



At Buddle Findlay we have been through a reflective process with our clients, our people and the market.

We wanted to understand and be clear about:

- What we stand for?
- What underpins our successful partnerships with our clients?
- What is at the heart of the value we can provide to our clients?
- What is our key point of difference?

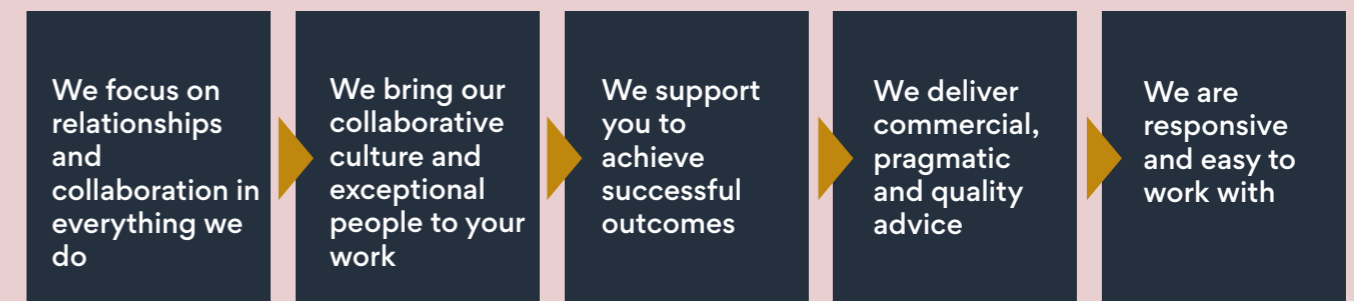
What we heard and we know is that our real strength and point of difference is our ability to collaborate and bring people together.

Our central value proposition is

‘exceptional outcomes through collaboration’

We believe that a collaborative approach is the best way for our clients to succeed.

We are committed to the following principles:



This has been our journey and we want to thank our clients for the awesome partnerships that we have with you.

Buddle Findlay – New Zealand’s collaborative law firm