANY Berlin	DAHOUSE AUDIO São Paulo / LE TOUR DU MONDE São Paulo / MEDIAMONKS Amsterdam	DDB GROUP GERMANY Berlin
FITZCO/McCANN Atlanta	USA	FITZCO/McCANN Atlanta	CASANOVA/McCANN New York / SCORE A SCORE Los Angeles	
HAPPINESS BRUSSELS, AN FCB ALLIANCE Brussels	BELGIUM	HAPPINESS BRUSSELS, AN FCB ALLIANCE Brussels	RAYGUN Brussels	
RETHINK Toronto	CANADA	RETHINK Toronto	VAPOR RMW Toronto	
OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA	OGILVY & MATHER COLOMBIA Bogotá	OGILVY & MATHER COLOMBIA Bogotá	OGILVY & MATHER COLOMBIA Bogotá
FLORA TRISTAN Lima	PERU	CIRCUS GREY PERU Lima	SANGRE Lima / SIN ANESTESIA Lima	CIRCUS GREY PERU Lima
GREY COLOMBIA Bogotá	COLOMBIA	GREY COLOMBIA Bogotá	GREY COLOMBIA Bogotá / LECHUGA Bogotá	BLU RADIO Bogota
BASHFUL Sydney	AUSTRALIA	BASHFUL Sydney / TSE Sydney	TSE Sydney	TSE Sydney
TBWARAAD Dubai	UNITED ARAB EMIRATES	TBWARAAD Dubai	HERTZ RADIO Manila / RAMA INTERNATIONAL LIMITED Dubai	ABU DHABI MEDIA COMPANY Abu Dhabi
HAVAS DÜSSELDORF	GERMANY	HAVAS DÜSSELDORF	HAVAS DÜSSELDORF / NHB Düsseldorf	
ANORAK Oslo	NORWAY	ANORAK Oslo	BACON OSLO Oslo / BADE Oslo / MAKING WAVES Oslo	
ROTHCO ACCENTURE INTERACTIVE Dublin	IRELAND	ROTHCO ACCENTURE INTERACTIVE Dublin	ROTHCO ACCENTURE INTERACTIVE Dublin / SCREEN SCENE Dublin	THE TIMES London
DDB GROUP GERMANY Berlin	GERMANY	DDB GROUP GERMANY Berlin	DAHOUSE AUDIO São Paulo / LE TOUR DU MONDE São Paulo / MEDIAMONKS Amsterdam	DDB GROUP GERMANY Berlin
FITZCO/McCANN Atlanta	USA	FITZCO/McCANN Atlanta	CASANOVA/McCANN New York / SCORE A SCORE Los Angeles	
HEARTS & SCIENCE New York	USA	GIMLET MEDIA New York / HEARTS & SCIENCE New York	GIMLET MEDIA New York	HEARTS & SCIENCE New York

BURGER KING Miami

BURGER KING Miami

BURGER KING Miami

KETCHUM New York

KETCHUM New York

KETCHUM New York

SHACKLETON Madrid

SHACKLETON Madrid

SHACKLETON Madrid

THE TIMES London	CEREPROC Edinburgh
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BLU RADIO Bogota

WEBER SHANDWICK	CRAFT
New York	WORLDWIDE New York / MAX RICHTER Berlin / R/GA NEW

WEBER SHANDWICK	CRAFT
New York	WORLDWIDE New York / MAX RICHTER Berlin / R/GA NEW

WEBER SHANDWICK	CRAFT
New York	WORLDWIDE New York / MAX RICHTER Berlin / R/GA NEW

WEBER SHANDWICK	CRAFT
New York	WORLDWIDE New York / MAX RICHTER Berlin / R/GA NEW

AB-INBEV AFRICA	AUDIO MILITIA
Johannesburg / OGILVY	Johannesburg
& MATHER CAPE TOWN	

ANORAK Oslo	OATH Copenhagen / SLAGER Oslo
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IKEA ITALY Carugate

ANORAK Oslo OATH Copenhagen /
SLAGER Oslo

FINCHFACTOR
Amsterdam

FORTYFOUR Atlanta

CIRCUS GREY PERU
Lima
BLU RADIO Bogota

TSE Sydney

ANORAK Oslo OATH Copenhagen /
SLAGER Oslo

THE TIMES London CEREP
Edinburgh

FINCHFACTOR
Amsterdam

FORTYFOUR Atlanta

AMAZON Seattle
