
April 1st, 2019

Embassy of The United States of America,
29 Fitzherbert Terrace,
Thorndon, Wellington 6011,
New Zealand

DEAR U.S. EMBASSY,

We'd like the U.S. Seal of Approval.

And we've noticed you happen to have a U.S. Seal.

See, we've been busy crafting the new Monteith's Patriot American Pale Ale, a beer made with the finest American hops to create a taste worthy of its stars and stripes. We feel a brew this U.S.-of-American calls for some equally USA-ish recognition.

That's where you come in.

Your conveniently located 1.4 acres of U.S. soil here in Wellington makes you the closest America we can find. We'd be ~~honored~~ honored if you would consider recognising the Patriot APA as the official beer of America (or at least your local branch).

Please give our American pale ale the most American seal of approval there is — the official U.S. Seal itself.

Your seal. On our beer. That's our American dream.

We hope you'll look to your inner patriot, embrace the eagle, and be the most American Americans you can be.

For our beer.

Thanks for taking the time, we know you're probably pretty busy (work politics and all).

Let's put the "us" in U.S., and talk terms over an ice-cold Patriot APA.

Meet you at your place?

Cheers,

Rob Marshall
Head Brewer at Monteith's Brewing Co.
sealofapproval.co.nz

MONTEITH'S
— BREWED FOR RIGHT NOW SINCE 1868 —

