



2019 Industry Development and Events Calendar

* Not all events, courses, seminars and prices are confirmed and may be subject to change

	Course / Event	Date	Target audience	Cost PP	Notes
JANUARY	Beacon Awards Entry Writing Workshop	Tuesday 31st January		Member: \$30 + GST Non-member: \$60 + GST	Venue: NZME. 2 Graham Street, Auckland from 9am – 10.30am Book by emailing kate@commscouncil.nz
FEBRUARY	Axis Category Judging	Tuesday 12 th – Friday 15 th February			A gathering of 45 top creatives over 4 days to judge the 2019 Axis creative entries Venue: The Heritage Hotel, 35 Hobson Street, Auckland
	Ambassador Programme Launch Function	Wednesday 26 th February	2018 and 2019 Ambassadors and their managers and CEOs		Venue: Little Easy Rooftop Bar 198 Ponsonby Rd, Ponsonby
	Employment Seminar	Monday 28 th February	All senior management, senior executives and planners, HR.	Member: \$85 + GST Non-member: \$135 + GST	Topic: 2019: Checking in - Managing those difficult conversations Venue: Wynn Williams Lawyers, Level 25, Vero Centre, 28 Shortland Street, Auckland Time: 7.30am – A light breakfast will be served 8.00am (start) – 9.00am
MARCH	Axis Speaks	Thursday 7 th March	Speaker event – Industry & Business wide. Open to all Creative Departments	Member/Sponsor: \$60 + GST Non-Member: \$95 + GST	Up close and personal with the Axis Judges Venue: TBC Duration: Evening – 2 hours
	Account Management Course	Tuesday 12 th March	All levels can benefit, but focus will be on intermediate-level account managers	Member/Sponsor: \$495 + GST Non-Member: \$895 + GST	The Comms Council in conjunction with Nikki McKelvie (Lead Business Partner, DDB and Shane Bradnick (Chief Creative Officer, TBWA), are planning a one-day Account Management interactive workshop aimed at equipping AM's with the skills and tools to work most effectively and efficiently with clients. Venue: Kensington Swan, 18 Viaduct Harbour, KPMG Building, Auckland Time: 8.30am start – 3.00pm finish
	Axis Awards	Thursday 14 th March	Awards Dinner – Creative/ Production Companies	Member/Sponsor: \$240 + GST (TBC) Member Table: \$2,250.00 + GST (TBC)	The Comms Council Axis Awards recognise creative excellence in New Zealand. Venue: SkyCity, 88 Federal Street, Auckland
	Strategic Planning Lab	27 th March (full day) 10 th April (full day) 8 th May (half day)	Account Managers to Account Directors Junior – Mid level Planners Media Planners – Mid- level Communications Managers, Marketing Managers	Member: \$1,500 + GST Non-Member: \$2,100 + GST	Comms Council, in conjunction with AUT University and leading industry experts demystify the word “strategy”. Facilitators Murray Streets and David McIndoe will help participants move from implementation to the strategic thinking process needed to plan effective communication. Duration: 2.5 days staggered over March/April/ May Venue: Media Design School
APRIL	Beacons Preliminary Judging - Auckland	Tuesday 2 nd April			The first round of judging for the Beacons 2019 Venue: Auckland
	Beacons Preliminary Judging - Wellington	Thursday 4 th April			The first round of judging for the Beacons 2019 Venue: Wellington

	Beacons Category Judging	Wednesday 17 th April			The second round of Beacons judging
MAY	Beacon Awards in association with NZME	Thurs 16 th May		Member/Sponsor: \$265 + GST (TBC) Member/Sponsor Table: \$2,500 + GST (TBC)	The Comms Council Beacon Awards allow agencies to showcase the thinking behind the delivery of their advertising campaigns. The focus is on media thinking. Venue: Shed 10 Duration 6.30 - midnight
JUNE	Foundations of Advertising & Media Course	Tuesday 11 th June – 17 th September	Agency graduates/interns, Media Assistants, Account Managers and Planners and marketing people with 1 - 3 years' experience	Member Cost: \$2,100 + GST (TBC) <i>Due to high demand, this course is only open to Comms Council members.</i>	A comprehensive 12-week course covering the fundamentals of the advertising and media agency world. Leading industry speakers and academically underpinned by AUT University. Structure – Opening function followed by 9 weekly modules, assignment component included, and final assignment presentation by participants concludes the course. Duration: 12 weeks <i>Note: Wellington, Hamilton and Christchurch participation via remote connection</i>
	Effie Awards Entry Writing Workshop	Tuesday 25 th June		Member: \$30 + GST Non-member: \$60 + GST	Venue: TVNZ, 100 Victoria Street West, Auckland Book by emailing awards@commscouncil.nz
JULY	Foundations Master Class – Agency Finance	July			
AUGUST	BOTAB Battle of the Ad Bands	Thursday 29 th August		Bands: \$300 + GST (TBC) Tickets Member: \$45 + GST (TBC) Non-member: \$80 + GST (TBC)	Over 500 creative, talented people of the Ad and Media World – from CEO's to runners - will be at the Kings Arms to support the bands from their own agencies who are battling it out. It's a fun night with celebrity MC's and judges, loads of giveaways, and some great music. Venue: Galatos, 17 Galatos Street, Auckland
SEPTEMBER	Effies Preliminary Judging - Auckland	Tuesday 10 th September			The first round of judging for Effies 2019 Venue: Auckland
	Effies Preliminary Judging - Wellington	Thursday 12 th September			The first round of judging for Effies 2019 Venue: Wellington
	Foundations – Final Presentations Evening	Tuesday 18 th September	Foundations of Advertising Students, Managers, Colleagues	N/A	Venue: AUT University, Sir Paul Reeves Building WG308
OCTOBER	IPA new courses	Tuesday 2 nd October	TBC	TBC	TBC
	Effies Category Judging	Wednesday 2 nd October			The second round of judging for Effies 2019 Venue: Auckland
	Effectiveness Function in association with TVNZ	Thursday 24 th October		TBC	Hear the Effie Awards International Judge speak on a topic relating to advertising effectiveness. Venue: TVNZ, 100 Victoria Street West, Auckland
	New Zealand Effie Awards in association with TVNZ	Thursday 17 th October	Agency management, clients	Member: \$235 + GST (TBC) Table: \$2,250 + GST (TBC)	The Effie Awards represents the pinnacle in advertising effectiveness. Effie Award winners combine all the disciplines of successful marketing programme: planning, market research, media, creative and account management and demonstrate a partnership between agency and client in the creation, management and building of a brand. Venue: Eden Park Events Centre Note: Non-members may attend at non-member prices.

OCTOBER	Graduate Testing Day	Thursday 31 st October	Graduates		Venue: TBC
NOVEMBER	The PREScm Awards Judging day	Tuesday 12 th November			A gathering of PR, Experiential and Social Media individuals to judge creative awards Venue: Heritage Hotel Duration: Full day
	The PREScm Awards	Wednesday 27 th November			The PREScm Awards 2018 is your opportunity to celebrate the industry's achievements in PR, Experiential and Social Media over the past 12 months Venue: TBC Duration: 6:30pm to Midnight
	Comms Council Graduate Selection Day	Thursday 28 th November	Agencies and Students		Agency Presentation Day Venue: TBC